

GREATER LONDON AUTHORITY

REQUEST FOR MAYORAL DECISION – MD1469

Title: The Mayor's High Street Fund 2015-16

Executive Summary:

This MD sets out the proposed use of the remaining Mayoral High Street Funds allocation of £8,353,000 (£7,446,815 capital and £866,185 revenue) and seeks approval for the related 42 grant awards to 21 London boroughs and 15 voluntary sector organisations, charities and traders' groups along with approval for the use of £40,000 of these funds for evaluation purposes. It also seeks delegation of approval for the use of £400,000 of expenditure on the commissioning and development of high street regeneration projects to maximise growth potential.

Decision:

The Mayor


- i) Approves the grant award of £7,713,000 to the 25 highest ranking large-scale applications;
- ii) Approves the grant award of £314,452 to the 17 highest ranking applications made via the Mayor's High Streets Space Hive online platform;
- iii) Delegates to the Executive Director – Development Enterprise & Environment decisions for the expenditure of a further £285,548 for at least one further wave of Mayor's High Streets Space Hive applications;
- iv) Approves expenditure of up to £40,000 for the evaluation of High Street Fund projects upon completion; and
- v) Delegates to the Executive Director – Development Enterprise & Environment decisions for the expenditure of £400,000 to establish a 'commissioning fund' i.e. the commissioning and development of high street regeneration projects in areas of London where future investment could unlock the most growth potential but where bids are currently unforthcoming.

Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision, and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date:

30/04/15.

PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR

Decision required – supporting report

1. Introduction and background

- 1.1 The Mayor has acted early and strongly to address the specific challenges faced by London's High Streets; working closely with the London boroughs and a range of organisations to guide investment and develop better management models to deliver jobs, growth and housing for the city as part of high street renewal. The Outer London Fund £50m, the Mayor's Regeneration Fund £70m (MRF/LEF), and direct investment in pilot Town Teams accompanied by a significant support offer from City Hall have led to significant economic uplift, along with wider outcomes and learnings that can be applied more broadly across London.
- 1.2 On the back of this success the GLA allocated an additional £9m in 2014/15 to further support the work of the Regeneration team in this area. The proposals set out in this paper result from a small amount of funding utilised in 2014/15 to support partners to develop better performing investment propositions and better crafted projects. The majority of the expenditure will now take place in 2015/16.

2. Objectives and expected outcomes

- 2.1 A series of 'High Street Conversations' took place Summer 2014 with the London boroughs and other high street stakeholders to test the prescription set out in 'The Mayor's Action For High Streets' document (launched June 2014) and help to further define the parameters for future funding ahead of the launch of the High Street Fund Prospectus September 2014.
- 2.2 The subsequent Prospectus further outlined the criteria and eligible activities for future high street investment and support from across the GLA. It invited submissions to deliver activities across 4 key themes
 - Proactive stewardship – to establish local partnerships to encourage changes and to develop high street strategies.
 - Stimulating activity – to improve the look and feel of places, make them more welcoming including support for events and physical improvements.
 - Occupying empty space - to help bring back a high street bustle and ensure a diverse and desirable range of uses.
 - Accommodating growth – to boost the high streets role in supporting and shaping development and town centre intensification.
- 2.3 Proposals were also expected to demonstrate good levels of leverage and match funding, deliverability, scope for economic uplift, ways to boost place shaping capacity and high levels of collaboration and support.
- 2.4 Interventions were to focus on a 'blend' of activities focussed around a place to maximise cross cutting outcomes and impact. Projects were sought that could experiment and prototype new ideas and innovations. In particular and in line with newly revised London Plan policy, proposals were sought that could accommodate growth by promoting the diversification and intensification of the high street and town centres.
- 2.5 An open call was been designed to invite project proposals and to build a 'pipeline' of projects with the intention of securing further funding from 2015/16 onwards through any combination of LEP and European funding, private sector sponsorship, partnership input and other external funding.

The programme is therefore designed to be an ideal vehicle to 'fold in' additional funding and initiatives.

- 2.6 The open call included the launch of the Mayor's High Streets Space Hive online platform which has been developed to facilitate smaller applications of up to £20,000 from a much wider pool of would-be delivery partners including the voluntary sector, community groups, traders associations and schools. Borough led partnerships were invited to access funds of up to £2m per location via a traditional application process. Boroughs were asked to ensure their applications were scalable and divisible.
- 2.7 A total funding request of £24.8m (£21.4m capital and £3.4m revenue) was received by the 1st December 2014 deadline. This included 81 applications via the Mayor's Space Hive (accounting for £1.4m) and 56 larger applications from partnerships led by Boroughs (accounting for £23.4m). In terms of applications a good geographic spread was achieved with at least one application from within each of the London boroughs and the City of London. This overall request was accompanied by commitments to £35,154,913 in match funding.

Table 1. Funds requested

Funds requested	Capital £m	Revenue £m	Total £m	Match £m
Smaller 20,000	1.100	0.300	1.400	3.200
Larger	20.300	3.100	23.400	32.000
Total	21.400	3.400	24.800	35.200

- 2.8 The Regeneration team carried out a validation and appraisal process involving key experts from various other GLA teams (Housing and Land, Environment, Culture, EPBU, Transport/TfL) to determine the best performing project proposals against a range of preset criteria. GLA Economics were also asked to assess bid information related to value for money / cost benefit and economic uplift.
- 2.9 The validation and appraisal process took just over two weeks. The results were compiled, mapped and presented to a moderation panel December 16th, further revised and recommended to the Mayor's Advisor on Aviation and Crossrail (Advisory lead for the High Street Fund) December 18th.
- 2.10 Following the moderation panel and advisor input, recommendations were made to and endorsed by the Investment Programme Board (IPB) in January 2015. These were
- 1) to fund the highest ranking 17 Space Hive projects to a total of £314,452 (comprised of £210,042 capital and £104,410 revenue).
 - 2) A further £285,548 (£235,548 capital and £50,000 revenue) is to be set aside for at least one further wave of applications.
 - 3) to fund 25 projects (see appendix 2), to a total of £7,713,000 (£7,001,225 capital and £711,775 revenue).
- 2.11 As initially proposed, the 25 recommended large projects would deliver a significant level of outputs, outcomes and match funding. The re-scoping of the projects as part of the preferred option has resulted in an inevitable reduction in outputs – although higher numbers of outputs have been confirmed by delivery partners than those reported as estimates to IPB in January 2015.

Table 4. Output measures

Output Measure	Application	IPB Jan Estimated	Confirmed following rescoping
Jobs created or safeguarded	672	456	543
Number of businesses supported	1,207	948	920
Number of town centre/high street associations supported	51	23	30
Number of events held	399	332	264
Area of public realm improved (m2)	38,273	12,533	34,555
Number of buildings/ shop fronts improved	173	99	141
Increase in footfall (%) average across 19 projects	14	10	5
Decrease in vacancy rate (%) average across 12 projects	8	8	4
Area of vacant floor space re-occupied (m2)	16,244	13,723	24,446
Area of new or improved commercial space or work space (m2)	24,702	20,426	15,603
New start-up businesses (number)	122	116	111
Apprenticeships (number)	56	49	52

- 2.12 There have been a number of good examples of delivery of High Street investment across earlier rounds OLF and MRF/LEF programmes. Independent interim evaluations have indicated many positive signs regarding programme strengths. It has been widely found that there is strong support for High Street investment and that it can lead to some significant results.
- 2.13 All the lessons learned via the programme and its evaluations have been incorporated into a publication 'Learning From London's High Streets' and widely disseminated via the GLA administered High Street Network.
- 2.14 IPB therefore endorsed the proposal that the GLA continue to evaluate and share knowledge in this way utilising £40,000 for this round of the High Street Fund.
- 2.15 During the moderation panel (December 16th) it was noted that there was a lack of strong proposals from certain areas of London and in particular from some areas that have strong growth potential. IPB therefore endorsed the proposal that the GLA's Regeneration team spend their time with these boroughs in these areas to develop a series of project proposals in readiness for future rounds of funding and other funding streams. Furthermore IPB suggested that the OLF capital underspend, currently projected at £400,000, be utilised for these purposes and in particular directed where future investment could unlock the most growth potential. As the nature of this investment is likely to be predominantly revenue, this was subject to the requisite availability of revenue funds, which was confirmed as part of the Mayor's Final Budget for 2015-16 on 27 February 2015.

3. Equality comments

- 3.1 All projects will be developed and delivered in compliance with relevant Codes of Practice and in line with the requirements of the public sector equality duty to ensure that the following issues have been considered
- i) Design (project) Proposals: All design (project) proposals will be assessed in terms of accessibility to ensure we minimise disadvantages suffered by people who share a protected characteristic. age, disability, gender reassignment, pregnancy and maternity, race, gender, religion or belief, sexual orientation

- ii) Documents and publications: all documents produced will comply with Mayor of London branding guidelines, it being based on guidance from the Royal National Institute of Blind People. Where possible accessible formats will be available.
- iii) Events: all events will be open to all and, where possible, we will encourage people who share a protected characteristic to participate in any activity in which their participation is disproportionately low.

3.2 The Boroughs receiving High Street funds will already share the public sector equality duty. This will be stipulated in grant agreement to ensure delegation is clear. Non Borough organisations won't automatically be under this duty but will be provided with guidance to ensure they meet these requirements.

4. Other considerations

key risks and issues

- 4.1 Delivery – While time frames are compressed significant resources are being directed toward delivery from across the regeneration team –including oversight of differing work streams by 3 members of the regeneration management team. This will be managed by establishing clear client, steering and review group structure to oversee development of the work. Delivery and performance will be managed through existing established structure in the Regeneration team, rated 'substantial' through the GLA's audit process.
- 4.2 Due to the novel approach taken to solicit applications from the community and voluntary sector via the Space Hive Online platform there is a risk around the bidders' assessment of capital and revenue spend. In the case of voluntary and community organisations in particular it is possible that some of the spend proposed as capital is, in fact, revenue. Therefore, to manage this risk, a further sum of £50,000 has been included within the revenue Space Hive allocation, with a corresponding reduction in the capital expenditure.

links to Mayoral strategies and priorities

- 4.3 The High Street fund has been developed to support London Plan policies with regard to Town Centres, Retail, Lifetime neighbourhoods, public realm and urban design. It also supports the delivery of the Mayor's Economic development strategy by supporting public and private bodies to work in partnership to support SMEs to flourish.

impact assessments and consultations.

- 4.4 A series of 'High Street Conversations' took place Summer 2014 with the London boroughs and other high street stakeholders to test the prescription set out in 'The Mayor's Action For High Streets' and help to further define the parameters for future funding ahead of the launch of the High Street Fund Prospectus September 2014.

5. Financial comments

- 5.1 Approval is sought for expenditure of £8,353,000 (£7,446,815 capital and £866,185 revenue) from the Mayor's High Street Fund and £400,000 of revenue OLF funds to establish a commissioning fund. The Mayor's Final Budget for 2015-16 approved the reduction of the available Regeneration capital funding by £753,000 and a corresponding increase of £753,000 in the available Regeneration revenue funding to resource the additional High Streets (£353,000) and OLF (£400,000) revenue expenditure, as detailed in this decision.

