

REQUEST FOR DIRECTOR DECISION – DD2010

Title: 639 Outreach and Employability Support

Executive Summary:

In November 2014 £50,000 of grant (revenue) funding was approved (under cover of DD 1263) as a contribution to the costs of outreach work associated with the pilot phase of the employability lab at 639 Tottenham High Road.

The pilot phase is now coming to an end. As part of the review process the GLA and LB Haringey have identified synergies between Employability Lab and the wider People Programme. A strategy for aligning ongoing outreach has been agreed. This will happen in 2 phases: an initial three month programme of activities co-funded by LBH and GLA; a further 9 month programme of outreach will be delivered through the Tottenham People Programme. This period aligns with the procurement process for a long term operator of the 639 Enterprise Centre.

The Mayor (under cover of MD895 and MD1092) approved a programme of delivery through to March 2017, with investment decisions within this timeframe being delegated to the Executive Director for Development, Enterprise and Environment.

This report seeks approval of expenditure of up to £20,000 for an interim phase of outreach from the 639 Community Enterprise Centre.

Decision:

That the Executive Director approves:

1. the receipt from LB Haringey of up to £10,000 (revenue) funding to facilitate the delivery of outreach and employability support from 639 Community Enterprise Centre;
2. expenditure of up to £20,000 grant (revenue) funding to Livity as a contribution to costs of outreach work associated with the employability lab.

AUTHORISING DIRECTOR

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Fiona Fletcher-Smith

Position: Executive Director Development Enterprise and Environment

Signature: 

Date: 14/07/16

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1 In line with the Employment and Skills stage 2 paper approved by IPB in 2012, it was proposed to use up to £50,000 Employment and Skills funding, to support delivery of additional employability outcomes from 639 (identified as project 6 in the Employment and skills programme). The main aim being to strengthen the support offered to Tottenham's young people and people at the entry levels of jobs/careers by connecting 12-24 year olds with the world-of-work and employment opportunities.
- 1.2 In November 2014 £50,000 of grant (revenue) funding was approved (under cover of DD 1263) as a contribution to the costs of outreach work associated with the pilot phase of the employability lab at 639 Tottenham High Road.
- 1.3 Following a competitive procurement process Livity were appointed to set up and run the pilot phase of the Employability Lab between August 2015 and April 2016. By connecting the Employability Lab with the Big Lottery Funded Somewhere to_ programme Livity leveraged a further £54,000 funding for the programme enabling them to deliver employability advice and guidance, provide work experience opportunities, and run a programme of events enabling young people to develop their own projects and enterprises. This activity has helped to animate the ground floor expand awareness of the Centre and the support available for young people in Tottenham.

Activities	Target	To March
Young people to receive advice and guidance	590	642
Young people provided with work experience in employer context	50	41
Young people assisted into sustained employment	4	0

- 1.4 In 2015/16 LBH received a £935,000 Transformation Challenge Award (TCA) grant from the Department for Communities and Local Government (DCLG). This funding supported the pathfinder approach of the Tottenham Regeneration 'People' programme, which aims to bring together partners, residents, the voluntary, community, public and private sectors to co-deliver better outcomes for residents, targeting education, employment and skills, health and wellbeing and community safety outcomes.
- 1.5 Reviews of the pilot Employability Lab and of individual TCA projects, to identify which will be recommended for future progression, are underway. As part of this process the potential synergies between the Employability Lab with the wider People Programme have been identified. A strategy for aligning ongoing outreach and a sustainable model for operating the space has been agreed. It is anticipated that this will happen in 2 phases:
- (i) an initial three month programme of activities co-funded by LBH and GLA;
 - (ii) a further 9 month programme of outreach will be delivered through the Tottenham People Programme.
- 1.6 This period aligns with the procurement process for a long term operator of the 639 Enterprise Centre from 2017/18. It enables further testing of provision of people focussed services from the ground floor space at 639 which can in turn inform negotiations with the future operator of the space. It is anticipated that this function will continue in one form or another and in collaboration with the new operator under the proposed 7 year lease.

2. Objectives and expected outcomes

2.1 A strategy for aligning ongoing outreach is in development under the following headings:

- Employability and Career readiness
- Access to Jobs, Business and private sector engagement
- Community offer
- Promotion and Comms Somewhere to offer

	KPI	May target	June target	July target	total
Creative space /events	No Events Held	2	2	2	6
	No of Attendees	25	25	25	75
	No of visitors to space	333	333	333	1000
Advice and guidance	No of young people receiving IAG (12-17)	25	25	25	75
	No of young people receiving IAG (18-24)	25	25	25	75
	No of young people receiving IAG (24 plus)	25	25	25	75
	No from Tottenham	50 (of 75)	50 (of 75)	50 (of 75)	120
	1-1 Careers IAG sessions	10	10	10	120
	No group Careers IAG sessions	2	2	2	6
Sustained employment	Completed work experience Placements	10	10	10	30
	Sustainable employment	2	2	2	6
	No volunteering placements	20	20	20	60
Neets /EETS	No of NEETs supported	20	20	20	60
	No of unknowns Identified	5	5	5	15
business engagement	No of businesses engaged	5	5	5	15
	No of businesses delivering onsite	3	3	3	9

3. Equality comments

- 3.1 The project will be developed and delivered in compliance with relevant Codes of Practice and in line with the public sector equality duty.
- 3.2 The project will positively further equality aims by setting specific equality targets for young people, and young people not in Education Employment or Training. The Strategic Regeneration framework for Tottenham and the emerging Socio-Economic framework identify both of these groups as experiencing exclusion from labour market, and as experiencing the deprivation associated with this exclusion. Emerging evaluation of the pilot programme indicates that the approach taken in the last 9 months has been effective in supporting these groups.
- 3.3 All documents produced will comply with Mayor of London branding guidelines, themselves based on guidance from the Royal National Institute of Blind People.

