

GREATER LONDON AUTHORITY

[REDACTED]
[REDACTED]
[REDACTED]

Our Ref: MGLA280818-1387

Date: 17 September 2018

Dear [REDACTED]

Thank you for your further request for information which the GLA received on 28 August 2018. Your request has been dealt with under the Freedom of Information Act 2000.

You asked for:

Please provide me with all correspondence the GLA has had with any of the following companies for the date range: January 1 2018 to August 26 2018. Bike companies/search terms: Urbo, Ofo, Mobike, oBike

Please find attached the information we have identified as within scope of your request. Please note that some names and personal information is exempt from disclosure under s.40 (Personal information) of the Freedom of Information Act. This information could potentially identify specific employees and as such constitutes as personal data which is defined by Article 4(1) of the General Data Protection Regulation (GDPR) to mean any information relating to an identified or identifiable living individual. It is considered that disclosure of this information would contravene the first data protection principle under Article 5(1) of GDPR which states that Personal data must be processed lawfully, fairly and in a transparent manner in relation to the data subject.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA280818-1387.

Yours sincerely

[REDACTED]
Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

[REDACTED]

From: [REDACTED] [REDACTED]@mobike.com>
Sent: 06 June 2018 14:14
To: [REDACTED]
Subject: Re:

Hi [REDACTED],

All well with me, enjoying the sunshine. Hope you're ok.

We're meeting with TfL and Will Norman tomorrow. We have no immediate plans to put bikes in boroughs we don't have agreement with. Right now we're simply having the conversation that needs to be had about how well managed bike share is rolled out in London.

We can catch up some time when we've heard from TfL.

Speak soon,
[REDACTED]

[REDACTED]
Head of Government Affairs – Mobike UK
[REDACTED]

On 6 Jun 2018, at 08:18, [REDACTED]@london.gov.uk
[REDACTED]@london.gov.uk> > wrote:

Hi [REDACTED]

Hope you're well. I understand MoBike are going for a quite serious expansion in London, possibly next week? Are you able to say when you're likely to start putting bikes into boroughs that you don't have an agreement with?

Thanks!

[REDACTED]
#LondonIsOpen

GREATER LONDON AUTHORITY NOTICE:

The information in this email may contain confidential or privileged materials. For more information see <https://www.london.gov.uk/about-us/email-notice/>

This message has been scanned for viruses by the Greater London Authority.

Click here

<<https://www.mailcontrol.com/sr/hlXG6bx7OX7GX2PQPOMvUrxsj2JZCuwum4qpPP1imWNNmQvtavMCUHB6BxwT4KF!MqLqNh6I9Bzchei1KLnaPDA==>> to report this email as spam.

[REDACTED]

From: [REDACTED]
Sent: 27 February 2018 10:57
To: [REDACTED]
Subject: RE: Catch up

It's public, yup – see you down there

From: [REDACTED] [mailto:[REDACTED]@mobike.com]
Sent: 27 February 2018 10:44
To: [REDACTED]@london.gov.uk>
Subject: Re: Catch up

Hi [REDACTED]

Is the downstairs cafe open to the public?

If not I'll say I'm meeting you and try and get down there. Unless you want to meet nearby (as long as it's warm and inside).

I'm in Leon right now by more London so will see you shortly.

[REDACTED]

[REDACTED] - Mobike
[REDACTED]

Sent from my iPhone

On 26 Feb 2018, at 08:32, [REDACTED]@london.gov.uk> wrote:
Hi [REDACTED] – no worries! I'm pretty free tomorrow...11am?

From: [REDACTED] [mailto:[REDACTED]@mobike.com]
Sent: 26 February 2018 08:31
To: [REDACTED]@london.gov.uk>
Subject: Re: Catch up

Hi [REDACTED]

I'm determined to not have this meeting go off and on, [REDACTED]

What does your Tuesday look like?

[REDACTED]

[REDACTED]
Head of Government Affairs – Mobike UK
[REDACTED]

On 22 Feb 2018, at 18:02, [REDACTED]@london.gov.uk> wrote:

4pm Monday would work?

From: [REDACTED] [mailto:[REDACTED]@mobike.com]
Sent: 22 February 2018 17:50
To: [REDACTED]@london.gov.uk>
Subject: Re: Catch up

No probs. How does your Monday look?

[REDACTED]
[REDACTED] - Mobike

Sent from my iPhone

On 22 Feb 2018, at 16: [REDACTED]@london.gov.uk> wrote:
Hi [REDACTED] – really sorry but going to have to shift this...can we look at next week instead?

From: [REDACTED]
Sent: 19 February 2018 16:57
To: [REDACTED]@mobike.com>
Subject: RE: Catch up

Hi [REDACTED] – sure, would be good to catch up. I'm free on Friday morning between 10 and 12...any good?