6. Legal comments

6.1 The foregoing sections of this report indicate that:

- 6.1.1 the decisions requested of the Mayor fall within the statutory powers, acting on behalf of the Authority, to do anything which is facilitative of or conducive or incidental to the promotion of economic development and wealth creation in Greater London; and
- 6.1.2 in formulating the proposals in respect of which a decision is sought officers have complied with the Authority's related statutory duties to:
 - (a) pay due regard to the principle that there should be equality of opportunity for all people;
 - (b) consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
 - (c) consult with appropriate bodies.

- 6.2 Officers have indicated in sections 1 to 4 of this report that the contribution of funding to the proposed recipients will amount to the provision of funding and not a payment for services to be provided and must ensure that the proposed funding is disbursed in a fair and transparent manner in accordance with the Authority's Contracts and Funding Code and grant funding agreements are put in place between and executed by the Authority and recipients before any commitment to the funding is made.
- 6.3 Officers must also ensure that ensure that any services or supplies required for delivery are procured by Transport for London Procurement who will determine the detail of the procurement strategy to be adopted in accordance with the GLA's Contracts and Funding Code and appropriate contract documentation is put in place and executed by the Authority and contractors before the commencement of any such supplies or services.
- 6.4 The Mayor may delegate the exercise of the GLA'S statutory power to undertake activity considered facilitative of or conducive or incidental to the promotion of economic development and wealth creation in Greater London to the Executive Director of Development Enterprise and Environment if so he chooses.
- 6.5 Officers must ensure that, to the extent that any funds are to be distributed other than through a competitive process, such distribution is undertaken in a State aid compliant way.

7. Investment & Performance Board

Minutes:

- 10.1 *The Board received a report which sought in principle approval for the allocation of £8,353,000 from the High Street Fund and the related preparation of 42 grant awards to 21 London boroughs and 15 voluntary sector organisations, charities and traders' groups.*
- 10.2 *Officers explained that the proposals would require additional revenue budget of up to £753,185 and a corresponding reduction in the requirement for capital funds. The Executive Director – Development, Enterprise and Environment explained that £11m of revenue resource was expected to become available in exchange for an equal amount of capital funding. After discussion, it was agreed that the revenue funding requirement set*

out for this programme would be made available through the potential £11m with all remaining funding being held centrally.

10.3

DECISIONS:

- a) That the recommendations as set out in the report be agreed; and
- b) That the request to swap £753,185 of capital funding for revenue be agreed subject to confirmation of the revenue resource being made available.

8. Planned delivery approach and next steps

8.1 The next steps following consideration/in-principle approval by IPB are summarised below:

Activity	Timeline
MD Sign off	w/c 16.03.15
DD Sign off (Programme wide)	w/c 21.03.15
Delivery Start Date [for project proposals]	01.04.15
Delivery End Date [for project proposals]	31.03.16
Project Closure: [for project proposals]	31.06.16
Final evaluation start and finish (self/external) [delete as applicable]:	31.09.16

Appendices and supporting papers:

- Appendix 1- SpaceHive project list
- Appendix 2- Large projects (Option1)
- Appendix 3- Successful applications map
- Appendix 4- SpaceHive project descriptions

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Jamie Dean has drafted this report in accordance with GLA procedures and confirms the following have been consulted on the final decision.

✓

Assistant Director/Head of Service:

Debbie Jackson has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

Sponsoring Director:

Fiona Fletcher-Smith has reviewed the request and is satisfied it is correct and consistent with the Mayor's plans and priorities.

✓

Advice:

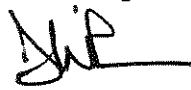
The Finance and Legal teams have commented on this proposal.

✓

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature


PP MARTIN CLARKE

Date 29 April 2015

CHIEF OF STAFF:

I am satisfied that this is an appropriate request to be submitted to the Mayor

Signature



Date 29.04.2015

Mayor's Spacehive projects recommended for funding

	Score	Place	Applicant	Local Authority	HSF request £	Capital £	Revenue £	Match £	
	1	89	Beckenham	Do up our alley	Bromley	20,000	20,000	0	5,000
	2	79	Mare Street	Space	Hackney	20,000	20,000	0	145,000
	3	79	Roehampton	Wandsworth	Wandsworth	20,000	0	20,000	12,625
	4	76	Croydon	Turf Projects	Croydon	15,950	15,950	0	6,016
	5	76	East Street	Carnaval del Pueblo Association	Southwark	20,000*	20,000	0	52,000
	6	75	Enfield TC	Enfield Thinks	Enfield	20,000	20,000	0	8,000
	7	75	Herne Hill	South London Makerspace	Joint bid	18,150	18,150	0	12,050
	8	75	Waterloo	Waterloo Quarter BID	Lambeth	20,000	20,000	0	15,000
	9	73	Soho	Centrepont Café	City of Westminster	20,000	20,000	0	22,000
	10	72	Romford	RCAP - Barter	Havering	14,352	9,352	5,000	14,900
	11	71	Hartesden	Lift People	Brent	20,000*	20,000	0	40,000
	12	71	Harrow Road	Queens Park	City of Westminster	20,000	4,000	16,000	21,000
	13	70	Sudbury	Sudbury	Brent	20,000	20,000	0	0
	14	70	Surbiton	The Community Brain	Kingston upon Thames	17,000	17,000	0	8,000
	15	70	Tottenham High Road	Create London	Haringey	15,500	15,500	0	0
	16	70	New Eltham	Community Association of New Eltham	Greenwich	15,500	14,800	700	5,800
	17	70	Richmond	Richmond	Richmond upon Thames	18,000	5,290	12,710	2,000
Budget adjustment					<u>314,452</u>	<u>260,042</u>	<u>54,410</u>	<u>369,391</u>	
					0	-50,000	50,000		
					<u>314,452</u>	<u>210,042</u>	<u>104,410</u>		

* Projects reduced to £20,000 (Mayor's Spacehive limit).

