

GREATER **LONDON** AUTHORITY

Our reference: MGLA180826-6184

15 September 2026

Dear

Thank you for your request for information which the Greater London Authority (GLA) received on 17 August 2026. Your request has been considered under the Freedom of Information Act (FOI) 2000.

You requested:

Please could you share the paper with me that sets out the monitoring methodology you mentioned, and, if appropriate, any updated estimates of progress towards the target.

Our response to your request is as follows:

Please find attached the information that you requested.

We are making steady progress towards our commitment to support the creation of 150,000 good jobs by 2028. GLA officers are in the process of developing a robust monitoring framework to track these employment outcomes.

Early analysis indicates that significant numbers of jobs are already being created, supported and safeguarded across London, already showing a contribution of around 50,000 jobs since 2024 across only three of those programme areas in scope.

Importantly, this work is helping Londoners who face the greatest barriers to opportunity, particularly young people. Our recent evidence from the Adult Skills Fund shows that around 10,000 young Londoners aged 19 to 23 achieved a positive economic outcome through learning and skills provision. Around one-third of those who were previously unemployed moved into work, and many more progressed into further learning.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA180826-6184

Yours sincerely

Information Governance Officer

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If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

Monitoring progress towards the 150,000 jobs target for 2028

Technical Note

Prepared by: GLA Economics & Economic Strategy

Introduction

In his 2024 manifesto, the Mayor committed to publishing a London Growth Plan with a target of creating more than 150,000 good jobs by 2028. The London Growth Plan has since been published and sets out a programme of policy interventions and investment intended to support economic growth, improve access to good work, and raise productivity across London.

The GLA Economics and Economic Strategy teams have developed a monitoring framework to help track progress against the jobs target, with a particular focus on the contribution of Mayoral and GLA-supported interventions. This technical note sets out the overall approach to the framework and the underpinning methodology.

Approach

The monitoring framework focuses on how Mayoral programmes help to create and support jobs in London. Subject to data availability and further scoping, it will also consider how wider actions and interventions could also support job creation, including those identified in the London Growth Plan. Given the wide-ranging nature of interventions in the Growth Plan, a proportionate approach is needed for this element of the framework.

A report presenting the jobs data collected via the framework will be published towards the end of the Mayoral term in 2028. This will also include analysis of London's overall labour market performance during the period, drawing on data from the Office for National Statistics (ONS) and other sources.

In 2023, GLA Economics published the report *Monitoring the Employment Impact of Mayoral Programmes and Initiatives*. For consistency, the framework will adopt a similar methodology and set of definitions to this report when assessing GLA Group³ contributions to the London-wide target. Monitoring information will be collated and aggregated from projects and programmes that either directly or indirectly support jobs in London. Where monitoring data are unavailable, GLA Economics will model the job impacts where it is feasible to do so.

Key programmes in scope

The monitoring framework will capture employment outcomes from any GLA Group programme or initiative that has a measurable impact on job creation or access to work. This includes both direct interventions that generate employment and indirect activities that support people or firms in ways that lead to employment outcomes.

Key programme areas in scope include:

- **Housing and Land:** in addition to modelled estimates of jobs supported by affordable housing investment, the framework will explore the feasibility of contributions from market housing unlocked through GLA investment, GLA Land and Property (GLAP), and the Homelessness and Building Safety programmes. Jobs supported via TfL's property company 'Places for London' will also be explored.
- **Regeneration:** jobs supported through regeneration funding, including legacy Good Growth Fund projects and ongoing programmes such as the Civic Partnerships Fund, as well as activity delivered by the Royal Docks, OPDC, and LLDC.
- **FDI and Business Support:** employment outcomes linked to London & Partners' work to attract international businesses, support exports, and promote business growth, alongside business support previously funded through UKSPF (including the 2025–26 open call) and investment activity supported by Funding London.
- **Creative Economy:** jobs supported through initiatives to promote the design, fashion, film and TV, and games industries, including activity delivered through the Creative Economy Growth Programme, with delivery partners like Film London and the British Fashion Council.
- **Transport and Infrastructure:** jobs and homes unlocked through major transport investment, and jobs supported through Transport for London's expenditure with suppliers via its supply chain. Further work will explore whether it is possible to estimate employment impacts associated with other infrastructure activity, including the Connected London programme.
- **Skills and Employment:** employment outcomes from the Adult Skills Fund, drawing on analysis of the London Learner Survey. This data was not available for the 2023 analysis. While its inclusion introduces a degree of inconsistency between reporting periods, these outcomes represent an important contribution and should be captured. Other programmes supporting people into work, such as Connect to Work, will also be included.

This list is not exhaustive. Over the coming months, following further consultation with stakeholders, the framework will encompass a more detailed list of programmes.

Data collection

Employment outcomes will predominantly be collated using programme management information provided by teams across the GLA Group.

Where direct reporting of employment outcomes is not available, modelled estimates will be used. At present, the main area where this is expected to be required is housing delivery. As in the previous analysis, the National Housing Federation's economic impact calculator will be used to estimate employment supported by housing starts funded through the Affordable Homes Programme and other GLA investment. This approach draws on industry evidence and ONS National Accounts data and expresses employment impacts as "job years", equivalent to one job lasting one year.

Definitions

The time period over which the target will be assessed is the current Mayoral term: from May 2024 to April 2028.

For consistency with previous monitoring exercises, the definitions used in this project will be similar to those used in the 2023 GLA Economics report, as follows:

Table 1: Definitions of jobs monitored

Category	Definition	Examples
Jobs created / supported	The number of jobs created or supported as a direct result of Mayoral programme investment or intervention.	Jobs created through construction of affordable homes; employment in businesses receiving support.
People supported into work	Individuals who moved into employment following participation in a Mayoral-funded training or employability programme.	Learners progressing to work following completion of a course provided via the Adult Skills Fund.
Jobs safeguarded	Roles that would have been lost without Mayoral programme intervention.	Jobs retained through business recovery grants or support to at-risk employers.
Apprenticeships	Apprenticeship opportunities created through Mayoral programmes or supply chains.	TfL or MPS supplier apprenticeships.

The 'Jobs created and supported' category includes: part-time and full-time jobs, temporary and permanent roles, as well as people supported into employment through skills and employability interventions.

It is recognised that the category 'people supported into work' represents a different type of employment outcome to a job created directly through Mayoral intervention. Skills and employment programmes address mismatches in the labour market, equipping people with the skills needed to access jobs and helping employers to fill job vacancies. In this way, they play an important role in supporting job creation.