

## PART 2 – CONFIDENTIAL FACTS AND ADVICE

**DD2638**

**Title: UK Shared Prosperity Fund: Supporting Local Business applications and borough allocations**

*Information may have to be disclosed in the event of a request under the Freedom of Information Act 2000. In the event of a request for confidential facts and advice, please consult the Information Governance team for advice.*

### **This information is not suitable for publication until the stated date because:**

Contractual discussions are currently ongoing with grant recipients and there is the possibility that the amounts of funding awarded to grant recipients and the output and/or result targets may change, grant recipients could withdraw from the process and/or the GLA could decide not to award the funding to grant recipients. This Part 2 report contains information, the disclosure of which may prejudice the GLA's interests if such information was published before this call process has concluded.

**Date** at which Part 2 will cease to be sensitive or when this information should be reviewed with a view to publication: 31/10/23

To be reviewed once the relevant agreements have been negotiated, signed.

### **Legal adviser recommendation on the grounds for not publishing information at this time:**

In the event of any request for access to the information contained in this document under section 1 of the Freedom of Information Act 2000 ("the Act"), it is considered that access can be denied on the basis that the disclosure of such information would prejudice the GLA's and the proposed grant recipients' commercial interests and therefore, is covered by the exemption under section 43 of the Act.

Section 1 of the Act creates the general right of access, which provides that any person making a request for information to a public authority is entitled:

- to be informed in writing by the public authority whether it holds information of the description specified in the request; and
- if that is the case, to have that information communicated to him/her.

Part II of the Act contains a number of exemptions from disclosure for certain classes of information. In particular, section 43 of the Act provides that information is exempt information if disclosure under the Act would, or would be likely to prejudice the commercial interests of any person (including the public authority holding it). The paragraph above states that the information is considered commercially sensitive as its release could affect the GLA's ability to negotiate the grant funding with the potential grant recipients.

The section 43 exemptions are qualified exemptions and their use is therefore, subject to a public interest assessment.

#### **Public Interest Assessment**

At present, on balance, it is considered that the public interest is best served if the information is not disclosed at this point. Disclosure by the GLA would be likely to have a detrimental effect on the:

- GLA's, and the potential grant recipients' commercial interests and the delivery of the proposed project; and

- GLA's delivery of a project which promotes economic development and wealth creation in Greater London.

The eligibility of these exemptions should be reassessed in the event of an FOI request for this information as the level of sensitivity will change over time and different circumstances may alter the arguments in favour of non-disclosure.

**Legal Adviser** - I make the above recommendations that this information is not suitable for publication at this time.

**Name:** Emma Brookman

**Date:** 6 July 2023

*Once this form is fully authorised, it should be circulated with Part 1.*

**Decision and/or advice:**

The annex lists the applications received for UKSPF funding for which Executive Director retrospective approval to award funding is sought.

## Annex: UKSPF applications

This table lists, in alphabetical order, the applications are currently in contract discussions with the GLA, with a view to issuing a grant funding agreement. This means that, in some cases, the activity described below will evolve to reflect the outcome of the discussions. For example, several applicants are reducing the scope of their activity because the GLA is providing less UKSPF funding than was requested.

