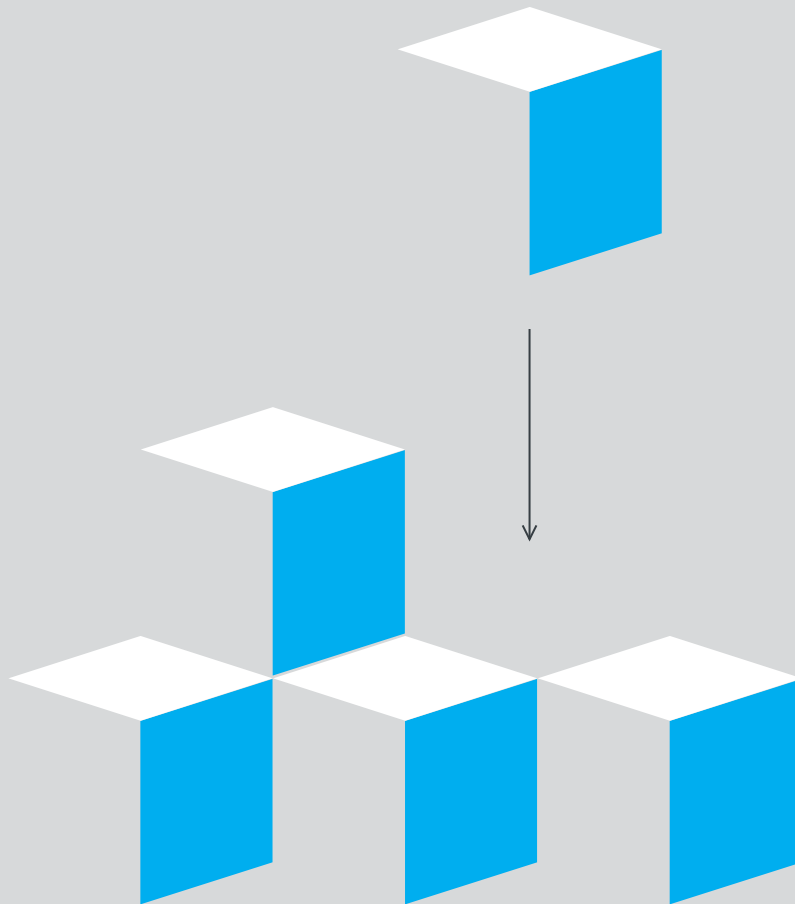


MAYOR OF LONDON

**GOOD GROWTH FUND
STAGE 2 APPLICATION**



GENERAL INSTRUCTIONS

- The first section of the form is a summary of our feedback, including a proposed allocation of funding. Please use the comments provided as a starting point for developing your application, and if anything is unclear please ask your GLA contact
- Applications that are not presented in this template will not be considered.
- Where the response provided exceeds the stated word limit, information beyond the maximum word count will not be considered.
- Completed application forms and supporting documentation should be submitted in electronic (PDF) format by email to **goodgrowthfund@london.gov.uk** by **4pm on 05 January 2018**.
- Feedback cannot be provided on drafts of your application but if you have any queries about how to complete your form please email your query to **goodgrowthfund@london.gov.uk**. Please note the last possible date to do this is 22 December 2017
- A valid application must include:
 - A completed copy of this form including the signed declaration at the end (a digital signature will suffice)
 - A completed funding and milestone schedule (Excel spreadsheet)
 - A signed financial forecast declaration (digital scan or hard copy) from your Chief Finance Officer or equivalent agreeing to the financial forecasts proposed.

DETAILED FEEDBACK

Applicant Contact Name

Lead Organisation Name

Project Name

**Overall feedback indicating project strengths, weaknesses,
and areas to be developed to secure funding**

Proposed allocation of funding

Type of funding

Capital grant

Repayable grant

ESF Revenue

PROJECT SUMMARY AND DESIGN

Please provide an updated version of the project summary from your EOI. Outline the steps involved in delivering your project, making explicit reference to the activities and milestones required to enable delivery and the responsible parties involved

Please provide a brief overview of the context that your project is responding to.

In doing so please set out:

- Any specific socio-economic characteristics which the project is responding to / seeking to influence
- Any existing projects or activities that your project will be looking to complement
- The main groups and communities that the project will impact upon (either directly or indirectly)

Please include additional documents as required to describe the project and its activities (e.g. Location plan / site plan, Site photographs, Design documentation, including reports, architectural drawings, sketches, design and access statements, Planning consents, Business plans)

Design Management Arrangements

The Mayor is committed to the quality of projects across London, particularly where he is investing. As such, we encourage the consideration of design review and wider design management at the outset of projects.

