

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD214

Title: LLDC grant assistance to London Sport Limited for Active People Active Park project management

Executive Summary:

In November 2013, the London Legacy Development Corporation (“Legacy Corporation” or “LLDC”) was awarded a grant of £496,678 from Sport England’s Community Sport Activation Fund as lead bidder of a consortium that submitted a bid for support towards project costs for Active People Active Park. Active People Active Park is a sports participation programme aimed at getting inactive people active.

As a condition of the award, the LLDC is required to provide a grant of £150,000, over the period 1 February 2014 to spring 2017, to London Sport Limited to undertake project monitoring and management for the programme. The grant will be funded from within the LLDC’s revenue budget, and is included in the Corporation’s Ten-Year Plan.

This decision seeks consent, under Section 213 of the Localism Act 2011, and Paragraph 3.2 of the LLDC Governance Direction 2013, to the LLDC’s decision to provide grant assistance to London Sport Limited, because the grant value exceeds the Legacy Corporation’s delegation level for giving financial assistance by grant, as approved under DD854. The decision is taken by the Head of Area – North East in the GLA’s Housing and Land Directorate, under delegated authority from the Mayor.

Decision:

That the Head of Area – North East:

- 1) Consents, under delegated authority from the Mayor, to the LLDC’s decision to provide grant assistance of £150,000 over the period 1 February 2014 to spring 2017 to London Sport Limited to undertake project monitoring and management of Active People Active Park as a condition of its grant award from Sport England.
- 2) Notes that the grant will be funded from within the LLDC’s revenue budget, and is included in the Corporation’s Ten-Year Plan. Approval is required under Section 213 of the Localism Act 2011, and Paragraph 3.2 of the LLDC Governance Direction 2013.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor’s plans and priorities.

It has my approval.

Name: Fiona Duncan

Position: Head of Area North East

Signature:

Date: 14 July 2014

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1 Section 213 of the Localism Act 2011 requires that the Mayor consents to the giving of financial assistance by LLDC. The General Grant Consent 2012 approved by DD854 gives a general consent for the LLDC to give financial assistance by way of grant under certain defined circumstances, and where the total lifetime value of the grant is up to a threshold of £100,000. The value of the grant proposed in this decision exceeds this threshold. The LLDC Governance Direction 2013, approved under MD1227, states at Paragraph 3.2 that Mayoral consent must be obtained under the Direction to any LLDC decision to provide financial assistance by way of grant that does not fall within the scope of the General Grant Consent 2012. LLDC's Executive Management Team (EMT) approved a Project Initiation Document in June 2013 for the Corporation to make an application to Sport England and the GLA for funding for Active People Active Park.
- 1.2 The Legacy Corporation was the lead bidder of a consortium that submitted a successful bid to Sport England's Community Sports Activation Fund to provide support toward project costs for Active People Active Park. The Corporation was awarded £496,678, on behalf of the consortium, for the period 1 February 2014 to spring 2017.
- 1.3 Active People Active Park is a sports participation programme that aims to get inactive people active. It involves a number of partner organisations, including national governing bodies and the boroughs of Hackney, Tower Hamlets and Waltham Forest.
- 1.4 As a condition of the Sport England grant award, the Legacy Corporation is required to provide a grant of £150,000 over the period covered by the award, to London Sport Limited to monitor and project manage the programme with delivery partners.
- 1.5 Subsequent to the award, the Legacy Corporation has agreed a grant agreement with London Sport Limited, which sets out the terms and conditions upon which the Corporation will make the grant available to them. The grant will be funded from within the LLDC's revenue budget, and is included in the Corporation's Ten-year Plan.
- 1.6 The Head of Area - North East consents, under delegated authority from the Mayor, to the LLDC's decision to provide grant assistance to London Sport Limited, as described in this report.

2. Objectives and expected outcomes

- 2.1 The objectives of the grant are to ensure that the Active People Active Park programme meets the specific objectives set out in the plans submitted as part of the application to Sport England, which form part of the Sport England grant, and to meet Sport England's monitoring, evaluation and reporting conditions. This includes:
 - recruiting a project manager;
 - agreeing with LLDC and delivery partners milestones for partners in their grant awards;
 - providing project management services to LLDC for programme start-up, delivery and close down phases, alongside associated communications with delivery partners, and documentation;
 - actively monitoring the programme against key measures - throughput and participants - and providing performance management information against targets on a quarterly basis;
 - coordinating publicity and promotion, and promoting training opportunities for volunteers;
 - using LLDC tools for event planning, delivery, monitoring and supporting delivery partners;
 - attending a range of events with delivery partners;
 - managing new partners;

- providing value in kind.

