

MAYOR OF LONDON



Loved and Wanted Fund

**Expression of Interest
Questions**



Glossary

Difficult words or abbreviations used in this document are explained here. These explanations relate to these funding guidelines:

Civil society organisations: Organisations and groups that are not run for a profit, for example community groups or faith organisations.

Criteria/ criterion: the standards, conditions or rules we require for funding. The “should-haves” or “must-haves” when you apply for our funding.

Demographics: things like age, sex and identity of a group of people.

Expression of Interest (Eoi): The form to complete to apply to our funding.

GLA: Greater London Authority

Grant: An amount of money (of funds) we will give to an organisation.

Grantee: An organisation that we award a grant to.

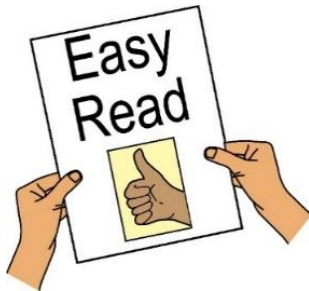
Lead contact: The main person who will be your contact with us for this project and funds.

Lead organisation: If you are applying in a partnership, this is the organisation that will manage the project and the funds.

Venue-based organisation: an organisation that does work or activities with members of the community in an accessible central place (or venue) that it owns, rents or has the official use of. For example, a community hall or faith hall. This does not include offices or a private residence.

Loved and Wanted Fund

Expression of Interest Questions



1. ☒
2. ☒
3. ☒
4. ☒
5. ☒



This is an Easy Read version of the questions in the Expression of Interest to apply for Loved and Wanted funding.

You can see the questions we ask here before you go online to answer them.

If it helps, you can download a Word version of this form to complete in your own time.

Then copy and paste the answers into the online form link here:
Loved and Wanted Fund

Please note that the wording in this Easy Read version will not match exactly the wording in the online form, but the order of the questions is the same.

Please note: We can only accept applications:

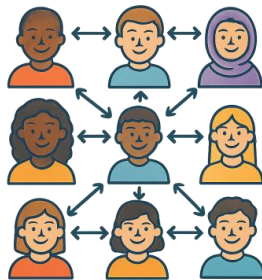
- ✓ completed online (unless you have agreed something else with us).
- ✓ received before the deadline of **11:59 p.m. on 19 October 2025.**

Introduction

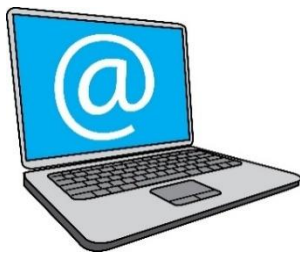
Loved and Wanted Fund



The Loved and Wanted Fund aims to better connect Londoners with each other and help them take part in their communities and our great city.



Find out more in the [Guidance for Funding Applicants](#).



If you still have questions after reading the guidance and this form, you can email us here:
civilsociety@london.gov.uk

About this form



In this Expression of Interest, you will tell us about:

- your organisation
- the work you do in your communities, and
- your proposal: how you want to use this funding to help strengthen community in your area.



From this information, we will choose organisations to go through to Stage 2 of the application process.

How to apply



1. Go to the online application web page here: [EOI Webform](#)



2. You can start filling in the application when you want. You can save your answers and come back to them any time later.



3. Don't forget to hit the 'submit' button before the application deadline: **11:59 p.m. on 19 October 2025.**



We will review all applications and let you know of our decision by **14 November 2025.**

Are you suitable for this fund?



Before completing all the questions in this Expression of Interest form, we first need to know if you are suitable for our funding.

Please answer the following Yes/No questions:



Is your organisation legally (by law) one of the following types:

- Registered charity
- Charitable incorporated organisation (CIO)
- Community interest company (CICs)
- Other not-for-profit company limited by guarantee (CLGs / social enterprises)
- Community benefit society (CBS)

Answer: ☐ Yes ☐ No



If you are not sure about this, please ask your Treasurer or person who looks after your accounts.



Do your activities take place in a space that is open to Londoners?
(And do you rent, own, or have formal written permission to work out of this space until March 2028?)

Answer

- ☐ yes, we own this space
- ☐ yes, we rent this space
- ☐ yes, we have formal written permission to use this space yes
- ☐ no



Have you worked in the same local area for the past 5 years?

Answer: ☐ Yes ☐ No



Does your organisation have a UK bank/building society account with at least 2 unrelated signatories into which we can pay the grant?

unrelated signatories = people who are not related to each other who can make payments)

Answer: ☐ Yes ☐ No



Was your annual turnover (income) between £100,000 and £1 million in 2024/25?