From: [REDACTED] [mailto:[REDACTED]@mobike.com]
Sent: 19 February 2018 16:52
To: [REDACTED]@london.gov.uk>
Subject: Catch up

Hi [REDACTED],

It's been a while! I hope you are well.

It would be great to have a catch up some time this week if possible. I would like to discuss with you some observations from the bike share industry now that I have my feet under the table.

It would be good to understand if the Mayor's office would be able to support the positive aims of bike share too - especially on principles of operation.

Let me know if you are free on Thursday or Friday at all.

Cheers,
[REDACTED]

[REDACTED]
Head of Government Affairs – Mobike UK
[REDACTED]

This message has been scanned for viruses by the Greater London Authority.

[Click here to report this email as spam.](#)
#LondonIsOpen



The original and world leader
of non-docking bike sharing

Joseph Seal-Driver
General Manager, UK and Ireland
ofo UK Limited
CB1 Business Centre
20 Station Road
Cambridge CB1 2JD

Ms Heidi Alexander MP
House of Commons
London
SW1A 0AA

RECEIVED
10 JUN 2018

May 9th 2018

Dear Ms Alexander,

I am writing as General Manager of ofo, the UK's largest dockless bicycle provider, to offer my congratulations on your appointment as Deputy Mayor for Transport.

Given your longstanding interest in cycling, particular cycle safety issues, I would like to offer you a demonstration of one of our latest bikes. I would also welcome a meeting to discuss the opportunities that bike sharing can deliver, including helping London to become a healthier, more active city, improving air quality and reducing the high levels of congestion.

ofo launched in the UK in Cambridge last year, and have since enjoyed growing usage of our yellow bikes with users taking more than 400,000 rides and riding nearly half a million miles. We have since grown responsibly across the UK, only launching in coordination with the local authority and never without permission. This consultative and measured approach has seen ofo expand to six London boroughs in the last year, including Hackney, Islington, Southwark, Redbridge and Richmond, and UK cities including Oxford, Sheffield, and Norwich.

As you may know, ofo have been engaging with officers in Lewisham in recent months over a potential launch in the borough. We'd be delighted to go for a ride on an ofo with you to introduce you to ofo. We're also excited to have received permission to launch in both the London Borough of Wandsworth and Leeds later this month.

Our commitment to make our yellow bikes accessible to every Londoner means that ofo now covers a larger area than Santander cycles, bringing low-cost convenient bike share to more Londoners, including those who live in outer London boroughs.

We are the only dockless bike share operator in London to have consistently operated in compliance the TfL Code of Practice. Our operations team actively collect any bikes found in a non-participating borough and return them to our operating area if not returned by the last user.

ofo have also been working closely with Mike Brown and Gareth Powell at TfL in recent months, and are keen to bring you up to speed on our productive discussions with them.

If you would like to have a demonstration of an ofo bike and discuss these matters in more detail please contact me and we'll be very happy to arrange this for you.

Yours sincerely,

Joseph Seal-Driver
General Manager ofo UK & Ireland

[REDACTED]

From: Support ofo <uk@ofohelp.zendesk.com>
Sent: 06 August 2018 13:48
To: [REDACTED]
Subject: [Request received] FW: Thank you for your letter of 9 May

##- Please type your reply above this line -##

Your request (112533) has been received and is being reviewed by our support staff.

To add additional comments, reply to this email.

[REDACTED]
Aug 6, 20:47 CST

From: [REDACTED]
Sent: 06 August 2018 13:44
To: [REDACTED]@ofobike.com'
Cc: 'TT Correspondence'
Subject: Thank you for your letter of 9 May

Dear Joseph,

Thank you for your letter of 9 May and for your kind congratulations on my new role. I would like to apologise for the delay in replying.

Getting more people cycling is a top priority for the Mayor, for Transport for London (TfL) and also for me personally. Dockless bike share schemes, including yours, are going to play an important role in helping us meet our ambitious targets in this area.

We welcome responsible bike hire schemes and that is why we developed the code of practice in collaboration with the London boroughs. This is helping operators to run their bike share schemes in a way that does not have negative impact on other cyclists, road users and pedestrians or result in unlawful highway obstruction. We are also looking closely at a range of additional policy approaches, including licensing. However, we need to learn from the current trials before developing a fixed solution.

I hope that you will understand but the pressures on my diary mean that I won't be able to accept your meeting request at this time, but I encourage you to continue to engage with the TfL team and Will Norman, the Walking and Cycling Commissioner, who is the lead in this area for the Mayor.

Thank you again for writing.

Yours sincerely,



Heidi Alexander
Deputy Mayor for Transport