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Lidl Property Office
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33 Aberconway Road
Morden
Surrey
SM4 5LN

26 / 38000
The Occupier
Greater London Authority
Po Box 44425
LONDON
SE1 2UT



Dear Resident,

RE: PROPOSED REDEVELOPMENT OF A LIDL FOODSTORE

LIDL, 96-120 OLD KENT ROAD, SOUTHWARK, SE1 4NY

PLANNING APPLICATION 15/AP/2711

I would like to take this opportunity to introduce myself () as the Senior Consultant Acquisitions for Lidl UK, responsible for new store development in the South of London.

The purpose of my letter is to make you aware of Lidl's planning application to redevelop our existing store on Old Kent Road and to explain the benefits this development will bring to the wider community in Southwark.

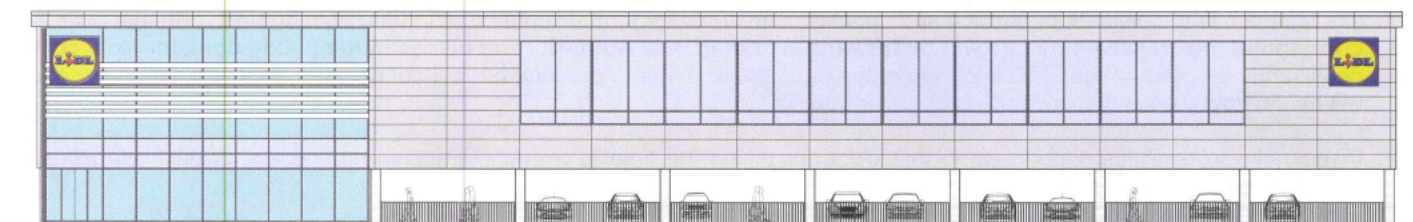
The existing foodstore building is reaching the end of its useful life, having been built in the mid-1990s and its redevelopment would bring significant benefits to the community. The proposals would really improve the look of the Old Kent Road and would give you the customer, a far better shopping experience with increased choice and facilities such as customer toilets.

I ask for your help to ensure that the application is approved by the London Borough of Southwark. Please take a moment to review the information and make your opinion heard through any or all of the channels I go on to discuss in this letter.

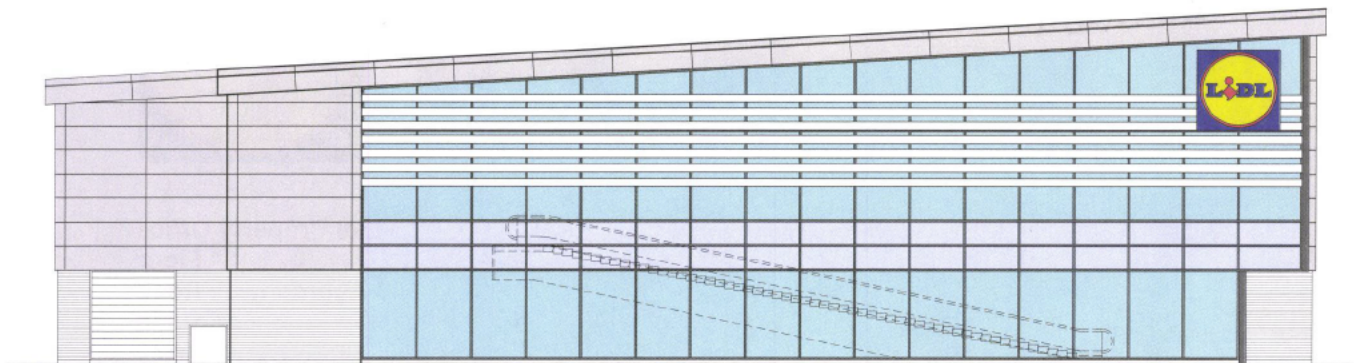
Redevelopment Proposals – Lidl, Old Kent Road, Southwark SE1 4NY

The Lidl proposal comprises the demolition of the existing store and the construction of a new two storey building. The new building will accommodate a Lidl food store at first floor with a sales area of 1,424 m² and 92 car parking spaces located underneath the store. The existing store has a sales area of 1000 m² and 55 car parking spaces, so the proposals will provide a vastly improved shopping experience for our customers.

The building will be positioned on the same footprint as the existing store but will extend further towards Massinger Street.



Old Kent Road Elevation



Massinger Street Elevation

Ways to Support our Proposals

If you are keen to see a redeveloped and improved Lidl foodstore on the Old Kent Road, we urgently need your help and support. Please show your support for the proposed Lidl application in any of the following ways: -

1. Visit: <http://www.gopetition.com/petitions/support-lidl-oldkentroad.html> and sign our online petition. Please encourage your friends and family members (over 18 and living in/near Old Kent Road, Southwark) to sign the petition if they haven't already.
2. [Redacted]
Southwark Council
Planning Division
Development Management
160 Tooley Street
London
SE1 2QH
The letter heading should read: "Proposed Lidl Redevelopment – Old Kent Road, Southwark"
3. E-mail us at [Redacted] the subject should be "Proposed Lidl redevelopment – Old Kent Road, Southwark".
4. Please send your message of support to any or all of East Walworth's three Ward Councillors;

Cllr. Rebecca Lury [Redacted]

Cllr. Darren Merrill [Redacted]

Cllr. Martin Seaton [Redacted]

5. The planning application's most recent plans and reports can be viewed by following the below link and clicking the "Documents" tab. Please leave a comment of support on Southwark's planning website under the "Make A Public Comment" tab when you access the below link.

<http://planbuild.southwark.gov.uk:8190/online-applications/applicationDetails.do?activeTab=summary&keyVal= STHWR DCAPR 9561347>

I cannot stress enough the importance of each supporting comment to the success of this application.

If you do not support our proposals you can e-mail us at [Redacted] with any comments that you wish to make.

Our intention is to collate both positive and negative comments for formal submission to the Local Authority. **Please note, any correspondence received by Lidl will be forwarded to the Local Authority and placed in the public domain.** Your contact details may be used to keep you informed of the progress of the development, but will not be used for any other purpose, and will be destroyed once the Lidl store is open for trading.

I would like to take this opportunity to thank you for taking the time to review our exciting proposals. Should you have any questions please feel free to contact me on [Redacted]

Yours sincerely,

[Redacted Signature]

Senior Consultant Acquisitions

Existing Lidl store from Old Kent Road



Artist's impression – Proposed store from Old Kent Road



From: [Mayor](#)
To: [REDACTED]
Subject: RE: MGLA280815-3263
Date: 21 September 2015 09:38:05

Dear [REDACTED],

Thank you for your letter to the Mayor of 26 August 2015, which has been passed to me within the Mayor's Planning Team to respond to.

The Mayor's planning powers are strictly defined by the Mayor of London Order (2008), with the Mayor referred strategic planning applications that meet a set of criteria, primarily based on size. Further information on the Mayor's planning powers can be found at the following link:

<http://www.london.gov.uk/priorities/planning/strategic-planning-applications>

The planning application that Lidl is pursuing is not referable to the Mayor, and he is therefore unable to comment further.

Kind regards

[REDACTED]

[REDACTED]
Development & Projects