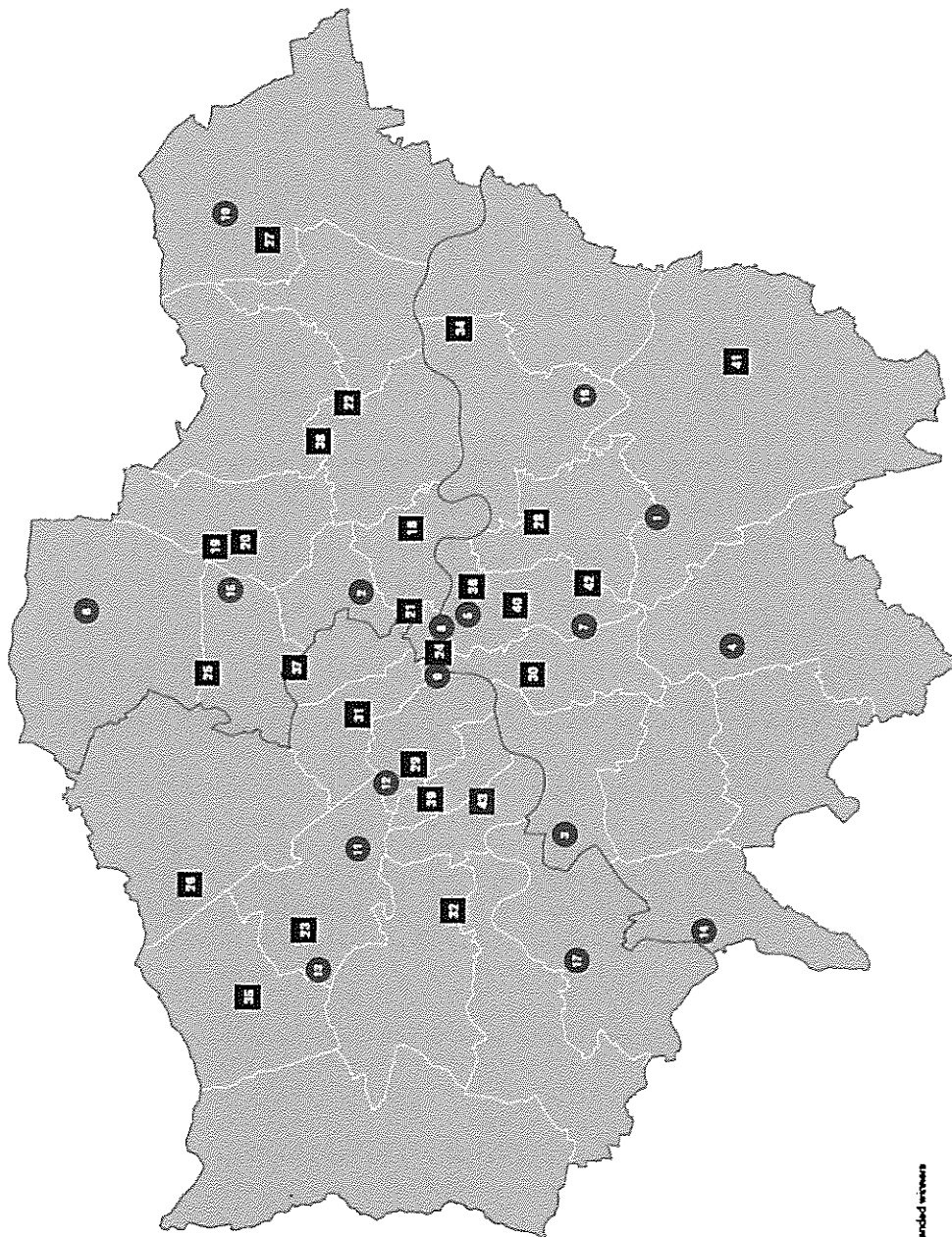


Large projects recommended for funding, option 1

								Proposed			
Score	GLA Eco.	Place	Local Authority	HSF request £	Capital £	Revenue £	Match £	Total £	Capital £	Revenue £	
18	97	2	Chrisp Street	293,000	238,000	55,000	324,100	283,000	238,000	45,000	
19	90	4	Blackhorse Lane	166,095	163,820	2,275	178,271	166,095	163,820	2,275	
20	89	2	Walthamstow	1,108,617	780,697	327,920	1,109,616	670,000	570,000	100,000	
21	88	2	Whitechapel	2,000,000	1,862,000	138,000	200,000	520,000	435,000	85,000	
22	87	2	Barking	651,250	563,250	88,000	1,241,500	291,250	233,250	58,000	
23	87	2	Wembley	1,028,000	820,500	207,500	1,321,500	655,000	580,000	75,000	
24	86	2	Bankside	200,000	182,500	17,500	216,750	167,500	150,000	17,500	
25	85	3	Wood Green	300,000	300,000	0	723,000	300,000	300,000	0	
26	84	1	Burnt Oak	305,000	209,048	95,952	348,416	269,048	209,048	60,000	
27	83	2	Romford	300,000	300,000	0	319,000	200,000	200,000	0	
28	83	2	Ladywell	535,000	535,000	0	4,264,000	430,373	430,373	0	
29	82	2	Harrow Road	1,545,000	1,545,000	0	1,416,000	585,000	585,000	0	
30	82	4	Brixton	1,021,000	912,000	109,000	1,258,000	869,000	780,000	89,000	
31	81	1	Camden Town	2,346,950	2,117,500	229,450	2,540,000	150,000	100,000	50,000	
32	80	3	Action	695,000	695,000	0	695,000	395,000	395,000	0	
33	80	3	-	75,000	0	75,000	75,000	25,000	0	25,000	
34	80	3	Abbey Wood	150,000	138,000	12,000	150,000	150,000	138,000	12,000	
35	79	2	Station Road, Harrow	224,200	189,200	35,000	229,500	224,200	189,200	35,000	
36	79	2	Old Kent Road	740,000	717,000	23,000	3,970,000	510,000	487,000	23,000	
37	78	3	Finsbury Park	262,000	232,000	30,000	368,000	262,000	232,000	30,000	
38	77	2	Manor Park	193,534	193,534	0	213,074	177,534	177,534	0	
39	77	2	Portobello	490,000	345,000	145,000	575,000	125,000	125,000	0	
40	77	3	Peckham	50,000	50,000	0	80,000	50,000	50,000	0	
41	77	2	Orpington	200,000	200,000	0	100,000	125,000	125,000	0	
42	77	2	Forest Hill	200,053	186,053	14,000	350,470	113,000	108,000	5,000	
								7,713,000	7,001,225	711,775	Total
								314,452	260,042	54,410	Spacehive 1
								0	-50,000	50,000	Budget adjustment
								285,548	235,548	50,000	Spacehive 2
								40,000	0	40,000	Evaluation
								8,353,000	7,446,815	906,185	Total
								8,353,000	7,809,000	553,000	Total available
								0	353,185	-353,185	Difference

HIGH STREET FUND Successful applications

1	Bockingham	S_SA 80
2	Mare Street	NE_SA 05
3	Romington	S_SA 03
4	Croydon	S_SA 19
5	Earl Street	S_SA 48
6	Esfield Lc.	NE_SA 134
7	Heine Hill	S_SA 18
8	Watford	S_SA 65
9	Soho	NW_SA 72
10	Romford	NE_SA 43
11	Hallenden	NW_SA 20
12	Harrow Road	NW_SA 03
13	Sudbury	NW_SA 17
14	Sutton	S_SA 24
15	Tottenham H. Road	NE_SA 10
16	New Eltham	S_SA 29
17	Richmond	NW_SA 16
18	Cherp Street	NE_LA 67
19	Blackhorse Lane	NE_LA 131
20	Walthamstow	NE_LA 85
21	Whitechapel	NE_LA 57
22	Barking	NE_LA 60
23	Wembley	NW_LA 89
24	Bankside	S_LA 54
25	Wood Green	NE_LA 68
26	Burnt Oak	NW_LA 85
27	Romford Town	NE_LA 87
28	Ladbroke	S_LA 86
29	Harrow Road	NW_LA 120
30	Bilston	S_LA 61
31	Camden Town	NW_LA 21
32	Action	NW_LA 110
33	Pan-London	PL_LA 81
34	Abbey Wood	S_LA 100
35	Stalin Rd, Harrow	NW_LA 14
36	Old Kent Rd	S_LA 04
37	Finsbury Park	NW_LA 124
38	Manor Park	NE_LA 31
39	Wentway	NW_LA 09
40	Puckham Rye	S_LA 63
41	Oyngton	S_LA 90
42	Forest Hill	S_LA 121
43	Fulham Broadway	NW_LA 75



- Map of Specimens - recommended winners
- Large application - recommended winners
- Large application - recommended winners (additional project, option 2)

Project descriptionsMayor's Spacehive**1 Do Up Our Alley, Beckenham**

Borough	Bromley	Total score (X/100)	89/100
Applicant	Beckenham Town Team	Economics score (X/5)	-
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £20,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
<p>The 'Do Up Our Alley' project aims to improve alleyways off Beckenham high street, and is cementing the working partnership of the one year old Town Centre Team, giving them focus. It sits alongside the larger TfL investment going on alongside in the next year, designed by East</p> <p>The project will deliver direct public realm improvements that would otherwise not be funded, enhancing a feeling of security and safety and celebrating the unique character of Beckenham's winding High Street full of alleyways. It will also increase the viability of vacant premises above and behind the High Street accessed via the alleyways. The project has the full support of Bromley Council and is being undertaken to complement a TfL Major Improvement Scheme, which follows on next year. There is a clear commitment and capacity to deliver this project. The Town Centre Team will undertake much of project administration in-kind. The team will also seek further financial and in-kind contributions to maximize the scope of the project and achieve great value for money.</p>			
Outputs as proposed			
Alleys off the high street, improved		9	
Number of town centre/high street associations supported		1	
Fundable project description			
NA			

2 Opening up Creative Hackney - Mare Street

Borough	Space	Total score (X/100)	79/100
Applicant		Economics score (X/5)	-
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £20,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
<p>Funding is sought to remodel the front spaces and High Street presence of the 'Triangle - Creative hub' to improve access and interior visibility, improve the visitor experience, provides increased areas of affordable, accessible workspace and provide additional revenue streams to artists and small business start-ups. The project aims to create and retain 50 jobs for creative start-ups, support 50-60 plus construction & fabrication jobs (connecting a network of Hackney based makers and creative), train 50 NEETs annually, employ 2-3 apprentices, provide better, affordable work, hire & presentation space, ensure SPACE & artists sustainability through new revenue streams, bring creative opportunities to more people.</p>			
Outputs as proposed			
Jobs created or safeguarded		50	
Fundable project description			
NA			

3 Roehampton, Wandsworth

Borough	Wandsworth	Total score (X/100)	79/100
Applicant	Wandsworth council	Economics score (X/5)	-
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £	Revenue £20,000	Capital £	Revenue £20,000
Proposal description			
<p>Culture project tied in to high street and future regeneration. Aim is to connect high street businesses and facilities pro-actively with outdoor events happening on their doorstep through curation of 'creative spills' onto the street and into the activity.</p> <p>Three annual outdoor community events have taken root in Roehampton: activities and performance as part of Wandsworth Arts Festival in May, a summer festival fun day, and a Christmas lantern parade with carols.</p> <p>High Street businesses will be supported to creatively connect with these events and the wider community. For example, an artist will work with local school children to create little 'teaser' installations to be placed intriguingly in shop windows in the run-up to the event, building anticipation, and using curiosity factor to make event 'ambassadors' out of the businesses.</p> <p>This and other 'Spills' aim to create a vibrant, characterful sense of place that will attract more visitors and encourage them to linger. Led by a local outdoor art stakeholder group, they will also activate greater social cohesion. The group will work in collaboration with arts organisation Emergency Exit Arts, who set it up as part of on-going creative engagement in the area over the past three years.</p>			
Outputs as proposed			
Events held 3			
Fundable project description			
NA			

4 Turf-Fit!, Croydon

Borough	Croydon	Total score (X/100)	76
Applicant	Turf Projects	Economics score (X/5)	n/a
Total HSF request	£15,950	Total grant proposed	£15,950
Capital £15,950	Revenue £0	Capital £15,950	Revenue £0
Proposal description			
<p>The project will refurbish and activate an un-used retail space by running a yearlong programme of art events and exhibitions in collaboration with the Croydon School of Art to strengthen the local cultural offer and help to change people's perception of the Croydon metropolitan centre.</p>			
Outputs as proposed			
Number of events held 6			
Number of vacant shops brought back into use 1			
Fundable project description			
NA			

5 East Street, Southwark

Borough	Southwark	Total score (X/100)	76/100
Applicant	Carnaval del Pueblo Association	Economics score (X/5)	3/5
Total HSF request	£21,685	Total grant proposed	£20,000
Capital £21,685	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
<p>The project aims to deliver a vibrant Latin American cultural offer to East Street, Southwark. Specifically the project will deliver:</p> <ul style="list-style-type: none"> - An extension to East street market through the creation of up to 12 new market stalls to strengthen the weekly market. - Shop front improvements for up to 3 disused units, which will also receive internal decoration to be utilised for specialist workshops in arts, crafts, dance and food. A disused shop on the Aylesbury Estate will also be re-occupied for similar activities. - Support for existing traders and start-up businesses through training and support, language classes (to be provided by UCL volunteer) and entrepreneurial workshops. - A festival of events to animate, draw in visitors and showcase the Latin offer over the summer period. - A feasibility study to explore options for developing projects into the evening economy. <p>The package of activities are positioned to supplement East Street's usual activity but also build on and broaden the Latin inspired offer to the local community and visitors to East Street Market.</p>			
Outputs as proposed			
<p>Numerical quantities are to be confirmed and worked through with Carnaval del Pueblo Association. The outputs and outcomes described in the bid will include;</p> <p>Jobs created or safeguarded: 14</p> <p>Business support</p> <p>Trader association created: 1</p> <p>Production of a festival/events</p> <p>Number of buildings/shop fronts improved: 3</p> <p>Re-occupy vacant floor space and make necessary improvements to use for workshops.</p>			
Fundable project description			
Reduced to £20,000 – Mayor's Spacehive limit.			

6 Enfield Thinks, Enfield Town, LB Enfield

Borough	Enfield	Total score (X/100)	75/100
Applicant	LB Enfield	Economics score (X/5)	NA
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £20,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
LB Enfield, Birkbeck and the Borough's colleges will turn an empty retail unit into a pop-up university. A minimum of 400 hours of workshops, lectures and debates will happen. An innovative way of reducing the vacancy rate, regenerating the high street, increasing footfall and diversifying the town centre. Addresses demand for educational opportunities and transforms Burleigh Way into a productive part of the high street. Initiates conversations between the business and education providers to tackle the skills gaps in the local labour market.			
Outputs as proposed			
Number of events held		400 hours	
Number of buildings/shop fronts improved		1	
Area of vacant floor space re-occupied (m2)		tbc	
Area of new or improved commercial or work space (m2)		tbc	
Number of volunteers trained		20	
Fundable project description			
NA			

7 Herne Hill, South London Makerspace

Borough	Southwark/Lambeth	Total score (X/100)	75/100
Applicant	South London Makerspace	Economics score (X/5)	-
Total HSF request	£18,150	Total grant proposed	£18,150
Capital £18,150	Revenue £0	Capital £18,150	Revenue £0
Proposal description			
<p>Makerspace has been underway for a while in West Norwood, and now have 60 paying members behind their pop up shop in West Norwood, which they renovated, and are now rented by a new business. They have taken on a 3-year lease on a large railway arch near Brockwell park, in Herne Hill. They have begun renovating the arch as a permanent home for South London Makerspace, and this work forms the funding request.</p> <p>Due to limited budget this will be initially a small space, leaving the rest of the arch unfurnished, awaiting further funding.</p> <p>The project aims to:</p> <p>Fit out the rest of the space to a comfortable standard</p> <p>Install ventilation system.</p> <p>Provide a full set of woodworking hand tools</p> <p>Provide electronics equipment and tools</p> <p>Provide screen printing equipment</p> <p>Provide overlocking and embroidery sewing machines</p> <p>Provide a projector and screen</p> <p>Provide a desktop CNC mill</p> <p>Hold workshops and lectures</p> <p>Promote the space and its events</p>			
Outputs as proposed			
Area of vacant floor space re-occupied (m2)		160	
Area of new or improved commercial space or work space (m2)		50	
Fundable project description			
NA			

