

Data for London Advisory Board meeting of 20 February 2024, Summary notes

Chair: Theo Blackwell, Chief Digital Officer for London, GLA.

In attendance, guests and observers: Ade Adewunmi, Theo Blackwell (Chair), Volker Buscher, Natalie Cramp, Sue Chadwick, Stuart Coleman, Jo Colombeau, Cosmina Dorobantu, Kate Evans, James Friend, Sophie Gray, Usman Haque, Sophie Gray, Sarah Gold, Miranda Marcus, Andy Mobbs, Tom Natt, Aimee Reed, Lauren Sagar-Weinstein, Jay Saggar, Omid Shiraji, Davin Crowley-Sweet, Tiffany St James, Craig Campbell, Scott Day, Olivia Dronfield, Paul Hodgson, Sven Latham, Pavlo Nazarkevych, Nita Parmar, Vicky Ridley-Pearson, Jo Saunders, Jeremy Skinner, Christine Wingfield.

Background: The advisory board is composed of leading figures from the technology and data sectors, public and private sector representatives. It advises the Chief Digital Officer for London on development of the Data for London programme; development of data strategy and supports the efforts of GLA to create data services.

- 1) *Welcome*
 - Following an introduction and welcome by the Chief Digital Officer Theo Blackwell, the Board were asked to note previous DFLAB action notes.
- 2) *Valuing data as an asset, Davin Crowley-Sweet, National Highways England.*
 - Davin shared a presentation on valuing data.
 - The Board discussed points in the presentation including that data was worth billions to the UK; the real power of data lies in its transformative side; traditional accounting standards and methods tended to value tangible/physical assets rather than digital assets.
- 3) *DFL programme update*
 - Sven Latham updated the Board on the latest rounds of user testing and development.
- 4) *The DFL themes update*
 - Each work package lead sponsor fed back on activity.
- 5) *London Data Week update, 1-7 July 2024*
 - Jay Saggar updated the Board on plans for London Data Week 2024
- 6) *AOB*

Theo thanked Craig Campbell for his work on the programme over the year.

Cleared by: Theo Blackwell, Chief Digital Officer for London.

Lead Officer: Christine Wingfield, Deputy Director for Digital, Digital Experience Unit, GLA.