| Organisation name      | Project name                   | Project description (in the applicants' own words)   | UKSPF       |
|------------------------|--------------------------------|--|-------------|
| Barts Health NHS Trust | Barts Life Sciences Innovation | <p>Barts Life Sciences Innovation will support Healthtech SMEs through skills development and innovation adoption. New and existing SMEs will be supported to develop products, access the NHS market, and develop a talent pipeline for careers. Three workstreams:</p> <p>A. Barts Life Sciences Innovation Service</p> <ul style="list-style-type: none"> <li>• Workshops and focused development sessions developed using our NHS Medical Innovation Guide, aimed at early-stage innovators and SMEs.</li> <li>• Identify and secure funding opportunities.</li> <li>• Equalities, diversity and inclusion impact assessments and strategies</li> <li>• Embedding Sustainability strategies for SMEs</li> </ul> <p>B. Paid internship scheme.</p> <ul style="list-style-type: none"> <li>• 20, 8-week internships</li> </ul> <p>C. Adoption Pipeline</p> <ul style="list-style-type: none"> <li>• Streamlined Barts Health NHS Trust Adoption</li> </ul> | £600,000.00 |
| Better Bankside        | Southwark Climate Collective   | <p>The Southwark Climate Collective will provide expert support to 160 SMEs across Southwark, providing them with decarbonisation pathways and setting targets to drive action, while also enabling them to procure 'green' low-carbon services, stimulating the local green economy. This project will build on the success of the Mayor of London's Business Climate Challenge, with an innovative and distinct focus on four low-carbon programme streams: energy, waste, freight, and supply chains. This project actively provides opportunities to engage Black, Asian, and Minority Ethnic-owned small businesses. This project estimates a reduction in carbon dioxide emissions of 1,204 tCO<sub>2</sub>e by March 2025.</p>  | £653,775.22 |

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| Big Issue Invest Ltd               | Power Up London                                      | Power Up is Big Issue Invest's accelerator programme for early-stage social enterprises (SEs). It provides four months of intensive non-financial assistance, including mentoring, business support, training workshops and networking opportunities, along with the possibility to access grant funding at its end. It will support London local SEs to create or retain jobs and to expand or grow their services. It will focus on organisations addressing environmental and social issues and providing services to underrepresented communities.   | £988,994.65   |
| British Fashion Council            | Circular Fashion                                     | The Circular Fashion project provides a phased, measurable journey of business support to accelerate the transition to a circular fashion economy, focusing on London's fashion designer SMEs, enabling them to innovate while sustainably growing and increasing competitiveness through addressing their environmental impact from design to supply chains, to the retail of physical and digital products and services. This programme will accelerate access for pan-London communities, addressing ethnicity, diversity, and inclusion through support for start-up, early-stage, diverse, fast-growing and developing designer businesses. All activities align with the UKSPF Investment Plan for London and the GLA and London Councils Economic Recovery Framework.   | £1,221,038.00 |
| Camden Climate Alliance, LB Camden | Camden and Brent: SME Net Zero Accelerator Challenge | A high-quality energy efficiency programme for SMEs addressing the cost-of-living, energy, and climate crises. 125 businesses across Camden and Brent will deliver a minimum 10% reduction in energy consumption with realistic plans to further decarbonise and achieve net-zero. Working through existing business engagement networks, the project provides each business: <ul style="list-style-type: none"> <li>• 1:1 and peer-to-peer support to encourage voluntary behaviour change.</li> <li>• Energy audit, recommendation report and energy management dashboard.</li> <li>• Training initiatives to upskill workers and empower underrepresented businesses.</li> </ul> The project will lead to a pipeline of retrofit projects accessing other capital funding to dramatically accelerate decarbonisation of London's buildings. | £640,789.00   |
| Capital Enterprise One Tech        | Platform X   | This project supports 120 businesses run by black & minoritised ethnic communities, people from diverse socioeconomic backgrounds & women to scale, creating 50 jobs. It comprises: <ul style="list-style-type: none"> <li>● An 'always on' central community through which businesses can access content, networks, customers, coaching, events, peer networks &amp; post-programme support;</li> <li>● Cohort based activity: <ul style="list-style-type: none"> <li>○ 2 x series of 5 week Thematic Modules covering priority topics relevant to any high growth business</li> <li>○ 1 x 16 week Accelerator targeting Consumer Goods businesses</li> <li>○ 1 x 6 month Accelerator targeting businesses aligned with the UN Sustainable Development Goals.</li> </ul> </li> </ul>  | £1,435,247.92 |