8 We Knit Waterloo, Lambeth

Borough	Lambeth	Total score (X/100)	75
Applicant	Waterloo Quarter	Economics score (X/5)	n/a
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £20,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
<p>The project will facilitate engagement between businesses, local residents and schools through the production of an artist-led 'knitted signage' programme for the businesses on Lower Marsh and The Cut, a historic high street split in two by Waterloo Road. Parts of the street are suffering from poor way finding, and this will be exacerbated by planned construction work at a key gateway, visually cutting off the half the high street. The project also includes themed signage for construction hoardings, a temporary art work in Emma Cons Gardens and walking guides for local attractions, shops and hotels.</p> <p>The project will complement activities funded from other sources: the launch of a Saturday market, a retail incubator space, delivery of a pocket park and a digital media marketing strategy for the high street.</p>			
Outputs as proposed			
Fundable project description			

9 Centrepont Café, Westminster

Borough	Westminster	Total score (X/100)	73/100
Applicant	Centrepont Homeless Charity	Economics score (X/5)	N/A
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £20,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
Create a social enterprise Café on ground floor of existing Centrepont Resource Centre in Soho. Café will offer work experience to homeless young people aged 16-25, providing them with the skills and experience to find employment locally and contribute to local growth. Building works will make the ground floor more welcoming and accessible whilst an internal fit out and some new equipment would be purchased. Part of the project will be to develop an associated brand to market the initiative.			
Outputs as proposed			
Jobs created or safeguarded	tbc		
Number of businesses supported	tbc		
Number of buildings/shop fronts improved	1		
Young, homeless people in training	tbc		
Fundable project description			

10 RCAP Banter, Romford, Havering

Borough	Havering	Total score (X/100)	72
Applicant	Sarah Walters, RCAP	Economics score (X/5)	-
Total HSF request	£14,352	Total grant proposed	£14,352
Capital £9,352	Revenue £5,000	Capital £9,352	Revenue £5,000
Proposal description			
A programme of monthly comedy events planned in changing vacant units on Romford's high street over the course of a year. The project includes the design and build of a moveable set which will be rebuilt to reoccupy spaces on the high street. The new programme follows the success of RCAP's recent Pie Eyed Performance Festival, held in a large vacant unit in the Brewery shopping centre. The group have significant experience in negotiating leases with landlords, running very successful events and recently became a CIC.			
The project meets all of the fund objectives and supports the Council's wider plans for Romford's high street. The group have assessed the successes of previous projects and identified comedy as the most accessible for a wide range of high street users. RCAP have the full support of the Council who are providing match funding to pay for the project manager role. A very good project encouraging alternative and innovative uses of high street spaces. The project should be self-sustaining by year two and will bring a new and improved evening offer to Romford.			
Outputs as proposed			
12 events held			
12 vacant spaces reoccupied			
Fundable project description			
N/A			

11 Harlesden Working Together, Brent

Borough	Brent	Total score (X/100)	70
Applicant	Lift People	Economics score (X/5)	NA
Total HSF request	£41,000	Total grant proposed	£20,000
Capital £41,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
This project will provide a well-designed community hub on Harlesden High Street. The hub will act as non-denominational community space to hold events, and engage residents and businesses in creating a Neighbourhood Plan.			
Outputs as proposed			
Number of buildings/shop fronts improved		1	
Neighbourhood Plan produced		1	
Fundable project description			
Reduced to £20,000 (Mayor's Spacehive limit).			

12 Queen's Park Neighbourhood Plan, Westminster

Borough	Westminster	Total score (X/100)	71/100
Applicant	Queens Park CC	Economics score (X/5)	N/A
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £4000	Revenue £16000	Capital £4000	Revenue £16,000
Proposal description			
The Queens Park Community Council will renovate and occupy a vacant shop on the high street as a focal hub to engage the local community in the process of producing a neighbourhood plan. A series of workshops will allow a diverse range of people to have their say on the future of the area. Partnerships would be formed with key stakeholders and build on existing relationships with the Borough council and neighbouring community groups. An analysis of the local high street would result in a set of recommendations and design guidance to steer future development. The community hub space would act as a catalyst project to give a real presence to the planning process, demonstrate opportunity on the high street and leave a legacy of a renovated unit in better condition to rent afterwards.			
Outputs as proposed			
Number of town centre/high street associations supported	1		
Number of events held	tbc		
Number of buildings/shop fronts improved	1		
Decrease in vacancy rate (no.units)	1		
Area of vacant floor space re-occupied (m2)	tbc		
Community Workshops held.	tbc		
Fundable project description			
NA			

13 Unique Sudbury, Brent

Borough	Brent	Total score (X/100)	70
Applicant	Sudbury Town Resident's Association	Economics score (X/5)	NA
Total HSF request	£20,000	Total grant proposed	£20,000
Capital £20,000	Revenue £0	Capital £20,000	Revenue £0
Proposal description			
Five businesses will be selected to participate in a six-month pilot business support programme including: a business performance review; a visioning exercise to help each business define their vision for the business; a development of an organic business planning document; a small grant of up to £1.5k to implement actions highlighted in their business plan. The proposal also includes budget for greening, an 'ABC of local distinctiveness', and work to scope future projects. The project is in line with the Mayor's themes of proactive stewardship and stimulating activity. As a pilot, it could helpfully inform the future work of the town team, and the support they give to businesses.			
Outputs as proposed			
Jobs created or safeguarded	5 (protected)		
Area of public realm improved (m2)	8,093		
Feasibility of future high interventions	1		
Local distinctiveness study	1		
Fundable project description			
NA			

14 Surbiton, Kingston Upon Thames

Borough	Kingston Upon Thames	Total score (X/100)	70/100
Applicant	The Community Brain	Economics score (X/5)	
Total HSF request	£17,000	Total grant proposed	£17,000
Capital £17,000	Revenue £0	Capital £17,000	Revenue £0
Proposal description			
The project 'The Museum of Futures' will take place in a disused high street shop to harness the energy of the community, encourage engagement and develop a community-led vision for Surbiton High Street. Specifically the funding will support the refurbishment of the vacant premises into new workspace for start-up businesses, a platform for local collectives and a meeting and community space. The project will be underpinned by a programme of festivals and events, working with an extensive list of partners to build wide scale awareness of the project in the area. The organisations will capitalise on 5 years of community engagement, recruiting 50 more volunteer activists and train 3 new Tour Guides to lead "Surbiton Fact & Fiction" trails. Community Brain will also deliver a piece of research which will map the requirements of local start-up businesses so this can be fed into the council's plans for Surbiton high street. UCL will also partner on this project to deliver a study exploring local behaviour, as part of Anthropology of the High Street. A clear aim of the project will be to make 'The Museum of Futures' a permanent feature in Surbiton and a strategy for seeking ongoing funding during the project will also take place.			
Outputs as proposed			
Numerical quantities are to be confirmed and worked through with Community Brain. The outputs and outcomes described in the bid will include; Business support Delivery of events Re-occupation of vacant floor space and creation of new workspace			
Fundable project description			
N/A			

15 Tottenham Fast Food, High Road Tottenham, LB Haringry

Borough	Haringey	Total score (X/100)	70/100
Applicant	Create	Economics score (X/5)	NA
Total HSF request	£15,500	Total grant proposed	£15,500
Capital £15,500	Revenue £0	Capital £15,500	Revenue £0
Proposal description			
Based in Tottenham serving healthy and affordable food, the project will connect with local young people and establish a new network of local people, which schools and community organisations from across the borough can call upon, to help teach kids about healthier but tasty food options and explore fun and new ways of eating right.			
Outputs as proposed			
Jobs created or safeguarded		TBC	
Number of events held		TBC	
Number of buildings/shop fronts improved		1	
Decrease in vacancy rate (%)		TBC	
Area of vacant floor space re-occupied (m2)		TBC	
Area of new/ improved commercial or work space (m2)		TBC	
Fundable project description			
NA			

16 ReNew New Eltham, New Eltham, Greenwich					
Borough		Greenwich		Total score (X/100)	
Applicant		Community Association for New Eltham		Economics score (X/5)	
Total HSF request		£15,500		Total grant proposed	
Capital	£14,800	Revenue	£700	Capital	£14,800
				Revenue	£700
Proposal description					
An application from a partnership of community groups and businesses to revitalise and regenerate New Eltham high street. HSF money will deliver new signage, events/festivals, planters, seating and other physical improvements. Works builds on much greater efforts in the area e.g. community based groups CANE and NERA have already partnered with the local councillors to create a collaborative master plan for the area. This project is the first step to delivering some of the project that came out of that process.					
Outputs as proposed					
Number of town centre/high street associations supported				2	
Number of events held				2	
Area of public realm improved (m2)				No figures given but improvements planned	
Number of buildings/shop fronts improved				No figures given but improvements planned	
Fundable project description					
NA					

17 ArtHouse, Richmond			
Borough	Richmond	Total score (X/100)	70/100

Applicant		Arts Richmond		Economics score (X/5)		N/A	
Total HSF request		£18,000		Total grant proposed		£18,000	
Capital	£5,290	Revenue	£12,710	Capital	£5,290	Revenue	£12,710
Proposal description							
The project would temporarily animate a vacant high street shop unit for a 6 week period over summer 2015, providing a space for creative skills-sharing alongside a pop-up art exhibition. The project would co-inside with the Borough's annual ARThouse open studios festival and help to build a cultural profile for Twickenham ahead of the Rugby World Cup in Autumn 2015. Renovation of an as-yet unidentified premises would host the gallery, artist demonstrations and workshops, alongside a series of events aimed at local businesses and the community. Local artists would be able to promote their work.							
Outputs as proposed							
Number of businesses supported				tbc			
Number of town centre/high street associations supported				2			
Number of events held				8			
Number of buildings/shop fronts improved				1			
Increase in footfall (%)				tbc			
Decrease in vacancy rate (no.)				1			
Area of vacant floor space re-occupied (m2)				tbc			
Fundable project description							
NA							

