

GREATER LONDON AUTHORITY

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD2836

Title: London & Partners 2026-27 advance payment

Programme: Boosting London's Growth Sectors

Executive Summary:

London & Partners Limited (L&P) is the growth agency for London. L&P has produced a draft business plan for 2026-27. The L&P business plan includes activities funded by the Mayor to cover the Boosting London's Growth Sectors (BLGS) programme.

This decision request relates to continue activities funded under the BLGS delivery plan as set out at paragraph 1.15 of [MD3430 Delivery Plan – Boosting London's Growth Sectors](#).

This Assistant Director Decision (ADD) seeks approval of an advance payment of £2,730,000 in order to cover L&P's salaries and running costs ahead of the formal issue of grant-funded agreements in respect of their 2026-27 activity, to be detailed in forthcoming decision forms relating to 2026-27 expenditure.

Decision:

That the Assistant Director for Economic Development approves an advance payment of £2,730,000 in order to cover L&P's salaries and running costs ahead of the formal issue of grant-funded agreements in respect of their 2026-27 activity, to be detailed in forthcoming decision forms relating to 2026-27 expenditure.

AUTHORISING ASSISTANT DIRECTOR

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Alex Conway

Position: Assistant Director, Economic Development

Signature:



Date: 13 April 2026

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1. London & Partners Limited (L&P) is the growth agency for London. L&P has produced a draft business plan for 2026-27. The L&P business plan includes activities funded by the Mayor to cover the Boosting London's Growth Sectors (BLGS) programme.
- 1.2. This decision request relates to continue activities funded under the BLGS delivery plan as set out at paragraph 1.15 of [MD3430 Delivery Plan – Boosting London's Growth Sectors](#).
- 1.3. This Assistant Director Decision (ADD) seeks approval of an advance payment of £2,730,000 in order to cover L&P's salaries and running costs ahead of the formal issue of grant-funded agreements in respect of their 2026-27 activity, to be detailed in forthcoming decision forms relating to 2026-27 expenditure.

2. Objectives and expected outcomes

- 2.1. The advance payment will support the delivery of L&P's business plan including L&P's core activities:
 - Strategy: L&P will help to shape London's strategy in priority sectors by sharing data and insights and convening stakeholders.
 - Promotion: L&P will promote London's brand, places and growth sectors internationally to win investment, tourists and events, curating London's story and coordinate the city's advocates. L&P will promote London to attract foreign direct investment (FDI) via its HQ and network of international offices across Europe, the US, China and India. L&P will promote London via the official London visitor website Visit London which 17million people used last year. L&P's London Convention Bureau will work to attract international business conferences to take place in the capital.
 - Investment: L&P will work directly with international investors to convince them to choose London, helping them to set up or expand their businesses (FDI) or find capital investment opportunities in London through Opportunity London.
- 2.2. Detail will be set out in subsequent Decisions.

3. Equality comments

- 3.1. Section 149(1) of the Equality Act 2010 provides that, in the exercise of their functions, public authorities including the GLA must have due regard to the need to:
 - eliminate discrimination, harassment, victimisation, and any other conduct that is prohibited by or under the Equality Act 2010
 - advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it
 - foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 3.2. The protected characteristics are age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

- 3.3. Due regard must be had at the time a decision is being considered. The duty is non-delegable and must be exercised with an open mind.

4. Other considerations

Key risks and issues

- 4.1. There are no significant risks or issues associated with awarding £2,730,000 to L&P to utilise for the purposes laid out above. L&P has a very strong track-record of delivery against its core functions since it was created in 2011.
- 4.2. More broadly, L&P have strong risk management structures. Core to this is Board scrutiny, including an Audit & Finance committee which consider a risk register of known risks.

Links to Mayoral strategies and priorities

- 4.3. L&P's business plan aligns with the Mayor's Economic Development Strategy, BLGS Delivery Plan and London Growth Plan, which focus on the importance of a thriving London economy that is open to business and the promotion of London as a world leader in innovation, technology and creativity.

Declarations of interest

- 4.4. No one involved in drafting and clearing this document has any conflicts of interests to declare.

5. Financial comments

- 5.1. Approval is requested for an advance payment of £2,730,000 grant funding. This amount is included in the 2026-27 draft budget for London and Partners.
- 5.2. All appropriate budget adjustments will be made.

6. Planned delivery approach and next steps

Activity	Timeline
Advance payment authorised	w/c 13 April 2026

Appendices and supporting papers:

None.

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FoIA) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after it has been approved or on the defer date.

Strategic Programmes

Does this decision seek approval for activity falling within the remit of a programme delivery plan? YES

If YES, which programme/s does this fall within: Boosting London's Growth Sectors

Part 1 - Deferral

Is the publication of Part 1 of this approval to be deferred? NO

Part 2 – Sensitive information

Only the facts or advice that would be exempt from disclosure under FoIA should be included in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Alex Conway has drafted this report in accordance with GLA procedures and confirms the following:

✓

Mayoral Delivery Board

A summary of this decision was reviewed by the Mayoral Delivery Board on 13 April 2026.

ASSISTANT DIRECTOR, FINANCIAL SERVICES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature



Date 13 April 2026