

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA030220-1776

2 March 2020

Dear [REDACTED]

Thank you for your request for information which the Greater London Authority (GLA) received on 3 February 2020. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

I am making this request under the Freedom of Information Act 2000.

Could you please let me know the expenditure detail of the Mayor's Office's advertising spending on TfL's advertising estate regarding the promotion of the 'Good Food Economy, Shopping and Eating Out' policy? Thank you.

Please find below our response to your request

I should clarify that the Mayor's Office does not have an advertising budget, so we are interpreting your request to be for expenditure by the Greater London Authority.

I can confirm that the GLA has not spent any money on advertising or promoting the 'Good Food Economy, Shopping and Eating Out' policy, ([London Food Strategy](#)) on TfL's advertising estate.

If you have other questions about TfL's advertising estate, you may wish to send a separate request to TfL at foi@tfl.gov.uk

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA030220-1776.

Yours sincerely

[REDACTED]
Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>