Large projects

18 Chrisp Street, LB Tower Hamlets					
Borough		LB Tower Hamlets		Total score (X/100)	
Applicant		Poplar HARCA		Economics score (X/5)	
Total HSF request		£293,000		Total grant proposed	
Capital	£238,000	Revenue	£55,000	Capital	£283,000
				Revenue	£45,000
Proposal description					
Poplar HARCA's proposal for Chrisp Street supports new enterprise and existing trade through three coordinated packages: Space provision - conversion of Trussler Hall into a co-working and business support space, 'white-boxing' 6 vacant units, market interventions and initiative offering vacant/under-used spaces to businesses. Business support - specialist support packages, small business loans (match funded), plan for approach to enterprise in context of major development Partnerships and networks - development of Town Team, Poplar and Bow Enterprise Network and cultural programme. The proposal has an excellent fit with High Street Fund objectives and sits within a context of housing growth, using underused/vacant space to develop a local economy that is distinctive to Chrisp Street, building upon its strong character. Ambitions to build on architectural heritage. Proposals have a very important role in wider regeneration of Chrisp Street (£230m programme) and Housing Zone context (700 new homes). The proposals address very real needs and provide an assertive approach to local economy and enterprise in the face of widespread physical and demographic change.					
Outputs as proposed					
Jobs created or safeguarded				10	
Number of businesses supported				150	
Number of town centre/high street associations supported				1	
Number of events held				20	
Area of public realm improved (m2)				4,095	
Number of buildings/ shop fronts improved				7	
Increase in footfall (%)				50	
Decrease in vacancy rate (% TBC)				tbc	
Area of vacant floor space re-occupied (m2)				1,019	
Area of new or improved commercial space or work space (m2)				1,019	
New Startup Businesses (number)				32	
Decrease in vacancy rate (number of properties)				50	
Construction jobs facilitated				8	
Volunteers				60	
Loan available to SME (£)				50,000	
New trading days per annum				20	
Event attendees/ visitors				20,000	
No of new Market pitches				25	
Fundable project description					
The proposed £10k reduction is not likely to have a significant impact on the scope or impact of the scheme. There may be a proportional reduction to the amount of business support and trader engagement. This would have minimal, direct impact on the following outputs: businesses supported start-up businesses and volunteers, and possible secondary impact on other outputs. And we would seek a greater contribution from applicant to address the shortfall.					

19 Blackhorse Workshop, Blackhorse Lane, LB Waltham Forest							
Borough		LB Waltham Forest		Total score (X/100)		90	
Applicant		Blackhorse Workshop		Economics score (X/5)		4	
Total HSF request		£166,095		Total grant proposed		£166,095	
Capital	£163,820	Revenue	£2,275	Capital	£163,820	Revenue	£2,275
Proposal description							
<p>The Blackhorse Workshop proposal builds on the success of the modestly funded (£45k) OLF pilot project and addresses capacity to meet untapped demand. It retains strong support from LB Waltham forest with revenue match funding, committed use of the existing LBWF-owned site until January 2018 and guarantee of a follow-on site with associated relocation costs.</p> <p>After 10 months of operation, the proposal ambitiously increases the outreach and impact of the project, with increased outputs/outcomes, and measures to ensure future self-sufficiency. The project includes:</p> <ul style="list-style-type: none">A. measures to increase efficiency and profitability of existing space (building and yard);B. provision of new space and facilities (new demountable building in yard);C. additional programming and associated resource (fully LBWF funded);D. improving public realm of approach path (fully LBWF funded). <p>This is not a proposal for ‘business-as-usual’; rather it sets out ambitious growth and new space with associated new outputs and outcomes.</p>							
Outputs as proposed							
Jobs created or safeguarded				35			
Number of businesses supported (new)				17			
Number of town centre/high street associations supported				1			
Number of events held				12			
Area of public realm improved (m2)				1,400			
Number of buildings/ shop fronts improved				1			
Area of new or improved commercial space or work space (m2)				500			
New start-up Businesses (number)				19			
Apprenticeships (number)				1			
Construction jobs facilitated				7			
No. of additional course participants				88			
Increase in workshop membership (%)				25			
Fundable project description							
N/A							

20 Walthamstow, LB Waltham Forest					
Borough	LB Waltham Forest		Total score (X/100)	89	
Applicant	LB Waltham Forest		Economics score (X/5)	2	
Total HSF request	£1,108,617		Total grant proposed	£670,000	
Capital	£780,697	Revenue	£327,920	Capital	£570,000
				Revenue	£100,000
Proposal description					
<p>LB Waltham Forest's proposal for Walthamstow would fund a series of work strands that address:</p> <p>Cultural provision: collaboration with Soho Theatre to refit a LBWF-owned building for cultural provision and local engagement re. Granada cinema site redevelopment; business support for cultural institutions and way finding to leading cultural attractions.</p> <p>Housing provision: 50 planning permissions for live/work 'back-alley' development plots, delivery of 2 pilot live/work properties, supporting public realm.</p> <p>Strengthening market and retail provision: Additional market infrastructure to support new night time market, business support and marketing to support increased market activity and shop front improvements.</p> <p>Creative workspace provision: new retail space within LBWF owned building and new enterprise incubator space.</p> <p>The proposal has a very strong fit with High Street Fund objectives, specifically accommodating growth and stimulating activity. The proposal is highly place-specific, devised on evidence of demand for greater cultural and creative industry provision in Walthamstow. The project would facilitate collaboration with Soho Theatre and</p>					

develop an innovative housing opportunity for high street places across London.	
Outputs as proposed	
Number of businesses supported	65
Area of public realm improved (m2)	90
Fundable project description	
<p>The re-scoped project retains the work streams with most significant outputs and outcomes, and excludes three capital proposals that greatly decrease project costs: way finding, shop front improvements and the majority of proposed public realm, with a reduction in scope of revenue proposals: business support elements and the development of 50 planning permissions for live/work units.</p> <p>GLA will work with LBWF to seek alternative funding or future delivery plans. There is potential to collaborate with Housing and Land and seek associated funding (e.g. Custom Build Fund).</p> <p>Proposed fundable project would have some impact on stated outputs, e.g. reduction of the area of public realm improved and number of shop fronts improved; and a possible reduction in the number of businesses supported.</p>	

21 Whitechapel, LB Tower Hamlets

Borough	LB Tower Hamlets	Total score (X/100)	88
Applicant	LB Tower Hamlets	Economics score (X/5)	2
Total HSF request	£2,000,000	Total grant proposed	£520,000
Capital £1,862,000 Revenue £138,000		Capital £435,000 Revenue £85,000	

Proposal description

LB Tower Hamlets' bid for Whitechapel comprises three elements:

Shaping Whitechapel - fostering local partnerships through development of town centre partnership, events and festival, 'shop window' engagement space.

Renewing Whitechapel - public realm improvements and lighting

Enterprising Whitechapel - supporting SME enterprise through workspace provision in vacant/underused buildings, business support, marketing and a future plan for Whitechapel market.

The bid's strength is its opportunity to build-on the momentum of change at Whitechapel - the proposal is supported by a live regeneration delivery plan and dedicated delivery team, a new master plan, Crossrail arrival, Med-City priorities, cycle superhighway works and large scale development sites coming forward. Bid meets all High Street Fund priority themes convincingly, in particular, the bid supports governance and stewardship in the face of change and occupies underused space to diversify offer and facilitate enterprise and employment.

Outputs as proposed

Number of businesses supported	150
Number of town centre/high street associations supported	1
Number of events held	12
Decrease in vacancy rate (% TBC)	tbc
Area of vacant floor space re-occupied (m2)	1,200
Area of new or improved commercial space or work space (m2)	1,200
High St Action Plan or Local Strategy Delivered	2
Event attendees/ visitors	2,000

Fundable project description

The re-scoped project recommendation is based on streamlining project elements that are weaker in terms of outputs to spend. The High Street Fund should focus on a reduced version of **Shaping** and **Enterprising** work strands and remove **Renewing** work strand - public realm and lighting interventions.

This would result in exclusion of public realm outputs and would reduce outputs related to business support and new businesses, and impact on re-occupied / new commercial space. However, streamlined proposal to be worked up with LB Tower Hamlets and opportunities for alternative funding sources, in light of active development context, to be explored - particularly with regard to funding public realm.

22 Barking, Barking and Dagenham

Borough	Barking and Dagenham	Total score (X/100)	87
Applicant	Barking and Dagenham	Economics score (X/5)	2
Total HSF request	£651,250	Total grant proposed	£291,250
Capital £563,250	Revenue £88,000	Capital £233,250	Revenue £58,000
Proposal description			
A suite of projects to bolster connections between Barking's commercial, historic and creative hubs, consolidating the current retail and workspace offer. The market on the primary high street is a key focus; funding will implement a new market layout as designed by East Architects, catenary lighting and stall canopies. A market management plan will also be created and a town centre manager recruited to implement. The ground floor of the former Magistrate's Court building will become a civic hub and will host the Technical Skills Academy opposite. New designed gateways to the market will draw custom and footfall from the station and from Abbey Green and surrounding housing. Also proposed are weekend events to parade between the three sites showcasing the diverse culture of the area, with a programme of outdoor theatre and cinema. LBBB will match fund the fit out of affordable workspace for eleven creative industries in the creative quarter and shop front and upper works are proposed in partnership with HLF.			
Outputs as proposed			
Jobs created or safeguarded			1
Number of town centre/high street associations supported			1
Number of events held			5
Area of public realm improved (m2)			1000
Number of buildings/shop fronts improved			1
Increase in footfall (%)			1
Area of vacant floor space re-occupied (m2)			500
Area of new or improved commercial space or work space (m2)			580
Number of new start ups			14
Fundable project description			
Project to include de-cluttering and new layout to the market, new canopies and part investment in new catenary lighting (LEP funding is already allocated to this element). A market management strategy will also be commissioned and a town centre manager role created and funded by LBBB. A commercial building in the creative quarter will be fitted out as workspace using LBBB match. Bespoke gateway stalls will be designed and act as markers at each end of the market. The ground floor of the existing Magistrates Court building will be fitted out to house a new civic hub and events will be hosted on the associated external space, with some GLA funding for outdoor cinema events. Funding has been reduced for the events programme which it is hoped sponsorship and match funding will be able to cover, there is also less funding for catenary lighting, and no funding for shop front / upper improvement works, which may not have been implemented within the financial year and may be funded by HLF. These reductions will affect the outputs for proposed number of buildings being improved, the number of events held and public realm improved reduced due to the limit to the catenary lighting scheme.			

23 Wembley, Brent			
Borough	Brent	Total score (X/100)	87
Applicant	Brent	Economics score (X/5)	2
Total HSF request	£1,028,000	Total grant proposed	£655,000
Capital £820,500	Revenue £207,500	Capital £580,000	Revenue £75,000
Proposal description			
Ambitious project that focuses on 4 Wembley Fringe areas and delivery of pan-Wembley digital high street initiative to promote local businesses (includes website, free Wi-Fi and iBeacon, to enable near and in-store promotions via a phone app). Wembley Park Drive : 45 businesses supported (building on previous initiatives), BID exploration, 30 buildings improved and artworks to gable-ends; Wembley Triangle : occupation of 10 empty units, 15 businesses accommodated and supported, 100 SMEs supported through 'demand-led' support, 15 buildings improved; Wembley Central : rate relief to secure meanwhile use of Chesterfield House for community and commercial use; Ealing Road : 10 buildings improved and artworks to gable-ends, policy changes to increase street trading, 4 high street events, creation of shared surface to increase public space, BID development. The project could have a significant impact in attracting footfall from Wembley Stadium and nearby growth areas. Match funding is 56% of TPV, formed of £535k GLA fam cap, £276.5k GLA fam rev, £210k council cap, £300k council rev.			

