SUPPORTED BY

MAYOR OF LONDON

Green Roots Fund

Application Form Guidance

This guidance provides information to help you complete your application form for the Green Roots Fund. Read this guidance thoroughly and refer to the Green Roots Fund Prospectus when completing your submission.

Please contact the Greater London Authority (GLA) at <u>GreenRoots@london.gov.uk</u> if you have any questions about completing the application form or the application process.

Only one application can be submitted per organisation per round. Therefore, if more than one account is created with the same organisation name, the system will not allow you to proceed with a second application.

Use the link on the Green Roots Fund Prospectus page to create an account on the online portal and start your application.

Only application forms completed and submitted online will be considered. We will not accept any applications outside of the system.

There is a Word version of the application questions which you can download from our website to support preparation and drafting of your responses. You will need to copy and paste your responses into the application system to submit your application.

You do not have to complete the form in a single session. You can save your progress and return to it later. Your application will be assessed at the next deadline after it's submitted. Deadlines can be found on our website.

You must give us enough information to establish if your project is eligible for grant funding.

Decisions to award grant funding are made as part of a formal process. You must not rely on the GLA's support until:

- you have been formally notified, in writing, that your application has been successful
- your authorised signatory (or signatories) has executed and returned a funding agreement.

If you are unsuccessful, there will be no appeals process.

Getting started

Using the link on the Green Roots Fund <u>Prospectus</u> page. The link will open the login page, click '**Log in**' on the top right-hand corner. If you are creating an application form for the first time, you will need to click '**sign up**'.

Enter your first name and last name and your email address. You will then receive a verification code via email to login. Each time you login, the system will create a new verification code.

At the start, you will be asked if your organisation is a London Borough, is yes, select the relevant borough, or else select then enter your organisation name to start a new application form and click '**Start Application**'. Note that the organisation name cannot be updated later, so ensure the correct legally known name is entered. An organisation can only submit one application per round. The system prevents multiple applications from the same organisation. Note that two people can collaborate on one application form, see '**Organisation**' section below.

If several organisations have come together to form a consortium to apply for Green Roots Fund, one organisation **must** be selected to become the lead applicant (and grant recipient) with the remaining organisation(s) acting as delivery partner(s).

The lead applicant is responsible and liable for the delivery partner(s) project activity, including the whole project's indicators and outputs delivery and ensuring the project is delivered compliantly.

To find a previously drafted application, select '*Applications*' at the top of the page and click the '*Application ID*' number. This is a unique number assigned to your application form. Selecting this number will open your previously drafted application and allow you to continue editing it.

'Funding Opportunities' at the top of the page allows you to see and select the available Green Roots Fund round that you are applying for.

Introduction

Read the information provided on this page and click 'Next' when you are ready to begin.

Organisation

You may be prompted to share your location – you do not need to do this, this is optional. Once you select 'block' or 'allow', you can use the postcode search function to find the address. If the address is incorrect, you can enter it manually.

Provide information about your organisation. If your project is joint or a partnership, provide details of the lead organisation that will be accountable for the grant and manage the funds.

Lead organisation name	Pre-populated (this cannot be edited).
Lead organisation address Street	This is the address where the lead organisation is based (which may be outside of London) and which the GLA would enter on the project's funding agreement. It is not necessarily the location for the delivery of the project which will be London (which you would enter under 'project delivery address').
City	
County	
Postcode	
Country	
Lead organisation type (tick the applicable options)	Applicant organisations must be not-for-profit organisations. Please select from the list, as applicable. Individuals cannot apply for the Green Roots Fund.
	The relevant dropdown menu of related questions will only appear, as required.
Charity number:	If applicable, fill in the required information.
if Charitable Incorporated	
Organisation is selected	

Company number: if Community Interest Company Limited by Guarantee selected or Community Interest Company Limited by Shares is selected. Or Company Limited by Guarantee is selected	If applicable, fill in the required information.
UKPRN (UK Provider Reference Number) if educational body is selected	If applicable, fill in the required information.
Society Number: if Registered Society is selected	If applicable, fill in the required information.
For all options: Organisation's website address, if applicable	If applicable, fill in the required information.
Is your organisation an accredited Good Word Standard Employer? The Good Work Standard (GWS) London City Hall	Select yes or no, as applicable.
Is your organisation a London Living Wage Employer	This question will only appear if no is selected in the previous question.
London Living Wage London City Hall	Select yes or no, as applicable.
Where did you find out about this grant programme?	Select the relevant option.
Main contact first name	Pre-populated but with the option to amend.
	This is the individual who will act as the day-to-day contact for this application, and with whom the GLA will work.

