

GREATER LONDON AUTHORITY

REQUEST FOR MAYORAL DECISION – MD3432

Health and Care Partnership

Executive Summary:

London's ambition is that Londoners have access to a health and care system that supports them when they need it. The London Health and Care Partnership, of which the GLA is part, is key to delivering this outcome. This Mayoral Decision (MD) seeks approval for the GLA's financial contribution to the London Health and Care Partnership Office, and a jointly funded senior post at NHS London to act as Senior Responsible Officer (SRO) for the London Health Mission.

This MD also seeks approval for funding for two programmes to improve heart health: Million Hearts and Minds (a Health and Care Partnership programme); and a mayoral programme to increase the number of public access defibrillators in London, in partnership with the London Ambulance Service (LAS) and LAS Charity.

Decision:

That the Mayor approves expenditure of:


- £150,000 in 2026-27 as the GLA's contribution to the Health and Care Partnership's pooled fund for the Partnership's London office, and delivery of the London Health Mission and wider partnership programmes
- £80,000 over two years (£40,000 in 2025-26 and £40,000 in 2026-27) as the GLA's contribution to a shared partnership post with a lead role for the London Health Mission, hosted at NHS London
- £150,000 over two years (£50,000 in 2025-26 and £100,000 in 2026-27) as a grant to London Ambulance Service Charity (LASC) to fund 100 additional public access defibrillators in London
- £100,000 over two years (£50,000 in 2025-26 and £50,000 in 2026-27) to support the London Health and Care Partnership's Million Hearts and Minds campaign.

Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date:

14/10/25

PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR

1. Introduction and background

- 1.1. The projects within this MD form part of the Mayor's proposed Reducing Inequalities programme. This MD has been brought forward ahead of the wider Reducing Inequalities delivery plan, which is still being finalised.

London Health and Care Partnership

- 1.2. The London Health and Care Partnership is a key vehicle through which the Mayor and partners will work together to deliver London's ambition that Londoners have access to a health and care system that supports them when they need it. Made up of the GLA, the NHS, London Councils, London's Integrated Care Systems (ICSs), the Office for Health Improvement and Disparities (OHID) and the UK Health Security Agency, the London Health and Care Partnership leads the delivery of the London Health and Care Vision and the London Health Mission.
- 1.3. This proposal sets out the GLA's financial contribution to the London Health and Care Partnership: £150,000 in 2026-27. NHS London, London Councils and London's ICSs will also make financial contributions to this work. This pooled funding covers the staff within the office of the London Health and Care Partnership who coordinate the partnership's work. It also funds a small number of partnership programmes that are agreed jointly by the leaders of the partnership (the Executive Director for Communities and Skills is the GLA's representative). Previous Mayoral Decisions (MDs) decisions approved the same level of expenditure for the pooled budget in 2020-21 (MD2704); 2021-22 (MD2704 and MD2799); 2022-23 & 2023-24 (MD3012); and 2024-25 & 2025-26 (MD3326).

London Health Mission

- 1.4. The London Health Mission will reset the London Health and Care Partnership's strategic framework for joint work in London.
- 1.5. This proposal sets out the GLA's financial contribution to a jointly funded post hosted at NHS London: £80,000 over two years (£40,000 in 2025-26 and £40,000 in 2026-27). This substantive NHS post – Director of Improvement, Transformation and Partnerships – is also part-funded by the NHS and London Councils to enable the postholder to act as Mission Lead for the London Health Mission, alongside a wider portfolio of NHS work.

Heart Health

- 1.6. This proposal sets out the GLA's financial contribution to the London Health and Care Partnership's Million Hearts and Minds programme: £100,000 over two years (£50,000 in 2025-26 and £50,000 in 2026-27). This programme aims to improve heart health in London through raising public awareness of risk factors for heart disease and supporting early detection and intervention. As part of this, the Mayor's funding will support a culturally competent and innovative public-facing campaign.
- 1.7. This proposal sets out the GLA's financial contribution to the London Heartstarters campaign led by the London Ambulance Service and London Ambulance Service Charity: £150,000 over two years (£50,000 in 2025-6 and £100,000 in 2026-27). This programme aims to place defibrillators in neighbourhoods across London where there is currently limited or no access.

2. Objectives and expected outcomes

- 2.1. The overall objective for this work is that Londoners have access to a health and care system that supports them when they need it. The specific objectives for the various programmes are as follows.
- 2.2. The London Health and Care Partnership's aim is to make London the world's healthiest global city, and the best city in the world in which to receive treatment and care.