Answer: ☐ Yes ☐ No



Can you give your organisation's governing documents and financial accounts for year 2024/25?

Answer: ☐ Yes ☐ No



Do you work with different communities facing challenges with money, social exclusion or inequality?



And are you willing to work with communities of faith?

Answer: ☐ Yes ☐ No



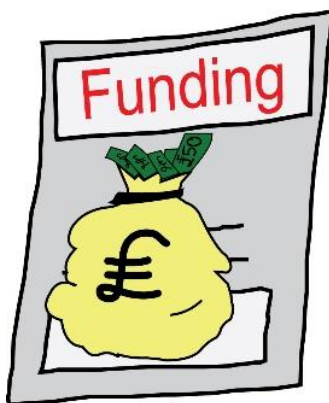
If you are applying as a partnership, is your lead partner a civil society organisation?

(A voluntary, community, arts & culture or faith-based organisation)

Answer: ☐ Yes ☐ No



If the answer to **any** of the questions above was 'no', unfortunately we cannot consider your proposal for the Loved and Wanted Here Fund. So please do not send in an application.



You may be able to find other sources of grant funding at the links below:

- <https://www.london.gov.uk/programmes-strategies/search-funding>
- <https://grantfinder.co.uk/>
- <https://www.tnlcommunityfund.org.uk/funding>
- <https://www.lotterygoodcauses.org.uk/funding>
- <https://www.myfundingcentral.co.uk/>

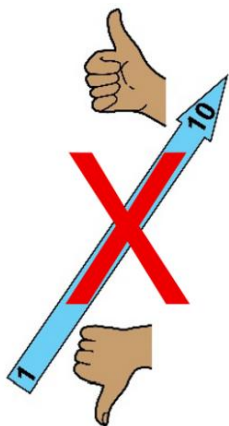


We also regularly advertise funding opportunities in the Mayor of London Communities Newsletter.

[Sign up here](#) to receive the newsletter and see if any new funding comes up.

Application Questions

Section 1: About your organisation



We do not score this section, but you must complete it.

If you **must** answer a question, we have marked it in red like this:

***required**



Please give us information about your organisation. If you would deliver your proposal as part of a partnership, please give us details of the lead organisation that will manage the project and the funds.

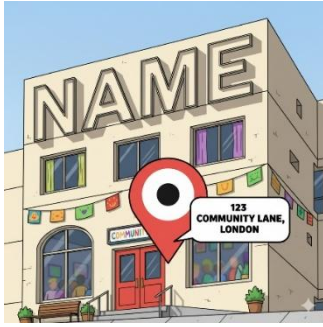
Name



Lead organisation name*
(red required field)



Venue name (if different from organisation name):



Venue address* (red required field)
(including post code and borough)



Lead organisation type* (red required field)



- ☐ Registered charity
- ☐ Charitable incorporated organisation (CIO)
- ☐ Not-for-profit company limited by guarantee
- ☐ Community interest company (CIC)
- ☐ Community benefit society (CBS)
- ☐ Co-operative society
- ☐ Other constituted voluntary, community or (inter) faith organisation
- ☐ Other (explain)



If you are not sure about this, please ask your Treasurer or person who looks after your accounts.



Charity number (if registered with the Charity Commission)



Company number (if registered with Companies House)



Society number (if registered with the Financial Conduct Authority)



Borough(s) where you work*
(red required field)

(your main area and your reach, that is the other areas where you work)



Your website



Please tell us your organisation's social media profiles/ account names (e.g. Facebook, X/Twitter, Instagram, TikTok, WhatsApp, LinkedIn)



Is your application in partnership with another organisation?*
(red required field)

Answer: ☐ Yes ☐ No



[If answered 'no', go to "Where did you find out about this funding" question below]

[If answered 'yes', tell us about your partner here:]

Name



a. Partner name

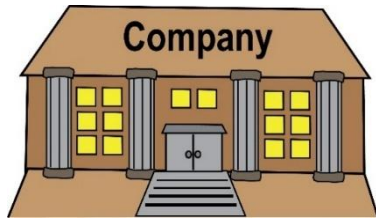


b. Partner organisation type

- ☐ Registered charity
- ☐ Charitable incorporated organisation (CIO)
- ☐ Not-for-profit company limited by guarantee
- ☐ Community interest company (CIC)
- ☐ Community benefit society (CBS)
- ☐ Co-operative society
- ☐ Other constituted voluntary, community or (inter) faith organisation
- ☐ Other (explain)

If you are not sure about this, please ask your Treasurer or person who looks after your accounts.

c. Charity number (if registered with the Charity Commission)