Main contact last name	Pre-populated but with the option to amend.
Main contact position	This is the job title or role description of the main contact named above. If the job title could be deemed obscure by the reader, it would be helpful to briefly describe, in just a few words, the role of the individual.
Main contact phone number	This is not a mandatory field.
Main contact email address	Pre-populated but with the option to amend.
Second contact:	Entering a second contact is mandatory.
	Complete the second contact details
Second contact First name	Add first name.
Second contact Last name	Add second name.
Second contact Position	This is the job title or role description of the second contact named above. If the job title could be deemed obscure by the reader, it would be helpful to briefly describe, in just a few words, the role of the individual.
Second contact Phone	This is not a mandatory field.
Second contact Email	Enter a valid email address – this is a mandatory field.
Invite to Collaborate If you select 'Yes' to invite this contact, we will send them an email asking them to register on the portal.	Select yes to share this application form with the second contact. If you select no, the second contact will be named in the application form but won't have access to it.
Would you like to invite this contact to collaborate on this application?	

Diversity

Organisation leadership

Leadership of your organisation

We'd like to understand more about the leadership of the organisation that we're supporting. By this we mean any specific groups or communities that are included in your constitution.

If your leadership doesn't consist of specific groups of people, you can select that option and you will go to the next section.

Does 75% or more of your leadership share a particular identity or experience?	Select yes or no, as applicable.
Are you willing to provide more details about these people?	This question will only appear if yes is selected to the previous question.
	Select yes or no, as applicable.
	If you select yes, you will see a dropdown list of categories you can choose from. You can select multiple categories. Select the relevant ones. A further breakdown of sub-categories is expanded, you can only select one from the sub-category, it must apply to the entire 75%. It is optional to complete the sub-categories.
If there is any other relevant information you would like to tell us, please let us know	Add any further details that you wish to share.

Organisation mission

Mission of organisation

We'd like to understand more about the mission of the organisations that we're supporting. By this we mean any specific groups or communities that are included in your constitution.

If your mission isn't aimed at specific groups of people, you can select that option and you will go to the next section.

Does your mission constitution include a specific group or community?	Select yes or no, as applicable.
Are you willing to provide more details about these people?	This question will only appear if yes is selected in the previous question.
	Select yes or no, as applicable.
	I If you select yes, you will see a dropdown list of categories you can choose from. You can select multiple categories. Select the relevant ones. A further breakdown of sub-categories is expanded, you can only select one from the sub-category, it must apply to the entire 75%. It is optional to complete the sub-categories.
If there is any other relevant information you would like to tell	Add any further details that you wish to share.
us, please let us know	

Project

Project Aim

We'd like to understand more about your project that we're supporting. By this we mean any specific groups or communities that are included in your constitution.

If your project isn't aimed at specific groups of people, you can select that option and you will go to the next section.

Is your project aimed at specific groups of people?	Select 'my project is aimed at a specific group of people' if the project is targeting a particular demographic.
	Select 'my project is open to everyone and is not aimed at a specific group of people' if the project is not targeting a particular demographic.
Are you willing to provide more details about these people?	This question will only appear if you have selected that the project is aimed at a specific group of people in the previous question.
	Select yes or no, as applicable.
	If you select yes, you will see a dropdown list of categories you can choose from. You can select multiple categories. Select the relevant ones. A further breakdown of sub-categories is expanded, you can only select one from the sub-category, it must apply to the entire 75%. It is optional to complete the sub-categories.
If there is any other relevant information you would like to tell us, please let us know	Add any further details that you wish to share.

Project

About

Provide the overview details of your project below.

Proposed project name	Include your project name, try to keep it short.
Proposed project start date	Include the project start date.

Proposed project duration (in	Enter the duration in months from start to finish.
months)	
How much grant funding are you	Enter the grant amount in £
applying for? (£)	

Payment schedule

Payment 1 – 50% of grant value (minus tree aftercare, if applicable) upon signing the grant funding agreement and satisfactory completion of project specific conditions, within 30 working days.