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|                                       |                                   | It will be delivered by female & black led organisations: OneTech, Foundervine & StartUp Discovery School.   |             |
| Catch 22 Charity Ltd                  | Social Tech Amplifier             | The Social Tech Amplifier will empower London's most innovative social impact entrepreneurs to bring new game-changing Digital and Tech solutions to market to achieve social impact. Working together to reveal radical new ways to amplify impact and accelerate commercialisation through tangible, outcome-driven models including impact optimisation and government adoption, STA is a unique partnership to meet SPF programme objectives to develop radical new approaches to meeting urgent challenges for Londoners, diffuse digital and tech innovations across London, and create and scale up 30 enterprises.   | £590,539.60 |
| Central Research Laboratory Hayes Ltd | Central Research Laboratory (CRL) | A pan-London programme that stimulates innovation communities in Hayes, Tottenham, and Croydon to prepare the global hardware companies of the future. Through a cohesive programme of entrepreneurial skills, sustainable product development masterclasses, access to investors and suppliers, CRL will enable 215 entrepreneurs and SMEs on the start of their innovation journey. Using a proven model of driving deep local economic regeneration we will turn these three communities into pillars of innovation excellence.   | £903,233.85 |
| City of Westminster                   | Westminster Supplier Readiness    | This package of support will comprise predominantly of additional officer resource to bolster internal capacity within our Economy and Procurement Directorates in order to specifically manage and deliver this supplier readiness programme. There will be eight fully funded fixed-term contract posts across a 20-month period, who will collectively focus on tailored guidance and support, supplier management, provision of brokerage services, development and maintenance of a small-business supplier directory, workshop and event management, and SME engagement with a particular focus on outreach to global majority-owned businesses, social enterprises and under-represented business groups who will become key target audiences for this support. | £683,220.98 |

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| Ealing Council     | Supply Ready West London                   | Ealing Council is leading a partnership bid 'Supply Ready (West London)', with Harrow and Hillingdon councils, under the GLA's UKSPF 'Supplier Readiness' program, requesting £500,870, to deliver tailored business support from 1st of April '23 to 31st of March '25 with 300 SMEs. The project will particularly support BAME and other SMEs hit hardest by the pandemic in: Wholesale, Retail & Motor Trade, Manufacturing, Health & Social Care, Creative sectors, Professional & Scientific, Information & Communications and Construction sectors; brokering introductions to Tier 1 suppliers, Public Sector Anchor Institutes and other buyers, enabling SMEs to be more visible and secure market opportunities.   | £500,870.00   |
| Enterprise Enfield | London E-Business Support Programme        | The London E-Business Support Programme, led by Enfield-Enterprise, provides a comprehensive digital skills programme for SMEs across London. It will enable the businesses to enhance their growth, resilience, and sustainability (as well as address the adverse impact of the pandemic) by adopting and effectively utilising digital technology within their day-to-day business practice. The Programme is delivered through Business for London ( <a href="https://businessforlondon.co.uk/">https://businessforlondon.co.uk/</a> ), a long-established consortium of 7 business support organisations operating across London. All the diagnostic, training, 1-2-1 support and networking measures are tailored to the needs of individual businesses and also to maximise the participation of female/BAME/disabled owned businesses.              | £2,858,421.73 |
| Film London        | Game Changer                               | Game Changer is a new programme to help diverse founders and SMEs in the video games sector become investment-ready. Game Changer will: <ul style="list-style-type: none"> <li>i. Deliver approximately six months of workshops that increase participants' commercial acumen</li> <li>ii. Provide concurrent mentorship as they upgrade their business plan</li> <li>iii. Culminate in two dedicated events that provide direct access to investors.</li> </ul> The games sector is one of the fastest growing in the UK and games businesses use highly skilled workers while attracting significant levels of investment. However diverse founders and SMEs are under-represented, and their access to financing and business support is in short supply.  | £638,927.92   |
| Foundervine CIC    | Foundervine Investment Readiness Programme | The project supports early-stage, diverse-led startups in London to access finance and thrive in the competitive business environment. Through a 3-month investment readiness programme, SMEs will gain knowledge, resources, and networks needed to navigate the fundraising process and create strong business plans. The programme offers "always-on" funding and business development advice, mentorship, relationship brokerage, and peer/community support. After the programme, SMEs receive 6 months of post-programme support, including access to investor networks, pitching opportunities and co-working space. This programme aligns with the Mayor's goal to improve the customer journey for SMEs and the GLA's commitment to consider the needs of diverse-owned businesses at every stage of the project design, delivery, and evaluation. | £748,074.00   |

