

Mayor's Stewarding Academy Clarification Questions – Received up to 11 November 2025

Number	Question	Response
1	Can a university apply to lead the Mayor's Stewarding Academy?	<p>Yes, any organisation can lead the Stewarding Academy as long as they meet the following criteria, either individually or part of a consortium:</p> <ul style="list-style-type: none"> • Currently delivering skills training within stewarding / spectator safety. • Have a track record of delivering skills and training at a physical site within London. Successful applicants must operate from a London-based learning site and be willing to deliver in situ at a club or venue, with elements of training to be delivered online where appropriate. • Be in receipt of skills funding to deliver the training, for example, from the London Adult Skills Fund or Skills Bootcamps funding. • Able to draw on existing contacts and networks to help convene the partnership effectively. <p>The lead organisation or consortium should also have previous experience of engaging with and responding to employer needs within the sector. They should also have sufficient capacity to swiftly and effectively employ and host an Academy Coordinator and supporting staff to manage day-to-day activities.</p>
2	Is it a mandatory requirement for the lead applicant to be in receipt of skills training funding, and be part of a consortium?	<p>The funding available through this opportunity is intended to cover staffing resource, marketing and events with only a small amount of funding available for pilot activity per year (up to £25,000 each year).</p> <p>It does not matter if the Academy lead is in receipt of skills training. It is however imperative that the Stewarding Academy partnership detailed in</p>

		<p>an application includes providers in receipt of skills funding that enables Londoners to receive the training they need to secure employment in spectator safety. Providers looking to lead the Academy should also consider inviting additional training providers to join the partnership to ensure that club training demands across London can be met.</p>
3	<p>Given the quite aggressive timelines, does my organisation need to have everything already in place when submitting the application?</p>	<p>Not necessarily; we recognise that it may be challenging to confirm a full partnership given the funding application timeline, however we would expect any prospective applicant to draw on existing partnerships in the sector to build a representative and impactful Academy.</p> <p>Applications that are able to demonstrate firm commitments from key partners already delivering in the sector will likely be scored more favorably.</p> <p>Both the Premier League and the Greater London Authority (GLA) are committed to supporting the delivery of the Stewarding Academy programme and will work closely with the successful lead organisation to broaden the reach and impact of the partnership.</p>
4	<p>Spectator Safety is not listed in the London Talent Pathways Fund (LTP) prospectus under Annex 2 – Key Sectors’ Priority Occupations and Skills in Demand. Does this mean I won’t be able to apply for funding to support my application to the Mayor’s Stewarding Academy?</p>	<p>Spectator Safety qualifications can be funded under Sector Subject Area 8.1 experience economy. When filling out your LTP delivery plan, please choose <i>SOC Code 3557 - Events Managers and Organisers</i>, then detail the Learning Aim reference and titles of courses that you wish to deliver, along with the employers you have engaged with to ensure demand. In the Notes section, you can provide extra information linking the Learning Aim to a Spectator Safety role and the Mayor’s Stewarding Academy application.</p>

5	<p>Please can I have clarification on the below point: <i>'Be in receipt of skills funding to deliver the training, for example, from the London Adult Skills Fund or Skills Bootcamps funding'</i></p> <p>Is this as a direct contract holder or subcontractor of a prime who holds a direct contract?</p>	<p>The funding available through this opportunity is intended to cover staffing resource, marketing and events with only a small amount of funding available for pilot activity per year (up to £25,000 each year). Funding from other sources will therefore need to be in place or in the process of being secured.</p> <p>To lead the Academy, organisations do not need to hold skills funding contracts, whether direct contract or sub-contract. It is however imperative that any Stewarding Academy partnership does include providers in receipt of skills funding to enable Londoners to receive the training they need to secure employment in spectator safety. We would recommend that each partnership includes different providers, each in receipt of skills funding to ensure that they have funding to meet pan-London club training demands.</p>
6	<p>We've worked with local authorities etc with Section 106 and AEB funding, we aren't currently in receipt of any direct funding – I'd be grateful of some guidance on how can we address this qualification criteria to your satisfaction</p>	<p>Whilst the Academy lead does not need to be in receipt of skills funding, it is important that thought is given to how any training will be funded, given the Skills Academy funding is intended to cover staffing resource, marketing and events, with only a small amount available for pilot activity each year.</p> <p>Any Stewarding Academy application must outline how the wider partnership will fund skills training to enable Londoners to receive the training they need to secure employment in spectator safety. We would recommend that the partnership includes a number of providers who are in receipt of skills funding to ensure that pan-London club training demand can be met.</p>

7	There is an error in the Prospectus on page 8.	<ul style="list-style-type: none">• The final deliverable should read: Provide wraparound employability support to enable at least 1,000 Londoners to secure employment opportunities within the sector and register on SQUAD to facilitate further development.
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