Payment 2 – 40% of the total grant evidenced as spent on,	Enter the date you expect to be able to evidence that 40% of your
within 30 days.	grant is spent.

Payment 3 – 10% of grant value (plus 100% of tree aftercare, if applicable) or the final balance of the grant owed upon satisfactory acceptance of full grant evidence, within 30 working days.

Delivery locations

You can tell us about up to five project delivery addresses. If you have more sites, ensure the sites provided demonstrate the geographic range.

Select one or more	Select all London boroughs that your project will deliver in.
London borough(s) in	Highlight a borough in the left-hand box, then click the arrow to transfer it to right-hand box.
which your project	
will be delivered	

Project Delivery Address

You can tell us about up to five project delivery addresses. In other words, the location(s) where the project will be delivered. The delivery address may be the same as the lead organisation address you provided earlier. If you have more than five sites, ensure the sites you include in your application demonstrate the geographic range of your project.

You must click 'save' once you have completed the information; failing to do this will not add it to your application.

Delivery address	Include your delivery address, you may be prompted to share your location – you do not need to do this, this is optional. Once you select 'block' or 'allow', you can use the postcode search function to find the address. If the address is incorrect, you can enter it manually.
London Borough	Select the relevant borough from the drop-down list in the online system.
Project grid reference	Using a grid reference finder such as Ordnance Survey, enter the grid reference of this delivery site.
Is your project location on designated site (e.g., local reserve, site of importance for nature conservation)?	Select yes or no, as applicable.
If yes is selected. Provide a brief description of the designated site	This question will only appear if yes is selected in the previous question. Tell us the official name of the site, its designation and briefly describe why the site is designated.

If you have more than one project delivery address, click 'add project delivery address' to add more.

Partners

If you have project delivery partners, add their details into this section.

You must click 'save' once you have completed the information; failing to do this will not add it to your application.

Partner name	Enter the name of the partner organisation.
Organisation type	Select from the list, as applicable. Any organisation can be a delivery partner.
Charity number:	If applicable, fill in the required information.
if Charitable Incorporated	
Organisation is selected	
Company number: if Community Interest Company Limited by Guarantee selected	If applicable, fill in the required information.
or	
Community Interest Company	
Limited by Shares is selected.	
Partner type	Select the appropriate delivery partner type. A delivery partner will help to deliver the project activities and will claim costs for the work they undertake. A strategic partner will not claim any costs but will help steer the project and provide advice to the lead organisation.
Briefly describe the role of the partner on this project	Explain what support will be provided from the partner.

If you have more than one project delivery partner, click 'add new partner' to add more.

Ambition & Impact

Ambition

Your project must align to the investment objectives of the Green Roots Fund. You should demonstrate how this funding will unlock benefits or be transformative.

Briefly describe your project, including what you will be delivering, how and the reason(s) for it.	This section invites you to provide a response about your project, including its start and end points. Only include relevant details about the project to allow the reader to fully understand the project, namely the 'what, where, how, who and why' it will deliver the activities.
Word count: 150	Explain clearly how your project will deliver against the Green Roots Fund objectives (which you can find in the Green Roots Fund <u>Prospectus</u>). Where applicable, mention how your project will demonstrate how this funding will unlock benefits or be transformative for London.
	If your project is successful, this text will be used by the GLA to provide a summary of your project and as the basis for publicity about your project.

Impact

What type of project is this?	Select the appropriate type of project. Implementation projects are projects that include physical delivery such as rewilding and tree planting. Enabling projects focus on supportive activities such as feasibility studies, design and community engagement. Some projects may be both Enabling and Implementation. Further examples can be found in the Green Roots Fund prospectus.
Select one or more themes from	Select a theme relevant to your project. You can select <u>up to four</u> in total, if applicable. Only
the list.	select themes that are key to your project. Selecting more will not be beneficial when your
	project is assessed.
Other themes and categories	Include any relevant themes you identify that are not available in the list above.

What will your project achieve? Explain the expected outcome(s).	This response should explain clearly what the project is aiming to achieve and what the outcome is expected to be at the end of the project and beyond. This may be used for publicity purposes.
Word count: 150	
Will your project collect data that must be submitted to Greenspace Information for Greater London (GiGL)	Select yes or no, as applicable.