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| Greater London Authority              | Better Futures   | The UKSPF Better Futures project has been designed to tackle the key challenges and opportunities in helping make London Sustainable, namely enabling all businesses to achieve net zero, creating a pathway to growth and commercial success for low carbon start-ups and providing relevant, applicable solutions to a number of London's key challenges such as decarbonising buildings. The partners, who have worked together successfully in Better Futures, are now building on their success in that project using the lessons learned and SME insights gained to create a highly impactful project to help tackle and accelerate London's challenging target of achieving Net Zero by 2030.   | £2,258,796.98 |
| Guys & St Thomas NHS Foundation Trust | Digital Health London Business Support for London  | DigitalHealth.London will deliver high-value jobs and economic growth by supporting high-potential businesses and founders to collaborate with the NHS and academia. Our track record, first-class network, flagship programmes and excellent reputation enables us to target the objectives through:<br>1. Aspire / Reach - Early-stage social entrepreneurs and companies with diverse founders (Programmes4,7&8)<br>2. Build / Accumulate - Developing companies looking to build evidence or launch their product or service (Programme1)<br>3. Scale / Accelerate High-potential companies looking to solve the challenges of the NHS and patients (Programme2)<br>4. Net Zero - A cross-cutting support for net zero and decarbonisation (Programme 6).                                  | £1,379,258.00 |
| Heart of the City of London Ltd       | Building Better Businesses Supporting the commercial growth of London's ethnic minority business community | Our programme delivers solutions to challenges faced by London's ethnic minority SMEs and freelancers when accessing public and private sectors business opportunities. The programme combines the supply chain expertise of MSDUK, the leading ethnic minority supplier diversity body in the UK, with the responsible business expertise of Heart of the City, a charity with 20+ years experience of supporting SMEs. The programme supports ethnic minority businesses in becoming supplier-ready; in embedding social value best practices into their business, products, and services; in connecting to procurement opportunities and the development of a directory of ethnic minority creative and cultural freelancers.   | £1,018,856.56 |
| LB Islington                          | Boosting Life Sciences Social Economy  | The project will support emerging social businesses and potential entrepreneurs in public health and life sciences, thereby increasing opportunities for underserved communities to benefit from economic opportunities in these sectors.<br>The 7 London boroughs that host London's Innovation Districts, and MedCity, will grow a local social economy that is community-driven and actively addresses entrenched health and wealth inequalities.<br>Targeted business support will include outreach, challenge-based events, incubation, mentoring, acceleration and grant giving. Networking and knowledge exchange will connect entrepreneurs with researchers, businesses and commissioners across the Innovation Districts and guarantee longer term impact of this nascent ecosystem. | £1,465,707.97 |

