

4<sup>th</sup> March 2013

Mayor's Office for Policing and Crime  
10 Dean Farrar Street  
London  
SW1H 0NY

Dear Boris,

**RE: MOPAC Police and Crime Plan 2013 - 2017**

Ealing Broadway BID, the Business Improvement District representing 384 members is very concerned that Ealing is being singled out as the only Metropolitan town centre in London to lose its 24 hour presence.

Since 2010, when the night time economy was a serious concern and TNO's put Ealing town centre among the most significant areas of Policing activity in West London, the Borough Police team, in partnership with the local authority and the BID have made huge progress locally in making Ealing safe for our community. The presence of a Police station in the town centre, and the local knowledge gained through the informal interactions with business right from the senior management team to the patrol officers engendered by their town centre base, as well as through formal operations, has undoubtedly been a crucial factor in their success.

Whilst the excellent work of the Partnership has made Ealing Broadway and the surrounding wards one of the best performing town centres in London, the riots in 2011 and recent disorder including several serious violent incidents are all too recent visible reminders of the complex relationships between the communities in and around the town centre and its status as a major night time economy/retail destination.

Identified within the London Plan as the premier town centre in West London (by virtue of its Metropolitan status), Ealing Broadway is a major beneficiary from Crossrail and its significance as a major business and employment hub is only set to grow and expand. Ealing already has 200,000 sqft of commercial space, a catchment district of 461,000 households and a daily throughflow of

over 40,000 pedestrians, equivalent to Bristol town centre. Furthermore, an additional 35,000 sqft of commercial units (including 8,000 sqft leisure) and 1000 residential units will complete by 2018. Whilst this promises an exciting and compelling future, there is a significant downside risk of an increase in activity that would require a Policing response.

The apparent confusion in policy between the aspirations for the town centre in the London Plan and these MOPAC proposals only serve to confuse and obscure the inward investment proposition, putting off investors interested in the area. At a time where we need clear direction and aligned policy making to attract and support the business, these contrary messages only serve to hamper our combined efforts.

If Ealing is to fulfil its role as a fully supported Metropolitan town centre and attract the investors and occupiers which will drive the growth and employment vital to the success of both the Borough, Outer London and London as a whole (outlined both within the London Plan, produced and signed off by this Mayoral administration and the London Borough of Ealing's core strategy), a safe and secure town centre is fundamental.

We remain unconvinced that the loss of the station and the new officer settlement will result in a better Police service for either London Borough of Ealing or Ealing Broadway, a feeling shared by many in the community, including the Police. The implications of a return to the conditions in the town centre seen back in 2010, or the riots in 2011, would be very serious for the business prospects for the town centre, Ealing Borough and the Mayors business growth aspirations.

Please take the views of the Ealing business community into consideration and ensure that Ealing Broadway retains a 24hr Police presence.

Yours faithfully



Matthew McMillan  
Chief Executive  
Ealing Broadway BID

CC:

Blair Gibbs, Advisor, Mayors Office for Policing & Crime  
Jonathan Glanz, Advisor, Mayors Office for Policing & Crime  
Cllr Julian Bell, Leader of the Council  
Cllr Ranjit Dheer, Executive Member, Community Services and Safety  
Chief Inspector Wingrove, Met Police  
Chief Superintendent Message, Met Police  
Susan Parsonage, Director, Community Safety  
Angie Bray MP  
Dr Onkar Sahota