Outputs as proposed			
Number of businesses supported	229	Number of buildings/shop fronts improved	30
Number of town centre associations supported	2	Increase in footfall (%)	10%
Number of events held	2	Area of vacant floor space re-occupied (m2)	7000
Area of public realm improved (m2)	100	Apprenticeships	7
Job created or safeguarded	20		
Fundable project description			
The re-scoped project will focus on direct support and training to SME's and support for start-ups, rather than predominantly physical improvements to the high street. It is suggested however that very targeted physical improvements that make a significant improvement to the economy of the high street are supported (recommendation to refocus public realm improvements on Wembley Triangle connectivity to Wembley Stadium and the London Designer Outlet).			

24 Union Parade, Bankside, Southwark			
Borough	Southwark	Total score (X/100)	86
Applicant	Better Bankside	Economics score (X/5)	2
Total HSF request	£200,000	Total grant proposed	£167,500
Capital £182,500	Revenue £17,500	Capital £150,000	Revenue £17,500
Proposal description			
The project forms part of an agreed strategy to intensify socio-economic and cultural life in Bankside by drawing in visitors from the more active riverside through targeted public realm improvements. It will deliver public realm, building frontages and lighting improvements to a parade of businesses on the corner of Great Suffolk Street and Union Street, and will improve the integration of public realm improvements brought forward by the adjacent Network Rail arches refurbishment and private development. The project will also deliver a programme of business networking events to strengthen local partnerships amongst SMEs.			
Outputs as proposed			
Jobs created or safeguarded	44		
Number of town centre/high street associations supported	1		
Number of events held	4		
Area of public realm improved (m2)	920		
Number of buildings/shop fronts improved	5		
Increase in footfall (%)	9		
Town Centre Strategies supported	1		
Fundable project description			
The project should be re-scoped to exclude works to the carriageway in the junction, to simplify the approach to lighting and building frontage enhancements. As detail designs are developed this may result in a reduction of the number of shop fronts improved. Because the project forms part of a wider strategy for the incremental transformation of the street, these elements could be delivered separately when other funding becomes available. There should be no other noticeable impact on outputs.			

25 Meanwhile Campus, Wood Green, LB Haringey			
Borough	Haringey	Total score (X/100)	85/100
Applicant	Haringey	Economics score (X/5)	3/5
Total HSF request	£300,000	Total grant proposed	£300,000
Capital £300,000	Revenue £0	Capital £300,000	Revenue £0
Proposal description			
'Meanwhile Campus' will transform 3 under-used buildings into a street of workspaces and cultural enterprises (including workspace, artist studios and an Art Hotel). It addresses Mayoral ambitions and HSF themes particularly active stewardship, activity, and reoccupying space. It leverages local assets and institutions using LBH officer experience to generate a sophisticated locally specific proposal. The project directly addresses fundamental and long-standing issues whilst signalling the major regeneration change to come and acting as a meaningful Phase 1			

of activity, informing the emerging masterplan, investment plan, and subsequent developments. It will use a programme of events to signal the change; explore the suitability of a BID for Wood Green; enable 5 new businesses to establish themselves in Wood Green, generating 8FTE jobs.

Outputs as proposed

Jobs created or safeguarded	8
Number of businesses supported	5
Number of town centre associations supported	1
Number of events held	8
Number of buildings/shop fronts improved	3
Decrease in vacancy rate (%)	tbc
Area of vacant floor space re-occupied (m2)	6310
Area of new/ improved commercial or work space (m2)	5850
Delivery of strategic plan for Wood Green	1

Fundable project description

NA

26 Burnt Oak, Barnet

Borough	Barnet	Total score (X/100)	84
Applicant	Barnet	Economics score (X/5)	1
Total HSF request	£305,000	Total grant proposed	£269,048
Capital £209,048	Revenue £95,952	Capital £209,048	Revenue £60,000

Proposal description

The proposal includes: business support to improve resilience in the context of population change; physical improvements to back alleys where new businesses are emerging; creative way-finding to improve access to and reveal local assets; town centre strategy to shape future growth and investment; community events and establishment of a business forum. The project is important to help Burnt Oak make the most of significant population change, whilst at the same time helping to shape physical change. It is sensible in addressing issues that are locally relevant. Match funding is £195,953 borough cap and £152,464 borough rev.

Outputs as proposed

Jobs created or safeguarded	5	Increase in footfall (%)	3
Number of businesses supported	15	Number of start-up businesses	1
Number of town centre associations supported	1	Town Centre Strategies supported	1
Number of events held	2	Increase in satisfaction	10%

Fundable project description

The rescoped project will focus more on activities that can make a significant impact in the area (i.e. supporting start-up businesses) in line with the Entrepreneurial Barnet strategy, avoiding under-funding projects that cannot fully be realised with the modest capital budget (i.e. a programme of public realm and shop front improvements). It will focus more on giving local entrepreneurs a greater presence on the high street, therefore helping to address high deprivation rates and associated anti-social behaviour (in line with GLA Economics comments).

27 Romford South Street, Havering

Borough	Havering	Total score (X/100)	83
Applicant	Havering	Economics score (X/5)	2
Total HSF request	£300,000	Total grant proposed	£200,000
Capital £300,000	Revenue £0	Capital £200,000	Revenue £0

Proposal description

A comprehensive package of investment and works including:

1. an innovative stewardship model to tackle the issue of vacant units on South Street. The borough will take on short leases of high street properties and carry out light refurbishment work to these units, running an open call to install pop up tenants. A landlords forum will also be established (£130k);
2. the borough will work with local group Romford Contemporary Arts Programme CIC and the local Construction

College to create pop up platforms on the high street (£30k) tying activities in with market days;
3. plans for new public art work and building improvements to highlight heritage features and improve way finding in the town centre (£140k).

The project proposes an incentives package for landlords so that tenant mix and lengths can be better coordinated. Match funding will be spent on complimentary street scene improvements and changes to the market. The project will encourage visitors to 'look again' at Romford, offering more independent retail and cultural activity on the high street, creating a clearer, cleaner and creative route from the station along the high street to the market and new housing sites.

Outputs as proposed

Jobs created or safeguarded	3
Number of businesses supported	13
Number of town centre/high street associations supported	2
Number of events held	30
Increase in footfall (%)	6%
Decrease in vacancy rate (%)	4%
Area of vacant floor space re-occupied (m2)	2000
Area of new or improved commercial space or work space (m2)	tbc
Local artists involved in project design	5
Increase in business turnover	5%

Fundable project description

The comprehensive package of investment and works will include a stewardship model for high street units, the establishment of a landlords forum, designed pop up platforms for events on the high street and new public art work and way finding. The rescope project has removed funding for the building improvement works as the seven proposed buildings hadn't yet been located for the works and posed a push on programme and less innovative. Outcomes will be affected by potential reduction in number of buildings being improved, number of events held and footfall rates.

28 Ladywell, Lewisham

Borough	Lewisham	Total score (X/100)	83/100
Applicant	Lewisham	Economics score (X/5)	2/5
Total HSF request	£535,000	Total grant proposed	£430,373
Capital £535,000 Revenue £0		Capital £430,373 Revenue £0	

Proposal description

On the site of the Ladywell Leisure Centre, on Lewisham High Street in Ladywell, LB Lewisham are proposing to locate a £4.2m housing development that can also be relocated to other sites in the borough – it will provide a temporary solution while long term plans are developed. The building will provide 24 housing units on the upper floors and an 880m2 'innovation hub' on the ground floor. The hub will provide space for business incubation and community use. The High Street Fund will pay to develop further the initial feasibility study for the innovation hub (£20k) and for fit out costs (£515k). The new building will bring an empty site back into use, bring new non-retail use to the high street, provide additional housing, provide a testing facility for potential permanent uses on the site and develop a model that can be reused on a number of other key sites in the borough. As well as leading to short term positive outputs the High Street Fund project will support longer term strategic plans to intensify the corridor from Lewisham to Catford.

Outputs as proposed

Jobs created or safeguarded	4
Number of businesses supported	8
Area of public realm improved (m2)	700
New homes delivered	24
Increase in footfall (%)	1
Number of events held	1

Fundable project description

It is proposed to reduce the funding given to fit-out of the innovation hub by £100k. Current costs, based on estimates, could be value engineered and less important items omitted or funded from elsewhere. It is expected this will have no overall impact on outputs as proposed.

29 Harrow Road, Westminster

Borough	Westminster	Total score (X/100)	82/100
Applicant	Westminster	Economics score (X/5)	2/5
Total HSF request	£1,545,000	Total grant proposed	£585,000
Capital £1,545,000 Revenue £0		Capital £585,000 Revenue £0	
Proposal description			
Project will consolidate a sense of place around the Harrow Road by curating a hub of activation and diverse retail around Maida Hill Market, alongside new canal side workspace opportunities. The following will be delivered: Two new, subterranean retail spaces, a flexible structure to provide shelter to the market & enable increased activation, improved legibility/connectivity, the re-purposing of a vacant building with new cafe and opportunities to deliver training in dress-making and event management, a local Development Trust to manage the market, a canal side workspace and floating workspace and new community moorings. Elements combine as strategic / agglomerative whole offering substantial additional resilience to local economy.			
Outputs as proposed			
Jobs created or safeguarded		35	
Number of town centre/high street associations supported		1	
Number of events held		3	
Area of public realm improved (m2)		100	
Number of buildings/ shop fronts improved		3	
Area of new or improved commercial space or work space (m2)		200	
New start-up businesses (number)		10	
Apprenticeships (number)		5	
Increase in business turnover (£)		50,000	
Increase in footfall (%)		5	
Fundable project description			
Elements considered to deliver the greater outputs with good deliverability comprise the investment in local workspace, the culture training & café facility, services infrastructure to support local businesses, trader development trust and way finding. Re-scoped project omits contribution to subterranean retail, market shelter, while reducing contribution to other elements. The prioritised interventions support the original ambition to deliver coordinated and strategic development of the local economy for maximum value and growth potential. Outputs would naturally reduce, but jobs created and businesses supported would be the most protected. Match would likely reduce but we anticipate not proportionately- to be negotiated with Borough.			