- 2.3. The London Health Mission's overall goal is to make London the healthiest global city, through tackling health inequalities and using London's unique assets. Its aim is by 2035 to significantly close the gap in health inequalities in our city, utilising London's innovation and digital transformation opportunities.
- 2.4. London Heartstarters aims to place public access defibrillators in parts of London where there is currently limited or no access. The Mayor's funding will mean more defibrillators are placed where they are most needed, increasing Londoners' access to life-saving equipment, and chance of survival in the event of cardiac arrest. The programme model includes training local communities in defibrillator use and CPR, raising Londoners' awareness and confidence about what to do in an emergency.
- 2.5. The Million Hearts and Minds programme aims to improve heart health in London through raising public awareness of risk factors for heart disease, supporting early detection and intervention and ultimately helping to prevent heart attacks and strokes. As part of that programme, the Mayor's funding for an innovative heart health public-facing campaign will increase Londoners' awareness and action on heart health.

3. Equality comments

- 3.1. Both the London Health and Care Vision and the London Health Mission have explicit aims to tackle health inequalities. This is central to the work of the London Health and Care Partnership.
- 3.2. The London Health Mission will consider how to narrow both the digital literacy gap and health literacy barriers in London. It will also consider intersectionality of inequality, where digital exclusion intersects with poverty, language barriers, and low institutional trust, compounding marginalisation.
- 3.3. Both programmes to improve heart health will focus on tackling health and wider inequalities. The London Heartstarters campaign will prioritise placing new public access defibrillators in areas of London where there is currently no defibrillator or limited access. The innovative public awareness campaign on heart health, whilst London wide, will be culturally competent, and proportionately targeted at groups and communities most at risk of cardiovascular disease.

4. Other considerations

Key risks and issues

Risks/issues	Mitigation	Residual RAG rating
Issue: additional financial resources to deliver the London Health Mission are limited	Exploration of additional funding streams, including external funding applications	Amber
Risk: NHSE and ICS reforms implementation create resource pressures which makes it more challenging for NHS colleagues to engage fully in wider partnership work	Prioritisation within partnership work to ensure available time and resources are deployed on high priority work	Amber
Risk: LAS unable to place public access defibrillators in areas of greatest need	The GLA will facilitate connections with key organisations and community groups in these areas, leveraging existing relationships to support delivery	Amber
Risk: creative agency to design high quality innovative heart health campaign is unaffordable	Leveraging of existing relationships to explore pro bono/reduced rate given wider public good.	Green

Links to Mayoral strategies and priorities

- 4.1 All programmes support London's ambition that Londoners have access a health and care system that supports them when they need it.
- 4.2 Work to improve heart health supports the Mayor's Healthy Living ambition within the London Health Inequalities Strategy: that the healthy choice is the easy choice for all.

Consultations and impact assessments

- 4.3 To support the design of the London Health Mission, a programme of community engagement is planned, to gather insights on barriers to digital inclusion and health literacy and to test potential mission interventions. Ongoing engagement will inform the mission's development and ensure alignment with community needs.
- 4.4 The Million Hearts and Minds partnership programme has a workstream dedicated to community engagement, including a community advisory board to help steer the programme. The public-facing campaign will be fully informed by, and tested with, stakeholders and Londoners ahead of final development and launch to ensure it has maximum impact, especially with communities most affected by cardiovascular disease.
- 4.5 The proposed grant funding to the London Ambulance Service Charity (LASC) does not amount to a subsidy, on the basis that LASC does not meet the definition of an "enterprise" under the Subsidy Control Act 2022, as it is not engaged in offering goods or services on a market. The grant is not being used to procure goods or services from LASC, but rather to support their charitable activity of placing defibrillators in public spaces as part of their Heartstarters campaign.
- 4.6 There are no known conflicts of interest to note for any of those involved in the drafting or clearance of this decision.

5. Financial comments

5.1. Approval is sought for the following:

- £150,000 in 2026-27 as the GLA's contribution to the Health and Care Partnership's pooled fund for the partnership's London office, and delivery of the London Health Mission and wider partnership programmes
- £80,000 over two years (£40,000 in 2025-26 and £40,000 in 2026-27) as the GLA's contribution to a shared partnership post with a lead role for the London Health Mission, hosted at NHS London
- £150,000 over two years (£50,000 in 2025-26 and £100,000 in 2026-27) as a grant to London Ambulance Service Charity (LASC) to fund 100 additional public access defibrillators in London
- £100,000 over two years (£50,000 in 2025-26 and £50,000 in 2026-27) to support the London Health and Care Partnership's Million Hearts and Minds campaign.