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| London Business Partnership Ltd       | Property Advice Service (PAS)         | <p>Leases, business rates and now energy costs are continuing to be some of the main issues that most significantly affect SME businesses.</p> <p>We propose to deliver a one stop shop 'Property Advice Services' project that helps London SMEs deal with all issues relating to business rate(s), leases, Lease(s) negotiation, legal right(s), budgeting, opening/closing premises and raising costs of energy.</p> <p>The service will offer free support and training by delivering masterclasses, one to one/one to many sessions and online resources &amp; guidance developed with experts in the field covering issues specific to various sectors, types of business and property.</p>  | £750,000.00   |
| London Legacy Development Corporation | SHIFT: Future Industries Demonstrator | <p>SHIFT: Future Industries Demonstrator is a mission-led scale-up solution focusing on the intersection between the real problems that citizens face locally and the market solutions that, with investment and tailored support, would accelerate our collective transition to Net Zero and fairer economies.</p> <p>It uses London's real-world testbed (SHIFT) to scale SME-led products and services, combining clarity of market demand and supply at a sub-regional level, with a delivery route map between them.</p> <p>The project draws on the diverse innovation ecosystem of over 400 organisations based on the Queen Elizabeth Olympic Park and its environs, a robust partnership across private, public, academic and community sectors and the specialist inclusive innovation focus that is central to SHIFT's mission.</p> | £1,471,272.49 |
| London South Bank University          | BIG Growth Programme                  | <p>The BIG South London Innovation programme builds and expands an existing partnership of Higher Education institutions and local boroughs committed to building the innovation ecosystem of south London. The programme will address key sub regional weaknesses in productivity and innovation via a pathway of interventions designed to engage organisations and communities who have not previously worked with the knowledge base. Focusing upon priority growth sectors, activity will support local enterprises to utilise the assets of the local knowledge base to develop innovative approaches to developing new products, services, and processes.</p>   | £1,506,683.44 |



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| New London Educational Trust    | Digital Futures West London     | <p>Digital Futures West London is an integrated programme of business mentoring, digital efficiency IAG, digital skills training and business to business peer support for BAME-led businesses, and other under-served communities operating in the west London Hospitality and Social Care sectors. Co-designed with direct stakeholder input, generated through SME focus groups, the programme has clear aims for participating employers including:</p> <ul style="list-style-type: none"> <li>• Adoption of new digital solutions increasing brand awareness and improving operational efficiencies and customer experience.</li> <li>• Reducing staff turnover, safeguarding existing jobs and facilitating growth to create new staffing requirements.</li> <li>• Guide BAME entrepreneurs in these sectors to get their business proposals enterprise-ready.</li> </ul> | £744,394.30 |
| Newable Trade Ltd               | Inclusive Supply Chain          | <p>Inclusive Supply Chains (ISC) will promote social and economic cohesion in London by providing an intensive, tailored, supply-readiness programme to 300 London SMEs with a focus on underrepresented entrepreneurs (50% female, 40% ethnic-minority, 5% disabled). It will increase their awareness and successful participation in supply chains' commercial opportunities. Bespoke business support will be provided by our experienced Procurement Advisers through a programme of interactive workshops combined with buyer-side engagement. This will result in participants winning 30 new contracts, promoting business growth that will instigate increased economic activity and job creation (60 jobs created / 95 jobs safeguarded).</p>   | £893,515.65 |
| Newable Trade Ltd               | Open London                     | <p>Open London's brings together large corporates/contractors, local authorities/public organisations, London residents and London innovating SMEs to solve critical socio-economic, health and environmental challenges, thus increase living standards.</p> <p>90 London SMEs/Social enterprises will be supported to develop open innovation, collaboration skills and idea commercialisation to help solve London critical challenges. It will be delivered through a series of curated innovation challenges and a demand-led Accelerator including 1-2-1 Open Innovation Advisers' support. 30 SMEs will receive a grant to develop their ideas resulting in 30 SMEs/Social enterprises adopting new or improved products/services, and 15 new-to-market products/services, benefitting London citizens.</p>  | £947,582.13 |
| School for Social Entrepreneurs | Social Economy Growth Programme | <p>The School for Social Entrepreneurs will deliver an innovative mix of interventions including a vibrant Social Enterprise Festival designed to reach a diverse range of people from across Greater London. We will run 16 'drop in' workshops between September 2023 and December 2024 designed to support people to explore opportunities within the local, social economy. In addition, we will recruit 80 social entrepreneurs for an intensive twelve-month learning programme; and distribute £400,000 in grants (Match Trading and traditional) to participants on the intensive programmes. These interventions will build interest and help grow the social economy across the Greater London Authority.</p>   | £950,083.00 |