Please describe the design management arrangements that you intend to undertake for each project phase. This will include how you intend on working with the GLA Regeneration Team, any in-house or local authority expertise (design officers, heritage officers etc), and/or any procured professional services. Please also consider when a design review, carried out by a local design review panel or the London Review Panel would be most beneficial.

Headings can be adjusted, added to or omitted as required.

FUNDING SCHEDULE AND MILESTONES

Please populate the attached spreadsheet using clear and achievable milestones (key stages in the delivery of the project that will demonstrate progress) and a forecast spend for all sources of funding related to the project. All GLA spend must be completed on or before 31 March 2021. An additional 12 months – financial year 2021/22 – is allowed in order collect and validate output and outcome data, during which match funding can also be spent. If relevant, milestones should still be included for activity in financial year 2021/22 even though GLA funding will not be available.

Please also complete and sign the attached financial forecast declaration

EVALUATION AND IMPACT STRATEGY

As part of our commitment to understanding the impact of our interventions, we want to encourage all projects to take a proactive and robust approach to evidence collection and evaluation.

To underpin this process we are asking all projects to think about how you will undertake monitoring and evaluation from an early stage. This section is an opportunity for you to outline how you intend to monitor and evaluate your project, including allocation of resource, strategy, and key areas of focus.

Please refer to the accompanying Monitoring and Evaluation handbook for further guidance.

Your Project Logic Chain

The project logic model is an important foundation for delivery as it provides a clear way to think about the essential components of your project. It provides a summary of the rationale for the project, the activities being delivered and, importantly, the manner in which these activities support various outcomes and impacts.

Building on the above, please use the template attached to complete your project logic chain.

Further guidance on completing the logic chain is provided in the Monitoring and Evaluation handbook.

Components of a logic model

Part 1: Context and Rationale

Part 2: Aims and Objectives



Part 3: Project Design and Activities



Part 4: Project Outputs & Outcomes



Evaluation Focus

The GLA self-evaluation template provides a set of topics that each evaluation will need to cover. It is important that you design your evaluation to respond your project.

Please set out the key questions that you will be looking to answer via your evaluation. In doing so, please identify the audience.

Your Approach to Monitoring and Research

The evaluation will need to summarise the performance of your project against a number of measures. We are keen that projects use both quantitative and qualitative research to come to robust judgements.

Please set out your initial ideas on how you will undertake this research:

- Your approach to gathering information on performance against outcomes
- Your approach to gathering wider qualitative insights on project impact (e.g. case studies)
- Your approach to gathering insight on the project delivery processes (e.g. stakeholder consultation)

Evaluation Resource and Timings

Please provide an overview of the practical mechanisms that you will use to undertake monitoring and evaluation. In doing so please consider:

- Who will be responsible for collecting evidence during delivery?
- How often will information be collected?
- Will the self-evaluation be conducted in-house or externally?
- Have you set out a clear resource plan?

[illegible]

DECLARATION

The declaration must be completed by a Director of the organisation or equivalent. Applications without a completed declaration section will not be considered.

As a public organisation we have to follow the Data Protection Act 1998 and the Freedom of Information Act 2000. We have a data protection policy, which is available from our website at **www.london.gov.uk**

We also have a Freedom of Information policy which is also available from our website at **www.london.gov.uk**

By signing this application form, you agree to the following:

A. We will use this application form and the other information you give us, including any personal information, for the following purposes.

- To decide whether to award your proposal support.
- To provide copies to other individuals or organisations who are helping us assess and monitor support. After we reach a decision, we may also tell them the outcome of your application and, if appropriate, why we did not offer you support.
- To hold in our database and use for statistical purposes.
- If we offer you funding or support, we will publish information about you relating to the activity we have funded, including the amount of funding and the activity it was for. This information may appear in our press releases, in our print and online publications and in the publications or websites of any partner organisations who have funded the activity with us.

B. You have read the GLA data protection and freedom of information policies and accept how we generally plan to treat your application and other related information if someone asks to see it under the Freedom of Information Act 2000.

Tick this box if you consider that we should treat your proposal as confidential information.

Tick this box if you consider that we should treat your financial information, such as your budget and any business plan, as confidential information.

Tick this box if there is any other information you have provided that you consider to be confidential information. You must tell us what that information is and give us your reasons below or in a separate letter. If you are sending us a separate letter, please write 'letter included' below.

- C. Please note that your project summary and any images or videos that you supply may be published if your project is selected for further development or if you are asked to submit a more detailed application form. By submitting this text and any accompanying materials you give us full permission to use them on our website and in other publications and marketing materials produced by the Mayor of London.**

Declaration

I certify that the information provided in this Expression of Interest is complete and correct and that I have the authority to submit this application on behalf of the applicant organisation.

Signature

Print Name

Position

Date