Need & Opportunity

Project proposals must be evidence-led and clearly show how they meet specific needs. The activity must be appropriate for the time and location you are proposing for delivery.

Select what need will your project address?	Select the relevant option.
Select what strategic objective will your project address?	Select <u>up to two options</u> that relate to your project; your project will be monitored against these. Selecting more than two is unlikely to be beneficial when your project is assessed and will increase the level of monitoring you need to do.
Will your project address priority themes(s)	Select the relevant option.

Opportunity

Explain why your project is needed	Explain the reason(s) for the need for your project. Use evidence-led examples in your response.
Word count: 300	
What would be the impact if your project didn't happen now?	Explain what the immediate impact would be if your project didn't happen now.
Word count: 300	

Inclusion

Projects should include details of the users and/or visitors; and anyone involved in management and/or maintenance and decision-making.

Which local groups or communities aren't yet making use of your location? How will your project address this?	Tell us which local communities are not currently visiting or benefitting from the delivery site(s) you are proposing for your project.
Word count: 300	
How will your project engage and involve more diverse communities in and around your location?	Explain how your project will reach out to, and engage with, local diverse communities in and around the delivery site(s).
Word count: 300	
Besides your own organisation, will anyone else be involved in the day-to-day delivery of your project? This may include, for example, community groups, volunteers, etc. Include details in your response.	Provide details of who will be involved in the day-to day delivery of the project and what their role will be.

Word count: 300	

Deliverability & long-term legacy

It is important that projects can be completed on time and within the agreed budget. This section asks you to show how you can deliver the project successfully.

What legal permission(s) do you need for your project to go ahead?	If legal permission(s) is/are required to deliver your project, provide details. If no legal permission(s) is/are required, state this.
Word count: 150	
Confirm if the permissions are already in place?	Select yes or no, as applicable.
	If no legal permission(s) is/are required, leave this blank – this is not a mandatory field.
Do you need landowner permission to deliver the project?	Select yes or no, as applicable.
Timescales for receiving permission	State here if you are the landowner.
Word count: 150	If you do not have landowner permission, explain where you are in the process and expected timeframe for achieving.
	Landowner permission is essential at the point of grant award.

How will you ensure your project is delivered safely for those involved? Explain the steps that will be taken to ensure everyone's safety.	Tell us what applicable policies you have in place and the interventions and methods you will use to keep people safe during the delivery of your project. For example, on Health and Safety, working with vulnerable people, volunteers' policies.
Word count: 150 How will you sustain the outputs	Tell us how you will ensure that the efforts and impacts of your project continue in the longer
and impact of your project after the funding had ended?	term.
Word count: 150	

Milestones

Complete this section for each milestone, setting the milestone date, budget category and amount, and type of milestone. If there's more than one budget category applicable for a milestone, select all that apply and enter the estimated total value of the budget for the milestone.

The type of milestones you can select from are:

- Key delivery date the first milestone should be the project start date, and the last milestone should be the project completion date. Other key delivery dates should be added to clearly demonstrate the delivery plan.
- Activity use this to tell us specific planned project activity.

The milestones will be used to help monitor the project during its lifetime. Changes will be expected during the project duration, and these can be agreed in discussion with your grant officer.

You must click 'save' once you have completed the information; failing to do this will not add it to your application.

To start, click 'Add new milestone'.

Description	In just a few words, briefly summarise the milestone.
Expected delivery date	Select the expected date this will be achieved or delivered.

Milestone category	Select the applicable category.
Link milestone to a budget category	This is an optional field. If the milestone is linked to budget categories, select the relevant categories. You can select multiple, if applicable.
Estimate milestone amount	This is an optional field. Include the anticipated value to achieve the milestone – this should be the total value for all cost categories selected above, if applicable.

To add further milestones click 'add new milestone'

Risks

Include any risks you anticipate could arise both within and outside of your control. Add each risk including a description, mitigation and remaining probability and impact of that risk.

To start, click 'Add new risk'

You must click 'save' once you have completed the information; failing to do this will not add it to your application.

Description of risk	Include a description of the risk ensuring that it is clear what the risk is.	
Mitigation of risk	Explain how you plan to mitigate the risk.	
Impact	Select the applicable category.	
Probability	Select the applicable category.	
RAG rating	Select the applicable category.	