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| SMEWFL<br>Funding<br>London                   | Investment<br>Ready<br>Programme for<br>Diverse Founders                | <p>Our project is an extension to the successful GLA-commissioned and funded “Investment Ready” pilot delivered during 2022. It will continue to enable London SMEs, led/managed by female, disabled or ethnic minority founders, who have investable propositions and are ready to embark on the fundraising journey, to raise equity or debt finance.</p> <p>We will do this by removing barriers to fundraising through specific support, comprising:</p> <ul style="list-style-type: none"> <li>• A bespoke programme of group workshops and one-to-one support to optimise participants’ ability to raise external finance;</li> <li>• An environment of collaboration and peer-to-peer support where participants learn from each other; and</li> <li>• Connection with ecosystem stakeholders including investors, to enhance the support participants receive to increase their chances of successfully raising finance.</li> </ul> | £1,088,792.65 |
| Startup<br>Discovery<br>School Ltd            | Just Transition<br>Project  | <p>The Just transition programme is a series of business support interventions that will ensure London’s business ecosystem is moving towards an equitable and inclusive net zero economy.</p> <p>1)The programme will aim to incubate new business solutions led by diverse startups to tackle London’s net zero targets and accelerate growth within the circular economy Low carbon and environmental Goods sectors.</p> <p>2)The programme will also support diverse entrepreneurs to scale climate tech solutions tackling issues such as energy efficiency in homes through retrofitting, the cost of living crisis which disproportionately affects underserved communities and fuel poverty.</p>  | £1,246,356.27 |
| The London<br>Waste and<br>Recycling<br>Board | ReLondon<br>circular economy<br>business<br>transformation<br>programme | <p>ReLondon’s pan-London project of financial and non-financial support builds on a previous ERDF-funded programme and is designed to create jobs &amp; GVA by supporting both everyday SMEs to transition to circular business models and circular economy (LCEGS) SMEs to accelerate their growth. Support, delivered collaboratively with boroughs to complement other business support, will equip SMEs with knowledge, skills, resources, and connections needed to reduce waste and consumption-based emissions while generating commercial and operational benefits. Emphasis is placed on business models tackling social issues and structural inequalities and priority given to SMEs in sectors disproportionately affected by the pandemic and/or minority-owned.</p>   | £1,446,419.85 |

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| The Selby Trust     | Selby Community Enterprise Centre | <p>Selby Centre is a community learning, business, and people enablement centre surrounded by high unemployment and few opportunities. We make community-led change through our local team and our community of 32 onsite diversity-led SME organisations.</p> <p>We were awarded £20m Levelling Up Funding to create the Selby Urban Village. The following activity program will prepare our SMEs and the wider business connected community for the lifechanging opportunities ahead:</p> <ol style="list-style-type: none"> <li>1) Service diversification and expansion</li> <li>2) Supplier Readiness – tailored support to on-site</li> <li>3) Cross organisational Project facilitation and fundraising</li> <li>4) Business Incubation and start-up services</li> <li>5) Digital inclusion – empowering SME community voice</li> </ol> | £631,110.00 |
| Virgin Start up Ltd | Empower 100                       | <p>Empower 100 will support diverse founders with growth potential to maximise their chances of scaling and financing their businesses successfully. The core of the 'accelerator' programme will be a three-month programme with training modules, networking, mentoring, peer-to-peer learning, and experience from participating in a Demo Day event.</p> <p>The programme will empower 100 diverse founders by supporting them along a development path where they build resilience, confidence, and capabilities to ensure financial sustainability in a challenging economic context.</p> <p>In doing so, it aims to help to address some of the systemic inequalities and biases that are holding back London's female, ethnic minority, and disabled entrepreneurs.</p>   | £558,178.84 |