5.2. This will be funded from the following budgets under the proposed Reducing Inequalities programme:

	2025-26	2026-27	Total	Programme Budget

GLA's contribution to the Health and Care Partnership's pooled fund for the partnership's London office, and delivery of the London Health Mission and wider partnership programmes		£150,000	£150,000	Working in partnership to improve health and wellbeing
GLA's contribution to a shared partnership post with a lead role for the London Health Mission, hosted at NHS London	£40,000	£40,000	£80,000	
Grant to London Ambulance Service Charity (LASC) to fund 100 additional public access defibrillators in London	£50,000	£100,000	£150,000	Action to tackle structural and health inequalities
To support the London Health and Care Partnership's Million Hearts and Minds campaign	£50,000	£50,000	£100,000	
	£140,00	£340,00	£480,000	

5.3. Funding for future financial years will be subject to the annual budget setting process and is subject to change.

5.4. Any contracts that commit the GLA in future years will be subject to appropriate break clauses.

6. Legal comments

6.1. The proposed activities fall within the GLA's general powers under sections 30 and 34 of the Greater London Authority Act 1999, as they promote social development and health improvement in Greater London. Officers have confirmed compliance with the GLA's statutory duties, including: equality of opportunity, promotion of health and reduction of health inequalities, sustainable development and appropriate consultation.

6.2. The Mayor must have due regard to the Public Sector Equality Duty under section 149 of the Equality Act 2010. Officers have addressed this in the equality comments section, particularly in relation to digital and health literacy barriers, intersectionality of inequality and targeting of heat health interventions to high-risk communities.

6.3. The proposed contributions to the London Health and Care Partnership pooled fund the jointly funded NHS post, the Million Hearts and Minds campaign and the London Ambulance Service Charity are treated as grant funding rather than payment for services. Officers must ensure funding is distributed fairly and transparently, that appropriate grant agreements are executed before any commitment or payment and there is compliance with the Subsidy Control Act 2022, where appropriate.

6.4. The procurement of a creative agency for the heart health campaign must comply with the GLA's Contracts and Funding Code and relevant procurement legislation (if above threshold). Officers must liaise with TfL Commercial and ensure proper contractual documentation is in place before commencement.

7. Planned delivery approach and next steps

Activity: Heart health	Timeline
Announcement of Mayoral funding support for LAS Heart starters campaign (defibrillators)	October 2025

Procurement of external contract (creative agency) to develop partnership heart health awareness campaign	January 2026
GLA in kind support to LAS to place defibs in areas of greatest need	November 2025 - December 2027
Launch of partnership heart health awareness campaign	May 2026
Evaluation of partnership heart health awareness campaign	November 2026
Defibrillator project end date	December 2027
Evaluation of defibrillator project impact	January 2028

Activity: London health partnership and mission	Timeline
Mission discovery phase: community engagement and insights, data analysis, development of theory of change and prototypes for delivery	September 2025 - March 2026
Delivery pilots	April 2026 - April 2027
Further development and refining of mission delivery	Ongoing

Appendices and supporting papers:

None.

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FoIA) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will be published either within one working day after it has been approved or on the defer date.

Part 1 - Deferral

Is the publication of Part 1 of this approval to be deferred? YES

If YES, for what reason: To align with the Mayor’s announcement relating to his partnership with the London Ambulance Service to deliver additional public access defibrillators.

Until what date: 31 October 2025

Part 2 – Sensitive information

Only the facts or advice that would be exempt from disclosure under FoIA should be included in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Charlotte Hall has drafted this report in accordance with GLA procedures and confirms the following:

✓

Sponsoring Director:

Tunde Olayinka has reviewed the request and is satisfied it is correct and consistent with the Mayor’s plans and priorities.

✓

Mayoral Adviser:

Tom Coffey has been consulted about the proposal and agrees the recommendations.

✓

Advice:

The Finance and Legal teams have commented on this proposal.

✓

Mayoral Delivery Board

This decision was agreed by the Mayoral Delivery Board on 29 September 2025.

CHIEF FINANCE OFFICER:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature: *Fay Hannam*

Date: 13 October 2025

CHIEF OF STAFF:

I am satisfied that this is an appropriate request to be submitted to the Mayor

Signature: *D. Bellamy*

Date: 3 October 2025