4. Other considerations

a) Key risks and issues

- 4.1 Key risks and issues and their control measures will be reported to the Regeneration Budget and Performance Review, which will oversee the project as part of their regular updates and performance management.

Risk	Likelihood	Impact	Rate	Mitigation
Delivery of agreed programme for 3 month phase.	2	4	8	Leads for specific elements of the 3 month programme, and governance arrangements, being agreed by partners.
Achievements of outputs	2	4	8	On-going coordination between partners. Close monitoring by GLA lead.
Securing follow on 9 month programme	1	4	4	LBH officers to secure approval for nine month programme.

b) Links to Mayoral strategies and priorities

- 4.2 The proposed project is not mentioned in the strategic plan directly, as it is a response to the unforeseen exceptional incidents of August 2011. However, the programme overall, and the individual projects for Tottenham closely link to the Mayor's priority themes of: improving Londoners' quality of life; investing in young Londoners and supporting jobs and growth.
- 4.3 The project will support the Mayor's priority to deliver growth and jobs, including meeting the Mayor's 200,000 jobs target.

c) Impact assessments and consultations

- 4.4 Since the riots in 2011 Haringey Council has started a dialogue with local residents, businesses and stakeholders to inform and shape the key elements of the overall approach to regeneration in Tottenham. In October 2013, Haringey Council commissioned an independent organisation called Soundings to conduct a thorough five-month consultation exercise called Tottenham's Future, to gather views from the community on their views and ambitions for the next 20 years. The responses fed into and shaped the council's Strategic Regeneration Framework (SRF) for Tottenham, which sets out how the local community's priorities can be achieved. More than 3,700 people contributed to the consultation.
- 4.5 The works outlined in this report play a direct and significant role in tackling the key concerns identified through consultation by helping to deliver the strategies for success outlined in the SRF. Individual projects will be developed and delivered in compliance with relevant Codes of Practice and in line with the public sector equality duty.

5. Financial comments

- 5.1 The proposed grant of £20,000 to Livity to facilitate the proposed interim delivery of the outreach and employment support from the 639 Community Enterprise Centre will be jointly funded by the

GLA and the London Borough of Haringey (£10,000 each), for which the receipt of grant funding from the LB of Haringey is also being sought via this report.

- 5.2 The GLA's £10,000 revenue contribution to the grant will be funded from the London Enterprise Fund (LEF) that has been part ring-fenced for Tottenham, specifically the budget provision allocated to support employment & skills activity as per DD1263.
- 5.3 It should be noted that along with this proposal and that previously approved by DD1263 (£50,000) the total GLA grant awarded to Livity in order to support outreach and employment will total £70,000.
- 5.4 Any changes to this proposal, including budgetary implications will be subject to further approval via the Authority's decision-making process. All appropriate budget adjustments will be made.

6. Legal comments

- 6.1 The foregoing section of this report indicate that the decisions requested of the Director fall within the GLAs statutory powers under sections 30 and 34 of the Greater London Authority Act 1999 to do such things considered to further, or which are facilitative of or conducive to, or incidental to the promotion of economic development and wealth creation and, social development in Greater London; and in formulating the proposals in respect of which a decision is sought officers have complied with the GLAs related statutory duties to:
- 6.1.1 pay due regard to the principle that there should be equality of opportunity for all people;
- 6.1.2 consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
- 6.1.3 consult with appropriate bodies.
- 6.2 Officers have indicated in sections 1 – 4 of this report that the contribution of funding to the proposed recipients will amount to the provision of funding and not a payment for services rendered. Officers must ensure that funding is distributed and managed fairly, transparently, and in accordance with the GLAs Contracts and Funding Code
- 6.3 Officers must ensure that an appropriate funding agreement is put in place and executed by the proposed recipient and the GLA before any commitment to fund the recipient.

7. Planned delivery approach and next steps

Activity	Timeline
Award of Grant Agreement	June 2016
Delivery Start Date	June 2016
Final evaluation start and finish (self)	Aug – Sept 2016
Delivery End Date	July 2016
Project Closure:	August 2016

References papers:

MD895: Regeneration Interventions Post Riots – Funding streams, Delegations and Governance Proposals
MD1092: Mayor's Regeneration Fund Programme
DD1263: Works to 639 Tottenham High Road and associated outreach work (2014)

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form –NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to
confirm the
following (✓)

Drafting officer:

Louise Duggan has drafted this report in accordance with GLA procedures and confirms that:

✓

Assistant Director/Head of Service:

Debbie Jackson has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

Financial and Legal advice:

The Finance and Legal teams have commented on this proposal, and this decision reflects their comments.

✓

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

M. J. Allce

Date

14.7.16