- d. **Company number** (if registered with Companies House)



- e. **Society number** (if registered with the Financial Conduct Authority)



- f. **Briefly describe the role of this partner, and how your governance works together.**



- g. **Do you have another partner organisation?**

Answer: ☐ Yes ☐ No

[If answered yes, repeat questions a to g]





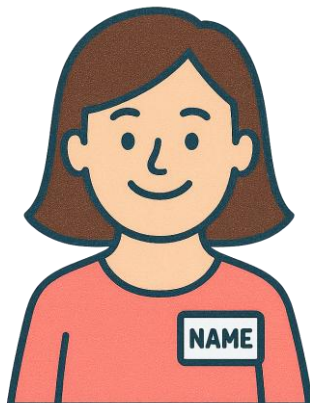
If you are not sure about the questions above, please ask your partner organisation.



h. Where did you find out about this funding?

- ☐ London.gov.uk
- ☐ Local authority
- ☐ London Plus
- ☐ GLA Team
- ☐ Mayor's Communities Newsletter
- ☐ Word of mouth
- ☐ Other: Please tell us where you heard about this fund:

Contact details



Lead contact name*
(red required field)



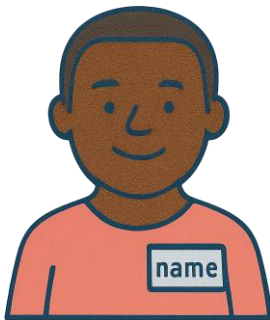
Lead contact role / job title*
(red required field)



Lead contact phone number*
(red required field)



Lead contact e-mail address*
(red required field)



2nd contact name



2nd contact role / job title:

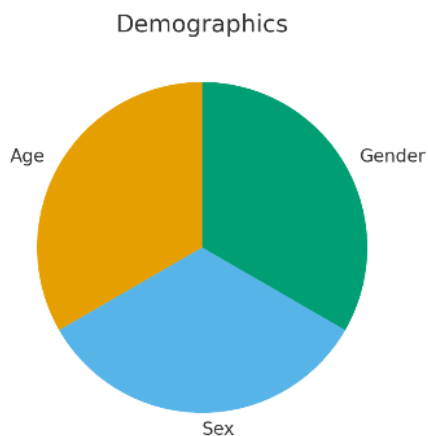


2nd contact phone number:



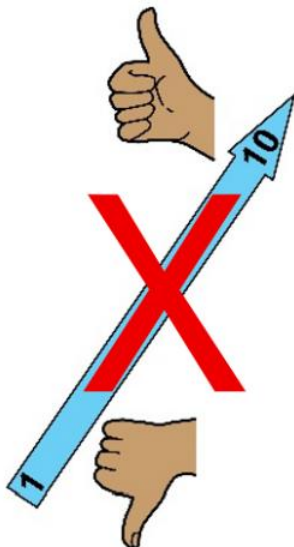
2nd contact email address:

Demographic information



Demographics is about things like the age, sex and identity of a group of people.

Here, we would like to understand about the demographics of your leaders and also the people you work with in your communities.



You do not have to answer these questions about your leadership and we will not score them.



But you **must** answer these questions about the communities you work in.

We will think about them to make sure the funding will reach as many different kinds of Londoners as possible.

Demographics questions

50% + =



1. Do half **or more of your leadership** share a specific identity or experience?

[yes/no] (**OPTIONAL ANSWER**)

If you selected 'yes', you must answer the questions below.

50% + =



2. Do half or more of **the people you support in your work** share a specific identity or experience?

[yes/no] (***REQUIRED ANSWER**)

If you selected 'yes', you must answer the questions below.



The following questions are both:

- **About your leadership:**
How your leadership identify themselves (or share a specific experience).



- **About the community you work with:**
How the people supported by your work identify themselves (or share a specific experience).

1. ----- ☒

2. ----- ☒

3. ----- ☒

4. ----- ☒

5. ----- ☒

The questions here are the same for both your leadership and your communities.

When you come to fill in the online form, you will have the same questions to complete – for both your leadership **and** the communities you serve.

Questions



Name of local community (if shared)

Location – where they are based (for example a neighbourhood, borough, London region)

Communities experiencing racial inequality

This is about communities that experience unfair treatment because of their race or ethnic group.

Ethnic group means a group people feel they belong to, for example, a nationality, or a skin colour. This is often called “Black, Asian and Minority Ethnic” or BAME.



Please tick one or more of these:

- ☐ All communities experiencing racial inequity
- ☐ Black/African/Caribbean/Black British
- ☐ Mixed
- ☐ Asian/Asian British
- ☐ Other group experiencing ethnic or racial inequity

Disabled people

People who identify themselves as disabled.

People who have specific impairments, which have a long-term effect on the quality of their life.

For example, a person who is deaf or a person with learning difficulties.



Please tick one or more of these:

- ☐ Physical, mobility or sensory impairment
- ☐ Mental health
- ☐ Cognitive differences
- ☐ Health
- ☐ Other

Faith communities

Communities that are created because the members share the same religion (or non-religion).



Please tick one or more of these:

- ☐ Catholic
- ☐ Protestant
- ☐ Other Christian denominations
- ☐ Buddhist



- ☐ Hindu
- ☐ Jewish
- ☐ Muslim
- ☐ Sikh
- ☐ Atheist
- ☐ Agnostic
- ☐ Other

LGBT+ People



For example, Lesbian, Gay, Bisexual and Transgender people.

Please tick one or more of these:

- ☐ Bisexual people
- ☐ Gay men
- ☐ Lesbian/gay women
- ☐ Transgender people
- ☐ Non-binary people
- ☐ Other

Migrants

2



People who are born to migrants and/or people who have recently migrated to the UK.

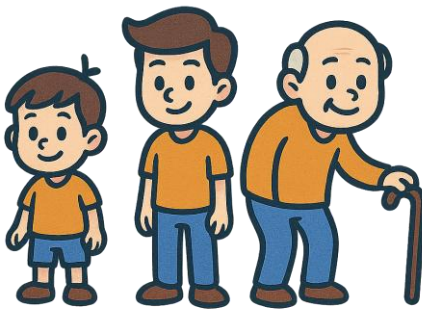
A migrant is someone who has come to the country to live, often to find work.

Please tick one or more of these:

- ☐ Asylum seekers
- ☐ Refugees
- ☐ Undocumented people
- ☐ Other migrants

Older or younger people

A specific age group.



Please tick one or more of these:

- ☐ Children and young people
- ☐ Young adults
- ☐ Young people
- ☐ Children
- ☐ Infants
- ☐ Older people

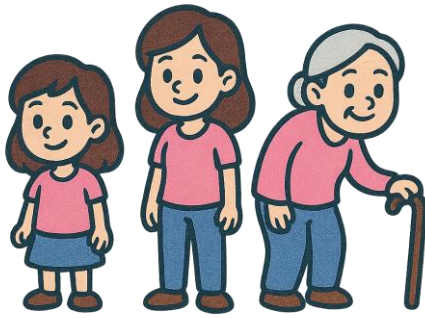
People who don't have much money or who don't have opportunities for education

People who say they are from a poor background or who could not get much education.

Also people who are struggling with money right now.



- ☐ Yes
- ☐ No



Women and girls

- ☐ Yes
- ☐ No

Lived Experience

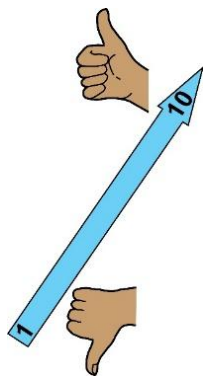


Lived experience that is not already covered above. For example, people who are:

- long-term unemployed
- in the care system or
- in the criminal justice system (e.g. in prison).

Please tell us about this type of lived experience:

Section 2: About your work



We will score these answers and check them against our funding criteria (standards, rules or conditions) here:

[Assessment Framework](#)



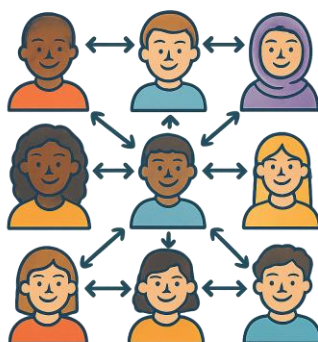
You should try to answer them in **250–500 words**. Please make sure your answers are clear and complete.



Criterion (below) means a standard, rule or condition for funding. We will look to see how well you meet these things we are looking for.



- 1. Please tell us how your organisation's mission and current work help to strengthen community.**



This shows us your organisation's main purpose in the local area.

We also want to know how your space helps community members connect or helps reduce barriers to taking part in community life.



CRITERION 1: Rooted in the community

CRITERION 2: Proven track record



2. How would you describe your community? Who uses your space? What local needs, resources, values and relations are already there?



What types of communities use your space?

For example communities that have a special interest, identity, experience or location.

How do know you are reaching people who might be socially excluded or who face inequality?



CRITERION 1: Rooted in the community

CRITERION 3: Broad reach and good community engagement



3. Tell us about your track record of bringing Londoners from different communities together. What was the impact (results) of this work?



We know community organisations are great in bringing different communities together socially and want to know more about your work with this.



We also want to see how you work with people and groups that might be socially excluded for more than one reason. For example, because of their race **and** their religion, or because of their sexuality **and** their age.



CRITERION 2: Proven track record

CRITERION 3: Broad reach and good engagement

Section 3: About your proposal



4. How does your organisation feel like it shares values with the Loved and Wanted campaign? What would your space add to the campaign?



The **Loved and Wanted fund** wants to support respect, unity, and togetherness in communities.

We'd like to know what you're already doing to promote these values.



CRITERION 5: Shared values with the Loved and Wanted campaign



5. How would you use the Loved and Wanted grant to make your work even better?

Please tell us about the activities you would run that would improve community ties and help Londoners to fully take part in community life.



This could include:

- reaching new groups
- making work more specific and personal to your community's needs, or
- partnering with new local organisations that also want to build social connections through their work.

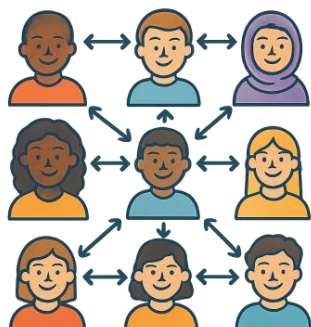


CRITERION 6: How strong is your proposed Loved and Wanted work



6. How would you work with partners across civil society (including faith groups) and the public sector to achieve the fund's goals?

If you already work with partners, please tell us about that work here.



How will this program help you work with other groups to improve social connections? (groups like community, faith, and public sector organisations)



We also want to know how your partnership work will help build trust between Londoners and with local authorities like the GLA.



CRITERION 4: Ability to work in partnership

CRITERION 7: Programme planning and management

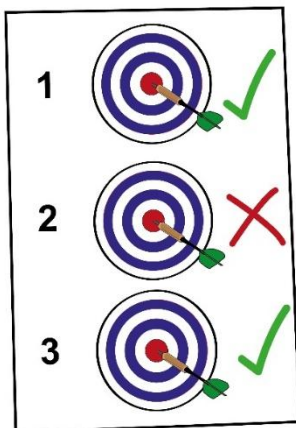


7. What systems will you use to deliver your proposed work?

How will you know it has been successful in getting results?

Tell us how you'll manage the project and check if it's working well.

You don't need a full plan right now, but please tell us about:



- Important dates and milestones
- Risks you might face
- How you'll keep the project going for 26 months (February 2026 – March 2028)
- How you will measure success to know you've met your goals.



CRITERION 7: Programme planning and management

8. Budget



Please share a high-level budget containing key items and cost. This means it does not have to have all the detail in right now.

We want to see that your work plan fits with the money we will give you.

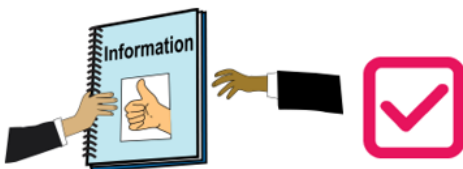


If you are planning on trying to get more funding, we suggest not getting more than **30 percent** of the total cost.



CRITERION 8: Budget

Submission (sending in your application)



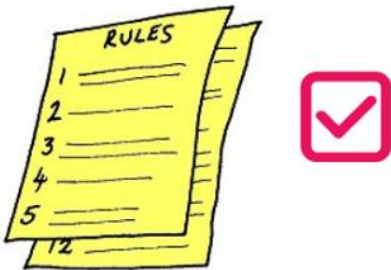
When you submit (send in) this application through our online application form [here](#), you agree that:



- The information in this Expression of Interest is, as far you know, complete and correct.



- The Greater London Authority (GLA) can contact you if we need any more information about your application.



- If selected for funding, you will agree to the requirements of funding in the Fund Guidance.



- The GLA will keep this information private but we might check some of the information with government departments and other agencies. This is to make sure you are suitable for a grant or to check there is no criminal activity involved.

1. ----- ☒

2. ----- ☒

3. ----- ☒

4. ----- ☒

5. ----- ☒



Please make sure you check over your application before you click 'submit'.

After submitting your application, you will not be able to make any changes so make sure everything is correct first.



Confirmation Message

Thank you for taking the time to express interest in the Loved and Wanted Here Fund.

You will find out if we have put you on our shortlist for the next stage by **14 November 2025**.

This document was put into Easy Read by the Empower Team at People First (Self Advocacy).

You can visit their website here: www.peoplefirstltd.com
Information is Power!