To add further risks, click 'add new risk'

Budget

Complete the table to tell us your project budget. Include all project expenditure for the duration of the project. All projects must include monitoring, evaluation and reporting in the budget; every project will receive a monitoring visit and must provide a detailed breakdown of expenditure before the second and final grant payments will be made.

Be realistic when setting your budget and plan for slippage that could occur.

Match funding

Include the match funding for the project ensuring that all sources are included separately. You can add multiple responses, if applicable.

You must click 'save' once you have completed the information; failing to do this will not add it to your application.

To start, click 'Add new match funding'.

Add new match funding

Name of organisation providing the match funding	Legal name of the organisation
Match funding type	Select the relevant option.
	In-kind match funding means donated materials, staff or volunteer time for which you have identified a cash value (but for which there is no actual cash transaction).
Match funding source	Select the applicable option
Match funding amount	Mention the amount in £
Match funding secured	Select yes or no, as applicable.
	By 'secured' we mean that your organisation is in possession of the funding already, or you have a formal agreement that the funding is available such as a signed agreement or a signed letter.

	If you are unsure, select no.
Estimated date to be secured	If already secured, add the date it was secured (or today's date). If the match funding is not yet secured, enter the date you expect to receive confirmation.
	If your project is successful, you will need to provide confirmation of the match funding before the first grant payment is made by the GLA.

If you have more than one source of match funding, add more rows and add the details. In the online form, you will get an option of add new match funding.

Expenditure

Your total expenditure must equal sum of your requested grant amount (£will automatically populate in the system), and total match funding (£will automatically populate in the system), which is £ (will automatically populate in the system).

Match funding is currently (auto populate in the system) % of the requested grant amount, all projects must include a minimum of 10% match funding.

Your budget should cover your total project costs (requested grant amount, plus match funding).

If you are applying for over £100,000, you should also include a more detailed breakdown of your budget as a supporting document. Please use the format you would usually use to plan and manage your project.

Budget category	Total (£)
Materials	Include the costs of materials required to deliver the project.
Plants	Include the costs of plants, bulbs and trees required to deliver the project.
Small items of equipment	Include the costs to purchase small items of equipment that are required to deliver the project.
Staff costs	Include any staff costs required to deliver the project (exclude staff time to monitor, evaluate and report on the project).

	If you need to claim overheads, these can be included in the staff costs heading. Overheads should be calculated by applying a simple flat 15% rate to eligible staff costs. If your project is successful you'll need to document this as part of your transaction list.
Travel and subsistence	Include any travel and subsistence costs for staff delivering the project.
Contractors and consultants	Include the costs of contractors and consultants required to deliver the project.
Marketing and publicity	Include the costs of marketing and publicity required. Projects being delivered on the ground such as implementation projects are required to erect signage, these costs should be included here.
Grants provided to end beneficiaries	Include the total cost of grants to end beneficiaries.
Event costs	Include anticipated event costs (you should ensure that any planned events are included as a milestone in your application).
Volunteer expenses	Include anticipated expenses from volunteers.
Volunteer time	This should be the total number of volunteer hours multiplied by the current <u>London Living</u> <u>Wage</u> hourly rate.
Tree care	Projects with tree planting activity should include this budget category and include costs to care for the trees during the project duration.
Tree aftercare	Only significant tree planting projects are eligible to use this category. Payment of this cost category will be made at the end of the project. Aftercare costs are eligible for activity two years after the end of the Green Roots Fund project.
Monitoring, evaluation and	We recommend 3-5 per cent of your grant value is included in this cost category. For projects
reporting	over £200,000, an external evaluation is recommended so we suggest this is increased to 7 per cent.
Total	This is automatically populated (this cannot be edited).

Finance Management

Include details about current or new processes and systems that will help you manage the grant.