2.2 Target Throughput (not including baseline) for the programme is 97,034.

- Year 1: 28,358
- Year 2: 39,103
- Year 3: 29,573 (Total – 97,034)

The target for unique participants taking part in the programme is 20,388.

3. Equality comments

3.1 The grant will enable London Sport Limited to track the diversity profile of participants over the duration of the programme, and assess the differential impacts of the programme on participants with protected characteristics. The LLDC will be collecting statistics on a monthly basis from all partners – this includes e.g. numbers of disabled, BAME and inactive participants.

4. Other considerations

a) key risks and issues

The programme is low risk and there are no anticipated reputational or financial impacts on the GLA. The budget for it is included in the LLDC's revenue budget and ten-year plan and partner funding has been secured. LLDC's risk assessment for this programme has identified the following risks for which mitigations plans are being prepared:

- There is a delivery risk that the project management partner will not meet the objectives. This is a low level risk as LLDC has identified the following mitigation e.g. regular monitoring and reporting.
- There is a risk that local people will not engage. This is low level risk as LLDC, London Sport Limited and the partners have an effective engagement programme.

b) links to Mayoral strategies and priorities

The Mayor's London Plan states that: "The Mayor will work with partners to develop and implement a viable and sustainable legacy for the Olympic and Paralympic Games to deliver fundamental economic, social and environmental change within East London, and to close the deprivation gap between Olympic host boroughs and the rest of London. This will be London's single most important regeneration project for the next 25 years". The programme will contribute to Convergence by helping to increase sports and physical activity participation rates of residents in the Growth Boroughs who are currently inactive.

c) impact assessments and consultations.

The project takes forward shared actions within the Convergence Action Plan 2011-2015 to:

- increase sports and physical activity participation especially in sports benefiting from a facility legacy from the 2012 Games; and,
- use Olympic and Paralympic momentum to motivate, raise aspirations and promote community involvement.

It takes forward objectives set out in the LLDC's community engagement, and the sports and healthy living policies. It will use sport and physical activity to engage local people and build relationships that will encourage people to interact with the Park once it opens from summer 2013. In particular, the project will:

- proactively support initiatives such as the Mayor's programmes which encourage more people to become active, and strengthens access to community sport facilities;
- design and procure activity programmes aimed at currently inactive people, which may involve promotion and marketing of informal leisure activity opportunities to tackle the 'activity gap';
- champion equalities and inclusion.

The programme helps meet a key objective of the LLDC's equality and inclusion policy; maximise positive opportunities that the legacy development creates for the diverse communities of East London.

The Legacy Corporation consulted Sport England, London Sport Limited, LLDC's legal team and programme office, and Executive Directors of Finance and Corporate Services, and Park Operations, and delivery partners in making this decision. It is not considered that the Mayor needs to undertake any further impact assessment or consultation in respect of this specific decision.

5. Financial comments

- 5.1 LLDC will be providing a revenue grant to London Sport Limited of £150,000 of which £50,000 will be paid per annum over three years. It has provision for these amounts within its revenue budget and forward plans which take into account the revenue grant funding it receives from the GLA. There are no direct implications for the GLA arising from this decision.

6. Planned delivery approach and next steps

- 6.1 The grant period will last from 1 February 2014 until spring 2017. LLDC will manage London Sport Limited's delivery through regular project board and review meetings, and participation of London Sport Limited in weekly project progress meetings with LLDC, monthly review sessions with delivery partners, quarterly steering group meetings with a client steering group, quarterly project implementation group meetings, and event planning, and ad hoc meetings with LLDC as required

Activity	Timeline
Programme Start Date	1 February 2014
Delivery End Date	31 January 2017
Evaluation and Project Closure	Spring 2017

Appendices and supporting papers:

- None

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:**Is the publication of Part 1 of this approval to be deferred? NO**

If YES, for what reason:

Until what date: N/A

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer
to confirm the
following (✓)

Drafting officer

Michelle Reeves has drafted this report in accordance with GLA procedures and confirms that the Finance and Legal teams have commented on this proposal as required, and this decision reflects their comments.

✓

HEAD OF GOVERNANCE AND RESILIENCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:

Date: