# Loved and Wanted Fund: Expression of Interest Form template

This Word document version of the Expression of Interest (EOI) form is an optional step. It is for you to collate answers outside of the online system at your own pace before the deadline. You will need to copy and paste your responses into the [**online application form**](https://www.london.gov.uk/loved-and-wanted-fund/apply)to submit an application.

Our grants team will only accept applications completed online, unless prior arrangements have been agreed. We will **not** accept any submissions outside this online system or after the deadline, even if the Word document has been completed and sent in advance.

## Introduction

### Loved and Wanted Fund

The Loved and Wanted Fund is a new grants programme from the Mayor of London to promote social cohesion across the capital. It recognises that every Londoner has a role to play in building a city where all people feel valued, welcome, loved and wanted – no matter who they are or where they’re from.

Applications are open to support voluntary, community, (inter)faith and cultural organisations that work to bring different communities together and reduce barriers to participation in community life.

We will soon be hosting webinars and have published guidance for prospective applicants. To learn more, visit [**Loved and Wanted Fund**](https://www.london.gov.uk/programmes-strategies/communities-and-social-justice/civil-society/loved-and-wanted-fund).

### Before you apply

This Expression of Interest (EOI) form is the first stage in a two-part application process. It helps us:

* learn more about your organisation and the communities you serve
* understand how you propose to use this funding to enhance social cohesion in your area.

Shortlisted applicants will be invited to submit a full proposal in the second stage of the application process.

You can save your progress with the 'Save draft' button and return to this online form across several sessions. We recommend keeping a copy of your responses outside of the form.

To apply, you must submit your completed application by **Sunday 19 October 2025 at 11:59 pm**.

Before starting your application, please:

* [**read our full guidance for applicants**](https://www.london.gov.uk/programmes-strategies/communities-and-social-justice/civil-society/loved-and-wanted-fund/loved-and-wanted-fund-prospectus)
* [**find out how we will assess applications**](https://www.london.gov.uk/programmes-strategies/communities-and-social-justice/civil-society/loved-and-wanted-fund/loved-and-wanted-fund-assessment-framework).

## Check your eligibility

If you do not meet all the eligibility requirements, you will not be able to continue your application. For more information, see [**who can apply**](https://www.london.gov.uk/programmes-strategies/communities-and-social-justice/civil-society/loved-and-wanted-fund#who-can-apply-252197-title).

**Are you a legally constituted organisation of one of the following types: registered charity, charitable incorporated organisation, community interest company, other not-for-profit company limited by guarantee, or community benefit society?**(Required)

* Yes
* No

**Do your activities take place in a space that is open to Londoners? If so, do you rent, own, or have formal written permission to operate out of this space until March 2028?**(Required)

* Yes, we own this space
* Yes, we rent this space
* Yes, we have formal written permission to use this space
* No

**Have you operated in the same local area for the past 5 years?**(Required)

* Yes
* No

**Does your organisation have a UK bank or building society account with at least two unrelated signatories into which the grant can be paid?**(Required)

* Yes
* No

**Was your annual turnover between £100,000 and £1 million in the 2024/25 financial year?**(Required)

* Yes
* No

**Can you provide your organisation's governing documents and most recent financial accounts for the 2024/25 financial year?**(Required)

* Yes
* No

**If you are applying as a partnership, is your lead partner a civil society sector organisation (i.e. a voluntary, community, arts and culture or faith-based organisation)?**(Required)

* Yes
* No
* I am not applying as a partnership

## About your organisation

In this section, please provide information about your organisation.

If your proposal would be delivered as part of a partnership, provide details of the lead organisation that will be accountable for the grant and manage the funds.

This section is **not scored**. It is only part of the application process. We have indicated where questions are required.

### Lead organisation details

**Lead organisation name** (Required)

**Venue name** (if different from the lead organisation name):

**Venue address**(Required)

Address line 1 (Required)

Address line 2 (Optional)

City/Town (Required)

Postcode (Required)

London borough/local authority (Required)

**Lead organisation type**(Required)

* Registered charity
* Charitable incorporated organisation (CIO)
* Not-for-profit company limited by guarantee
* Community interest company (CIC)
* Community benefit society (CBS)
* Co-operative society
* Other constituted voluntary, community or (inter) faith organisation

**Charity number** **(if registered with the Charity Commission)**

**Company number (if registered with Companies House)**

**Society number (if registered with the Financial Conduct Authority)**

**Borough(s) of operation (including primary location and wider reach)**(Required)

* Barking and Dagenham
* Barnet
* Bexley
* Brent
* Bromley
* Camden
* City of London
* Croydon
* Ealing
* Enfield
* Greenwich
* Hackney
* Hammersmith and Fulham
* Haringey
* Harrow
* Havering
* Hillingdon
* Hounslow
* Islington
* Kensington and Chelsea
* Kingston Upon Thames
* Lambeth
* Lewisham
* Merton
* Newham
* Redbridge
* Richmond Upon Thames
* Southwark
* Sutton
* Tower Hamlets
* Waltham Forest
* Wandsworth
* Westminster

**Your organisation's website?** (Optional)

**Please list your organisation's social media handles** (Optional)

### Partner organisation(s) details

**Is your application joint or in partnership with another organisation?**(Required)

* Yes
* No

### Contact details

**Lead contact**(Required)

* Lead contact full name (Required)
* Lead contact role or job title (Required)
* Lead contact email address (Required)
* Lead contact phone number (Required)

**Secondary contact**(Optional)

* Secondary contact full name
* Secondary contact role or job title
* Secondary contact email address
* Secondary contact phone number

**How did you find out about this grant programme?**(Optional)

* Greater London Authority (GLA) team
* Local authority
* London.gov.uk website
* London Plus
* Mayor's Communities Newsletter
* Word of mouth
* Other…

## Demographic monitoring

We’d like to understand more about the leadership of your organisation and the communities you work with and/or within.

In this section, the **questions about your leadership are optional and will not be scored**.

However, we need to know more about the characteristics of the people supported by your organisation. This is to inform our assessment of your broad reach and effective engagement (Assessment Framework criterion 3).

As such, the **questions about the people supported by your work are required**. Your responses may be considered at moderation level to ensure that the final 15 successful applicants collectively reach as many different Londoners as possible.

### About the people you support

**Does 50% or more of the people being supported by your work share a specific identity or experience?**(Required)

* Yes - a local community
* Yes - communities experiencing racial inequity
* Yes - disabled people
* Yes - faith communities
* Yes - LGBT+ people
* Yes - migrants
* Yes - a specific age group
* Yes - people who are educationally or financially disadvantaged
* Yes - women and girls
* Yes - another lived experience
* No

**Please enter the name of the local community shared by most of the people supported by your work?**(If “Yes - a local community”, required)

**Please specify which group(s) experiencing racial inequity are shared by most of the people supported by your work?**(If “Yes - communities experiencing racial inequity”, required)

* Asian/Asian British
* Black/African/Caribbean/Black British
* Mixed
* Other group experiencing racial inequity

**Please specify which disabilities are shared by most of the people supported by your work?**(If “Yes - disabled people”, required)

* Physical, mobility or sensory disability
* Mental health condition
* Cognitive difference
* Health condition
* Other disability

**Please specify which faith communities are shared by most of the people supported by your work?**(If “Yes - faith communities”, required)

* Catholic
* Protestant
* Other Christian denomination
* Buddhist
* Hindu
* Jewish
* Muslim
* Sikh
* Agnostic
* Atheist
* Other faith community

**Please specify which gender identities and/or sexual orientations are shared by most of the people supported by your work?**(If “Yes - LGBT+ people”, required)

* Bisexual people
* Gay men
* Lesbian/gay women
* Transgender people
* Non-binary people
* Other gender identity or sexual orientation

**Please specify which migrant groups are shared by most of the people supported by your work?**(If “Yes - migrants”, required)

* Asylum seekers
* Refugees
* Undocumented people
* Other migrants

**Please specify which age group(s) are shared by most of the people supported by your work?**(If “Yes - a specific age group”, required)

* Infants
* Children
* Young people
* Young adults
* Older people
* Other age group

**Most of the people supported by your work identify as people who are educationally or economically disadvantaged?**(If “Yes - educationally or economically disadvantaged people”, required)

* Yes
* No

**Most of the people supported by your work identify as women or girls?**(If “Yes - women and girls”, required)

* Yes
* No

**Please specify the shared lived experience shared by most of the people supported by your work?** (If “Yes - another lived experience”, required)

### About your leadership

**Does 50% or more of your organisation's leadership share a specific identity or experience?**(Optional)

* Yes - a local community
* Yes - communities experiencing racial inequity
* Yes - disabled people
* Yes - faith communities
* Yes - LGBT+ people
* Yes - migrants
* Yes - a specific age group
* Yes - people who are educationally or financially disadvantaged
* Yes - women and girls
* Yes - another lived experience
* No

**Please enter the name of the local community shared by most of your leadership?** (If “Yes - a local community”, required)

**Please specify which group(s) experiencing racial inequity are shared by most of the people supported by your work?**(If “Yes - communities experiencing racial inequity”, required)

* Asian/Asian British
* Black/African/Caribbean/Black British
* Mixed
* Other group experiencing racial inequity

**Please specify which disabilities are shared by most of your leadership?**(If “Yes - disabled people”, required)

* Physical, mobility or sensory disability
* Mental health condition
* Cognitive difference
* Health condition
* Other disability

**Please specify which faith communities are shared by most of your leadership?**(If “Yes - faith communities”, required)

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* Other migrants

**Please specify which age group(s) are shared by most of your leadership?**(If “Yes - a specific age group”, required)

* Infants
* Children
* Young people
* Young adults
* Older people
* Other age group

**Most of your leadership identify as people who are educationally or economically disadvantaged?**(If “Yes - educationally or economically disadvantaged people”, required)

* Yes
* No

**Most of your leadership identify as women or girls?**(If “Yes - women and girls”, required)

* Yes
* No

**Please specify the shared lived experience shared by most of your leadership?** (If “Yes - another lived experience”, required)

## Your work and proposal

This section is about:

* your community work and impact
* your proposed offer, if awarded funding.

Your responses in this section will be scored against our [**assessment criteria**](https://www.london.gov.uk/programmes-strategies/communities-and-social-justice/civil-society/loved-and-wanted-fund/loved-and-wanted-fund-assessment-framework).

You should aim to answer these questions in **250 to 500 words**. Please ensure that your responses are clear and complete.

### About your work

**1. Describe how your organisation's mission and current work support community cohesion.**

This helps us understand your core purpose as an organisation that is rooted in its local area. We also want to know how your space is used by the community to build connection and/or address the barriers some groups face to participating in community life.

* **CRITERION 1: Rooted in the community**
* **CRITERION 2: Proven track record**

**2. How would you describe your community? Who accesses your space and what are the local needs, resources, values and relations already in place?**

We want to know who accesses your space, including communities of identity, interest, shared experience and geography. Please also tell us how you know you are reaching those who may experience marginalisation, social exclusion, or structural inequality.

* **CRITERION 1: Rooted in the community**
* **CRITERION 3: Broad reach and effective engagement**

**3. Tell us about your track record of bringing Londoners from different communities together. What was the impact of this work?**

We recognise how important community organisations are in building social ties and want to know more about your experience of bringing different communities together. We also want to see how you are working in an intersectional way – both through the groups you work with and the services you offer.

* **CRITERION 2: Proven track record**
* **CRITERION 3: Broad reach and effective engagement**

### About your proposal

**4. How does the Loved and Wanted campaign resonate with you as an organisation? What would your space add to the campaign?**

Loved and Wanted seeks to promote the shared values of respect, unity and togetherness through the power of community spaces and services. We want to find out about any work you are already doing to champion these values.

* **CRITERION 5: Alignment with the Loved and Wanted campaign**

**5. How would you use the Loved and Wanted Fund's grant to enhance your current offer?**

**Please detail the proposed activities that would both increase social connection and improve access to the support and/or services that enable Londoners to participate fully in community life.**

This could include: stretching the work you do to reach new groups; creating better tailored offers that respond to the nuanced needs of those in your network; or forming new partnerships with other local stakeholders that also understand the need to build social cohesion through their work. We want to know how a Loved and Wanted lens would help you strengthen your offer for Londoners.

* **CRITERION 6: Strength of proposed Loved and Wanted offer**

**6. How would you collaborate with stakeholders across civil society (including faith groups) and the public sector to deliver on the programme's objectives?**

**If this involves any existing partnership work, please describe that in your response.**

We would like to know how you hope this programme can help you contribute to the wider network working across community, faith and public sectors to improve social cohesion. Please outline how your collaborative approach will build greater trust and connection between Londoners, and with local authorities and the Greater London Authority (GLA).

* **CRITERION 4: Collaborative capacity**
* **CRITERION 7: Programme plan and management**

**7. What mechanisms would you put in place to deliver your proposed offer? How will you know it has been successful in delivering impact?**

**Please include information on how you will measure success.**

We want to know a bit about your approach to programme management and to monitoring and evaluation. Though we do not require a detailed programme plan at this stage, you should consider: key milestones and dates, risks you may encounter, and how you’ll ensure continuity across a 26-month delivery period (February 2026 to March 2028).

* **CRITERION 7: Programme plan and management**

**8. Upload a high-level budget containing key items and costs.**

We want to see that you have considered the ambitions of the programme with the funding available, and if there will be a matched funding element. If at this stage, you think you will be seeking additional funding, we would recommend it is no more than 30% of the overall cost.

* **CRITERION 8: Budget**

One file only.

25 MB limit. Files larger than this will not be accepted by the system.

Allowed types: txt, rtf, pdf, doc, docx, odt, ppt, pptx, odp, xls, xlsx, ods.

## Before you submit your application

By submitting your application, you agree:

* that the information included within this Expression of Interest is, to the best of your knowledge, complete and accurate
* for the GLA to contact you for any further information or notification in regards to assessment of your application
* that, if selected for funding, you will agree to the requirements of funding detailed in the Fund Guidance.

The information you are providing will be used only for the purposes of processing your Loved and Wanted Fund grant application. You are providing your consent for us to process your personal data in this manner for this purpose. The information may be submitted for checking against records held by other government departments, and other agencies for the purposes of assessing your eligibility for a grant or for the purposes of the prevention or detection of crime. Your personal data will be handled in confidence accordance with the:

* [**Cabinet Office's privacy notice for Spotlight**](https://www.gov.uk/government/publications/privacy-notice-for-spotlight-counter-fraud-checks/privacy-notice-for-spotlight-counter-fraud-checks)
* [**Greater London Authority (GLA) privacy policy**](https://www.london.gov.uk/who-we-are/governance-and-spending/privacy-policies/gla-privacy-policy).

Before submitting, please fully review your application. **Once submitted, you will not be able to make any changes to your application.**