How will you manage budgets, income and expenditure? What processes and policies do you currently have, or are planning to implement?	Tell us about your current or planned organisational processes and policies that you are/will be implementing. Explain how you will manage the budget, income and expenditure using these procedures.
Word count: 500	
If any of your match funding is ringfenced (must be spent on specific things), provide full details of the restrictions.	For each match funding amount, tell us what the restriction is.
Word count:300	
If you are delivering significant tree planting and are including tree aftercare costs in your application, explain what tree aftercare activity you will do for up to two years after your project has closed.	Only projects with significant tree planting are eligible to apply for tree aftercare. If applicable, tells us how you intend to care for the trees planted for two years after the project. Refer to the Green Roots Fund prospectus for more information.
Word count: 500	

Outputs

Complete the outputs table in this section. Be realistic when setting your targets. The baseline for some indicators will be zero. If you click on the name of the indicator in the portal, some further information is available.

Please use the Green Roots Fund Monitoring Guidance document to understand the requirements for each indicator. This document is available on the webpage.

You must report on the indicators selected and will need to provide achieved data at monitoring meetings.

You will be expected to provide photographic evidence for your indicators.

Bespoke

Add in any bespoke indicators you will be tracking as part of your project	Tell us of any other outputs not captured in the indicators. Keep them brief and only add them if essential to the project.
Word count: 100	This is an optional field, leave blank if you don't have other indicators to tell us about.

Supporting documents

All the file uploads on this page must be provided as PDF files, if you attempt to upload any other format you will encounter an error message.

Upload the following documents in this section:

- Copy of most recent audited accounts.
- Where this information is not available in audited form, a turnover, profit & loss/income & expenditure, and cash flow position for the most recent full year of trading/operations.
- Proof of existence certificate of incorporation.
- Charities registration, if applicable.
- VAT registration certification.
- Landowner permission, if applicable.

Any additional supporting documents (such as site photographs).

New organisations can still apply, even if you do not have two years of audited accounts. However, you will need to have a statement of the organisation's current turnover, profit and loss, and cash flow position. Upload this instead.

We may ask for further information, depending on the grant value requested.

Ensure you have uploaded any relevant documentation to support your application.

Upload any photographs that are useful to assist your application in 'additional supporting documents'. You may want to consider photographs that show the site prior to any grant funding support.

Declarations

Agree to erect a sign, at all delivery sites, that carries the Mayor	Select yes or no, as applicable.
of London logo. We will provide you with the logo and guidance	
if your application is successful. You will need to provide	
photograph evidence of this, and the grid reference for its	
location.	
Agree to be included in the programme mailing list. You may	Select yes or no, as applicable.
receive emails about other GLA grant programmes	

I declare that I have the authority to represent the lead applicant in submitting this application.

I understand that acceptance of this application form by the GLA does not in any way signify that the project is eligible for funding under the Green Roots Fund or that any such funding has been approved towards it.

On behalf of the lead applicant and having carried out full and proper inquiry, I confirm to the GLA that the lead applicant has the legal authority to carry out the project; and the information provided in this application is accurate.

I have consent of all persons, whose personal information I have provided to you in this application and have informed them of the purposes for which this information will be used.

I consent to the personal data submitted with this form being shared as set out in this form and in accordance with the <u>GLA privacy</u> policies;

I shall inform the GLA if, prior to any Green Roots Fund grant being legally committed to the lead applicant, I become aware of any further information which might reasonably be considered as material to the GLA in deciding whether to fund the proposal;

I am aware that if the information given in this application turns out to be false or misleading, the GLA may demand the repayment of funding and/or terminate a funding agreement pertaining to this proposal;

I confirm that I am aware that checks can be made to the relevant authorities to verify this declaration and any person who knowingly or recklessly makes any false statement for the purpose of obtaining grant funding or for the purpose of assisting any person to obtain grant funding may be prosecuted. A false or misleading statement will also mean that approval may be revoked, and any grant may be withheld or recovered with interest;

I confirm that I understand that if the lead applicant commences project activity, or enters into any legally binding contracts or agreements, including the ordering or purchasing of any equipment or services, before the formal approval of the project, any expenditure is incurred at the organisation's own risk, and such costs will not be eligible, and may render the project ineligible for support.

Agree to data protection consent as described above	Select yes or no, as applicable.
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Submit

Please ensure you have reviewed the application before clicking submit. After submitting your application, you will not be able to make any amendments.

If you receive error messages, you must fix these errors before the portal will allow you to submit. The portal will alert you to the fields that require your attention.

You will receive an email confirming that you have submitted the application. The email will include a link to a read only version of the application form.

Version 2

Dated 21/10/2025