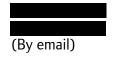
GREATER LONDON AUTHORITY



Our Ref: MGLA050219-4919

4 March 2019

Dear

Thank you for your request for information which the GLA received on 4 February 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

The amount money from the mayor's budget in 2017/2018 and so far in 2018/2019 spent on advertising campaigns for the mayor's office (figures for each year respectively please).

The GLA does not run marketing campaigns specifically for the Mayor's Office and accordingly there is no budget allocated to this.

The GLA has previously released information about specific marketing campaigns (an example can be found on our <u>Fol disclosure log here</u>). Please let us know if you would like to make a request for information in relation to specific marketing campaigns.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA050219-4919.

Yours sincerely

Ruth Phillips Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information