

MD3385 - Opinion research polling programme 2025-29

Appendix 1: Table of sample achieved by characteristic, for characteristics not included in the quota

| Characteristic | Census 2021 or official statistic in development | YouGov weighted sample over 2021-25 | YouGov unweighted sample over 2021-25 |
|--|--|-------------------------------------|---------------------------------------|
| Disabled – limited a lot | 7% | 9% | 9% |
| Disabled – limited a little | 9% | 16% | 16% |
| Not limited by disability | 85% | 75% | 76% |
| Never married/registered a civil partnership | 45% | 44% | 42% |
| Married | 41% | 32% | 33% |
| Registered a civil partnership | 0% | 2% | 2% |
| Separated | 2% | 2% | 2% |
| Divorced/dissolved a civil partnership | 7% | 6% | 6% |
| Widowed | 4% | 3% | 3% |
| No religion | 28% | 45% | 46% |
| Christian | 42% | 33% | 33% |
| Buddhist | 1% | 1% | 1% |
| Hindu | 5% | 3% | 3% |
| Jewish | 2% | 2% | 2% |
| Muslim | 13% | 8% | 6% |
| Sikh | 2% | 1% | 1% |
| Other religion | 1% | 3% | 3% |
| Not answered | 7% | 5% | 5% |
| Lesbian, gay or bisexual* | 5.2% | 12% | 13% |
| Heterosexual or straight* | 91.2% | 81% | 81% |
| Not answered* | 3.6 | 7% | 6% |

Sources: ONS 2021 Census results for Londoners aged 18 and over

*Annual Population Survey official statistics in development, Londoners aged 16 and over