30 Brixton, Lambeth

Borough	Lambeth	Total score (X/100)	82/100
Applicant	Lambeth	Economics score (X/5)	4/5
Total HSF request	£1,021,000	Total grant proposed	£869,000
Capital £912,000 Revenue £109,000		Capital £780,000 Revenue £89,000	
Proposal description			
<p>The project aims to provide short term deliverables within a larger strategic project.</p> <p>This bid is made up of the following components:</p> <ul style="list-style-type: none"> -deliver the first phase of the market strategy, with a major renewal of the public realm in Electric Avenue. -create 6 new signage/entrance features and 3 maps at the gateways to each of the main markets (Inc. Electric Ave.). HSF would also enable basic refurbishment of the public toilet block on Pope's Road -install hardware to create free Wi-Fi zones throughout the street and covered markets area; support local traders in accepting electronic payments through provision of handheld payment devices, alongside training. -provide a Brixton £ cash machine, increasing access to the popular local currency, which in turn supports the local supply chain. This would be a world first for a local currency. -expand the proposed POP Brixton meanwhile project. Funds would be used to enclose and fit out a space in the scheme previously designed to be an outdoor workshop type area. This would create an 180sqm managed 			

workspace to house the Impact Hub Brixton. POP Brixton will run to at least October 2017, when the site will be required for re-development. As the structure is demountable it would then be re-used elsewhere.
-run a series of SME/start up support programmes in partnership with the Impact Hub Brixton

Outputs as proposed

Jobs created or safeguarded	50
Number of businesses supported	70
Number of town centre/high street associations supported	1
Number of events held	50
Area of public realm improved (m2)	70
New start-up businesses (number)	4
Apprenticeships	16
Area of vacant floor space re-occupied (m2)	1699

Fundable project description

The project elements related to the market strategy and improvements, to Electric Avenue, Station Approach and Atlantic Road, Wi-Fi provision, Brixton £ cash machine would be taken forward in the proposed reduced project. It is proposed that the relocation of the impact hub be removed from the project. The reason for this is that the timetable for relocation is tied to the wider town hall project, which is uncertain and may not happen in the timeframes of the high street fund.

The detail of the separation of the town hall related elements will need to be worked through with the borough; it will not affect the public realm outputs but may reduce job outputs and area of vacant space re-occupied.

31 Camden Collective, Camden

Borough	Camden	Total score (X/100)	81/100
Applicant	Camden Town Unlimited	Economics score (X/5)	1/5
Total HSF request	£2,346,950	Total grant proposed	£150,000
Capital £2,117,500	Revenue £229,450	Capital £100,000	Revenue £50,000
Proposal description			
Project addresses issues facing city-centre working, learning and living. Distinct elements will; provide space for new start-up businesses; provide critical skills training; stimulate new jobs, diversify local retail offer and build new affordable rental homes. Goal is to secure a community asset by purchasing a site to develop a mixed use building that combines a residential, commercial, retail and civic offer, and delivers a sustainable long-term future for the highly successful Camden Collective initiative. This represents a grand vision to take back some control over the high street and use this leverage to support emerging businesses, young people and the economy of tomorrow.			
Outputs as proposed			
Jobs created or safeguarded	25		
Number of businesses supported	30		
Number of town centre/high street associations supported	1		
Number of building/shop fronts improved	1		
Increase in footfall (%)	1		
Decrease in vacancy rate (%)	1		
Apprenticeships	12		
Area of vacant floor space re-occupied (m2)	200		
Area of new or improved commercial space or work space (m2)	200		
Fundable project description			
Fund ongoing delivery of Camden Collective project to build on established platform and momentum initiated through MRF investment and assist CTU in developing a long-term, sustainable future for what was a highly successful project in terms of outputs and value for money. A reduced grant of £150,000 represents approximately 40% of the HSF request to deliver the outputs described above by March 2016 Therefore, re-scoped project could be expected to deliver at least 40% of those outputs. Match from CTU would likely remain at £190K. CTU have track record of delivery and GLA economic scoring does not take into account short term outputs are not related to the total HSF request made.			

32 Acton, Ealing

Borough	Ealing	Total score (X/100)	80
Applicant	Ealing	Economics score (X/5)	3
Total HSF request	£695,000	Total grant proposed	£395,000
Capital £695,000	Revenue £0	Capital £395,000	Revenue £0
Proposal description			
The proposal includes a public realm strategy to improve east-west connections, the creation of more space for events, and upgrades to the town square to enable better running of the market; a pop-up shop, BID and business support programme; 4 art and culture events; and a fundraising plan to support future events and promotions and a town centre marketing plan. The main aim of the project is to enhance the distinctiveness of the area. It builds on previous work and will set out a strategy for future improvements. 50% project match is formed of 480k cap/205k rev council and 10k rev non-council.			
Outputs as proposed			
Number of businesses supported	25	Area of public realm improved (m2)	1000
Number of town centre associations supported	2	Number of buildings/shop fronts improved	10
Number of events held	4	Vacant units activated	1
Fundable project description			
The re-scoped project will make more of the opportunity presented by high vacancy rates and relatively high level of deprivation and self-employment, supporting more businesses onto the high street, potentially creating more jobs in the area. This could include the development of the pop-up shop project into a more long-term and extensive programme. The scope of public realm improvements will be reduced to in light of budget reductions and the high risk of timely delivery.			

33 Town Centre Investment Management

Borough	-	Total score (X/100)	80
Applicant	British Property Federation	Economics score (X/5)	3
Total HSF request	£75,000	Total grant proposed	£25,000
Capital £0	Revenue £75,000	Capital £0	Revenue £25,000
Proposal description			
The project would test the "Town Centre Investment Management" (TCIM) concept of establishing an asset management approach to address fundamental issues affecting high streets. The concept has been developed by the CLG sponsored Future High Streets Forum Task & Finish Group, with the British Property Federation as secretariat. The concept addresses the fragmented individual ownership of high street property, and the failure to co-ordinate business tenants, to create a more attractive, desirable and diverse mix of uses to improve town centre performance and the visitor experience overall, in the way that shopping centres can through singular ownership and investment. The project expects to attract match funding from CLG to develop the basic model. HSF would test how the TCIM concept could be implemented in 3 London town centres (Brentford, Barking, and Catford), and understand what the limitations, barriers, costs and benefits might be.			
Outputs as proposed			
Number of places where application of TCIM concept would be explored = 3 places			
Fundable project description			
The re-scoped project would allow the TCIM concept would be explored in 1 place as a pilot (to be determined). There is a potential for additional funding from the Outer London Commission in the next financial year, to focus further on the opportunity for additional mixed-use housing development, as part of consolidating fragmented ownership. Match funding from CLG, and pilot town centres outside London, are unlikely to be affected.			

34 Abbey Wood, Thamesmead, Greenwich and Bexley

Borough	Greenwich and Bexley	Total score (X/100)	80/100
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Applicant	Greenwich and Bexley		Economics score (X/5)	3/5	
Total HSF request	£150,000		Total grant proposed	£150,000	
Capital	£138,000	Revenue	£12,000	Capital	£138,000
				Revenue	£12,000
Proposal description					
This is a joint bid between Bexley and Greenwich (although RB Greenwich is the accountable body) for the high street at Wilton Road in Abbey Wood, located adjacent to Abbey Wood station. The area is set to undergo huge transformation over the coming years, triggered by the arrival of Crossrail. The project seeks to establish future scenarios for Wilton Rd's offer and future proof for the changes ahead. The High Street Fund money will provide training, advice and assistance (in areas such as stock, social media, branding, visual merchandising etc.) to traders, and deliver physical improvements to the exterior and (where necessary) the interior of the shops units – including making them DDA compliant where possible. The project also looks to establish a street market on one side of the high street. This is a comprehensive and promising application in an area that has huge opportunity for growth. The street falls outside the remit of other funding (housing zone and CCM) so a HSF bid is well suited.					
Outputs as proposed					
Jobs created or safeguarded			25		
Number of businesses supported			20		
Area of public realm improved (m2)			450		
Number of buildings/shop fronts improved			15		
Increase in footfall (%)			10		
Markets established			1		
Fundable project description					
It is proposed to fund 100% of this project.					

35 Station Road, Harrow					
Borough		Harrow		Total score (X/100)	
Applicant		Harrow		Economics score (X/5)	
Total HSF request		£224,200		Total grant proposed	
Capital	£189,200	Revenue	£35,000	Capital	£189,200
				Revenue	£35,000
Proposal description					
Revitalization of Station Road as vibrant local high street and shopping/dining destination with its own identity. This includes: developing a new identity/brand; establishing an outdoor café culture – shop front & public realm improvements (new street furniture, de-cluttering, new paving, tree planting); setting up a traders association; new way finding/signage to enforce coherent identity for high street and highlight businesses above and behind, establishing cultural partners and events. Investment in Station Road is important to support major housing growth planned for the immediate area – the road is a strategically important route connecting the major development sites, and the two centres of Harrow and Wealdstone. The objectives of the application are clear and consultation has been carried out with business owners on Station Road, demonstrating support for the proposal. Match funding: £194,500 (Capital) £35,000 (Revenue)					
Outputs as proposed					
Jobs created or safeguarded		26	Increase in footfall (%) over 24 months		2
Number of SMEs supported to increase turnover		15	Decrease in churn/business failure (%)		50
Number of business associations set up		1	Increase in turnover of SMEs supported (%)		10
Number of events held		3	Apprentices		4
Area of public realm improved (m2)		1965	Number of High Street action plans		1
Number of start ups		2	Number of shop fronts upgraded		10
Fundable project description					
NA					

36 Old Kent Road, Southwark			
Borough	Southwark	Total score (X/100)	79/100
Applicant	Southwark	Economics score (X/5)	2

Total HSF request				Total grant proposed			
£ 740,000				£510,000			
Capital	£717,000	Revenue	£23,000	Capital	£487,000	Revenue	£23,000
Proposal description							
<p>The HSF bid encompasses a series of projects to bridge the gap between several regeneration development edges in the vicinity of the Old Kent Road, East Street and Walworth Road. Through a range of physical projects - a range of precursory measures to help test and define ideas for the emerging Old Kent Road OAPF, the project aims to tie back the retail, social and cultural offer through the delivery of shop front improvements, meanwhile activity, business engagement, public realm improvements and reconfiguration of East Street market. The project is complimented with a strategic piece of research which will make recommendations to establish the role of the high street through its retail, cultural and employment offer, as well as the kinds of projects that should be planned for. (Match funding £3, 970,000)</p>							
Outputs as proposed							
<p>Numerical quantities are to be confirmed and worked through with LB Southwark. The outputs and outcomes described in the bid include;</p> <ul style="list-style-type: none"> - Creation and safeguarding of jobs - Business support - Support for traders association and business forum - Events and meanwhile use activity - Public realm improvements - Frontage improvement works - Increase in footfall - Decrease in vacancy rate - Re-occupied vacant space - Creation of new or improved commercial space or work space - Delivery of 'empty homes' projects 							
Fundable project description							
<p>The High Street fund grant should focus on the East Street and Old Kent Road area as both have a stronger link with the strategic thinking associated with the OAPF and Bakerloo line extension. Specifically the funding will be utilised to deliver projects associated with East Street Market and physical improvements and activation at the top end of Old Kent Road. The detail of the East Street and Old Kent Road strands require further discussion with LB Southwark. The 210k capital reduction is associated with the works to Walworth Road which has a match funding allocation of nearly £3.6m. As the suggested reduction relates to a works stream with significant funding already in place, most associated outputs are expected to be delivered. The overall project requires further discussion with Southwark to clarify the numerical outputs and outcomes of each strand.</p>							

37 Finsbury Park, Islington							
Borough		Islington		Total score (X/100)		78/100	
Applicant		Islington		Economics score (X/5)		3/5	
Total HSF request		£262,000		Total grant proposed		£262,000	
Capital	£232,000	Revenue	£30,000	Capital	£232,000	Revenue	£30,000
Proposal description							
The project has three elements: 1. Shop front improvement scheme on Seven Sisters Road // 2. Improvements to 2 main gateway railway bridges // 3. Development of a design proposal for station place and long term plan for town centre and approaches. The interventions are small compared to the scale of the challenge but would catalyse additional investment and lever considerable match with potential for public realm investment longer term. Proposal helps take set the platform for a complex bigger regeneration process and links to excellent public transport connections.							
Outputs as proposed							
Number of businesses supported				25			
Number of town centre/high street associations supported				3			
Number of events held				3			
Number of buildings/shop fronts improved				25			
Increase in footfall (%)				1			
Public art installations				2			
Fundable project description							

NA

38 Manor Park, Newham

Borough	Newham	Total score (X/100)	77
Applicant	Newham	Economics score (X/5)	2
Total HSF request	£ 193,534	Total grant proposed	£177,534
Capital £193,534	Revenue £0	Capital £177,534	Revenue £0
Proposal description			
LBN are working with Create and the Bow Arts Trust to reopen and animate the LB Newham owned grade II listed library in Manor Park to deliver a new vibrant hub for artists, creative businesses and the community. The project will include an extensive public programme that involves the whole community and surrounding high street, delivered by artists and practitioners occupying the building's affordable studios. A seven year subsidised lease has been agreed for the building with LB Newham, and the building will house twenty new studios and a new community cafe.			
Outputs as proposed			
Jobs created or safeguarded			15
Number of businesses supported			20
Number of town centre/high street associations supported			20
Number of events held			180
Number of buildings/shop fronts improved			1
Increase in footfall (%)			tbc
Decrease in vacancy rate (%)			tbc
Area of vacant floor space re-occupied (m2)			2374
Area of new or improved commercial space or work space (m2)			2374
Number of visitors annually			22000
Number of new workspaces			20
Number of training opportunities			10
Fundable project description			
Rescoped project has removed funding for the part time onsite manager role although GLA will push for this to be funded from elsewhere, potentially from the building work budget, following more detailed value engineering. Output for number of events held may need to be reduced.			

39 Portobello Village, Westminster

Borough	Kensington & Chelsea	Total score (X/100)	77/100
Applicant	Westway Trust	Economics score (X/5)	2/5
Total HSF request	£490,000	Total grant proposed	£125,000
Capital £345,000	Revenue £145,000	Capital £125,000	Revenue £0
Proposal description			
The scheme will develop a seven-day-a-week economy in the area and improve connectivity to local transport infrastructure by developing a workspace hub destination with critical mass of new activity. GLA investment will support four projects: 1. Physical interventions developing opportunities for employment / training and public realm improvements. 2. A new digital platform to support local trade. 3. Free local Wi-Fi infrastructure. 4. An arts and cultural activation programme including a celebration of 150 years of Portobello Market and 50 yrs of Carnival.			
Outputs as proposed			

Jobs created or safeguarded	15
Number of businesses supported	30
Number of town centre/high street associations supported	2
Area of public realm improved (m2)	200
Number of buildings/shop fronts improved	2
Increase in footfall (%)	1
Area of new or improved commercial space or work space (m2)	500
Apprenticeships	1
Fundable project description	
Re-scoped budget would support project 1/2 only - Interventions developing opportunities for employment / training / workspace provision linked to an online platform. This project would offer maximum value in terms of additional outputs to support the area using capital funds. There would be a reduction in outputs as proposed but we think Westway Trust may push on with a number of these regardless so match is likely to remain unaffected but the GLA grant will focus on outputs we consider most valuable in unlocking the wider regeneration scheme, creating jobs and leveraging attracting additional investment whilst concentrating on deliverable element and allowing GLA to support the trust with scoping future projects.	

40 Peckham, Southwark			
Borough	Southwark	Total score (X/100)	77/100
Applicant	Three C's	Economics score (X/5)	3
Total HSF request	£50,000	Total grant proposed	£50,000
Capital £50,000	Revenue £0	Capital £50,000	Revenue £0
Proposal description			
The River Peck Café is a project to convert a former mental health day centre on Rye Lane, Peckham into public facing, inclusive social enterprise café and a community resource with an aim to integrate a range of activities for mental health and non-mental health communities alike. The café will run as a sustainable, social enterprise with the added value of training, work experience and paid employment for 24 people with mental health challenges in Southwark. It will also be an outlet for the sales of micro-enterprise products made locally. The space will offer consultation rooms for one-to-one services, meeting rooms, a multi-purpose hall, training and information events, and an arts and micro-enterprise resource. Specifically, the grant from the High Street fund will be used to convert, refurbish and fit-out the vacant unit to create the social enterprise café at the front and a community resource at the back (the Zone). The project is also supported by a strategic plan to become self-funding. The project is supported by LB Southwark and has secured £80,000 of match funding.			
Outputs as proposed			
(Numerical quantities are to be worked through with Three C's)			
Jobs created			5
Jobs safeguarded			4
Number of events held			1
Number of town centre/high street associations supported			1
Number of buildings/shop fronts improved			1
Vacant floor space re-occupied (m2)			tbc
Improved commercial space and work space (m2)			tbc
Fundable project description			
N/A			

41 Orpington, Bromley			
Borough	Bromley	Total score (X/100)	77/100
Applicant	Bromley	Economics score (X/5)	2/5

Total HSF request	£200,000	Total grant proposed	£125,000
Capital	£200,000	Capital	£125,000
Revenue	£0	Revenue	£0
Proposal description			
<p>This submission seeks to add value to a number of improvement projects currently planned in Orpington town centre. The main element of the bid seeks to extend the scope of the public realm treatment planned for the Walnut Shopping Area, which has become the educational, leisure and cultural hub for the Town, specifically the flank wall of the Leisure Centre and its overhang facing College Square. The proposal is for an imaginative and transformational treatment, utilizing the undercroft area for a run of kiosks/ stalls allowing permanent trading platform adjacent to the square. It is proposed that the High Street funding will be used to extend the overall budget to cover these elements and will be used to fund the initial design costs and initial implementation to meet the programme timetable, with the NHB funding completing the improvement works in 2016.</p> <ul style="list-style-type: none"> - expanding the impact of the work of Orpington 1st Bid Enterprise Hub, including funding the lease for 1 year and fit out of a vacant retail unit on the High Street for use as a pop up shop - high Street funding is sought to provide a variety of trading platforms for new and developing businesses, showcasing the culinary skills of the College students on the College's hospitality course. 			
Outputs as proposed			
Jobs created or safeguarded	7		
Number of businesses supported	50		
Number of town centre/high street associations supported	1		
Number of events held	3		
Area of public realm improved (m2)	5125		
Increase in footfall (%)	10		
Decrease in vacancy rate (%)	1		
Area of vacant floor space re-occupied (m2)	90		
Fundable project description			
<p>The project is made up of a number of elements, and there are a number of other funds coalescing in the area, both from GLA and other sources. The funding is proposed to be reduced by £75k, with the areas for this discussion to be clarified with the borough, in discussion. It is envisaged that the public realm elements are retained. This may affect the output of vacant floor space, and also number of jobs created.</p>			

42 Dartmouth Road, Forest Hill, Lewisham

Borough	Lewisham	Total score (X/100)	77/100
Applicant	See 3 Ltd.	Economics score (X/5)	2/5
Total HSF request	£200,053	Total grant proposed	£113,000
Capital £186,053	Revenue £14,000	Capital £108,000	Revenue £5,000
Proposal description			
<p>The aim of the project is to create improved public realm along Dartmouth Road: addressing unused/underused pocket spaces outside the Public Library, Louise House, and Forest Hill Pools (all council owned civic buildings). The aim is to significantly improve the permeability of these spaces, declutter and make them a key feature of the street. The High Street Fund money buys the design and delivery of these pocket spaces and the development of a cultural strategy and programme for the spaces with arts organisation V22 (who are establishing a long term sustainable art and community centre at Louise House). The funding significantly enhances these areas beyond what is covered by a TFL LIP scheme also along Dartmouth Road.</p>			
Outputs as proposed			
Jobs created or safeguarded	2		
Number of businesses supported	1		
Number of events held	<i>No actual figures supplied but events will take place.</i>		
Area of public realm improved (m2)	1000		
Increase in footfall (%)	<i>Baseline given, but no targets supplied.</i>		
Fundable project description			
<p>For the reduced amount we would propose only delivering two of the three pocket spaces. Estimates for physical works were considered slightly low in the original application so this spread presents greater funding for two spaces – to be delivered to higher quality. Tfl LIP funding could provide delivery, to a suitable level, of the third space.</p>			

43 North End Road, Fulham – LB Hammersmith & Fulham

Borough	Hammersmith & Fulham	Total score (X/100)	76/100
Applicant	Hammersmith & Fulham	Economics score (X/5)	3/5
Total HSF request	£240,000	Total grant proposed	£150,000
Capital £230,000	Revenue £10,000	Capital £150,000	Revenue £0
Proposal description			
<p>North End Road in Fulham and its 140 year old street market are the Council's No 1 priority for revitalisation in order to build resilience within a diverse community and develop the potential of an underperforming economy. The project would look to build a strong destination around the existing fresh food offer whilst support an emerging resident and business Area Action Forum by delivering the following value, which addresses all four HSF themes: Improvements proposed to North End Road Market including benchmark health check, vision and action plan, design and implementation of physical interventions signage, lighting, market stalls including power supply and shop front demonstrations (7 council owned) plus 4 grants. In addition, the Council would look to pro-actively manage the retail mix by utilising vacant units and council owned assets and work up a feasibility study for public realm (unfunded tbc but important for long term sustainability). The market street is clearly in decline and the nearby big development may increase the decline unless measures are put in place to encourage stronger growth. HSF grant would leverage 100k S106 match plus 140k business support partly from NHB.</p>			
Outputs as proposed			
Jobs safeguarded	80		
Number of town centre/high street associations supported	1		
Number of events held	4		
Number of buildings/shop fronts improved	11		
Increase in footfall (%)	5		
Decrease in vacancy rate (%)	1		
Area of vacant floor space re-occupied (m2)	200		
New start ups	10		
Fundable project description			
<p>The project elements represent a coordinated, place-based strategy to delivering the outputs. Therefore, the proposed re-scoping of the grant award would equate to a proportionate reduction in those outputs (just under 40%) without sacrificing distinct elements. This would still allow the full spread of intervention to lay the same foundations and act as a catalyst in longer-term growth and resilience outlined in the original bid. By starting a process of regeneration that could later go on to attract further investment, a more modest grant could still catalyse the same outputs over a longer time frame.</p>			

