

PART 2 – CONFIDENTIAL FACTS AND ADVICE

MD2420

Title: Community Events Programme 2019-2022

Information may have to be disclosed in the event of a request under the Freedom of Information Act 2000. In the event of a request for confidential facts and advice, please consult the Information Governance team for advice.

This information is not suitable for publication until the stated date because:

The Part 2 MD is to be deferred as the disclosure of the estimated event costs would prejudice the GLA's ability to solicit genuinely competitive bids for related event organisation services. The GLA event officers also undertake consultation with the communities/projects who receive funding, and disclosure of the funding ring-fenced prior to any full funding application process may seem to influence any subsequent funding decision.

Date at which Part 2 will cease to be sensitive or when this information should be reviewed with a view to publication: **1 April 2022**

Legal advisor advice on the grounds for not publishing information at this time:

In the event of a request for access to the information contained in this document under section 1 of the Freedom of Information Act 2000 ("the Act"), it is considered that access can be denied on the basis that the disclosure of such information would prejudice the GLA's commercial interests. Disclosure of the detailed breakdown of estimated expenditure, when taken together with the information contained in part would prejudice the GLA's ability to: generate genuine competition for supplies and services required for delivery of the programme; and enter into agreements with third parties for the provision to the GLA of funding and the grant to third parties of GLA funding in an efficient manner which optimises the protection of the GLA's interests and value for money. This is therefore covered by the exemption under section 43 of the Act.

Section 1 of the Act creates the general right of access, which provides that any person making a request for information to a public authority is entitled:

- to be informed in writing by the public authority whether it holds information of the description specified in the request; and
- if that is the case, to have that information communicated to him/her.

Part II of the Act contains a number of exemptions from disclosure for certain classes of information. In particular, section 43 of the Act provides that information is exempt information if disclosure under the Act would, or would be likely to prejudice the commercial interests of any person (including the public authority holding it). The section 43 exemption is a qualified exemption and its use is therefore, subject to a public interest assessment. The paragraph above states that the information is considered commercially sensitive as its release could affect the GLA's ability to:

- stimulate genuine competition for supplies and services required for delivery;
- protect its interests and optimise delivery; and
- to secure value for public money.

It is reasonable for offers to consider that such disclosure would not be therefore, in the public interest.

Legal Adviser - I make the above recommendations that this information is not suitable for publication at this time.

Name: Stephen Fernandes-Owen, TfL Legal

Date: 25.01.19

Once this form is fully authorised, it should be circulated with Part 1.

Decision and/or advice:

1. Events Programme 2019-22

- 1.1 As detailed in Part 1 of this report, the gross cost of the three-year Events for London programme 2019-22 is up to £4,551,000, made up from a GLA contribution of £3,696,000 and third-party income of £855,000. The budget breakdown for GLA delivered and supported events, as well as access and evaluating and reporting is detailed below.
- 1.2 A further £180,000 expenditure (£60,000 annually) will be made on market research at ten of the events within the programme.

2. 2019/20 Budget

Events for London Budget	2019-20		
	GLA budget	target 3rd party income	TOTAL Event cost
Statutory Events			
State of London Debate	£55,000		£55,000
Peoples' Question Time (x2)	£60,000		£60,000
Community events & Commemorations			
Feast of St George	£100,000	£20,000	£120,000
Vaisakhi	£80,000	£40,000	£120,000
Eid	£80,000	£40,000	£120,000
Diwali	£80,000	£40,000	£120,000
St Patrick's Day	£110,000	£110,000	£220,000
Liberty Festival	£100,000	£10,000	£110,000
Africa Day Reception	£10,000		£10,000
Africa Summer campaign	£35,000		£35,000
Holocaust Memorial Day	£10,000		£10,000
Remembrance Day	£5,000	£5,000	£10,000
7/7 /other Commemoration	£10,000		£10,000
Armed Forces Day	£3,000		£3,000
Carol Service	£20,000		£20,000
Events activation campaign - cross-cutting	£50,000	£0	£50,000
Small Events - responsive budget and ad-hoc celebrations	£100,000		£100,000
Funded Events			

Chinese New Year	£50,000		£50,000
Chanukah	£50,000		£50,000
London Mela	£20,000		£20,000
Totally Thames	£50,000		£50,000
African events funding	£32,000		£32,000
Latin American events funding	£25,000		£25,000
Hard to reach communities	£60,000		£60,000
Events related activity			
City Hall exhibitions	£5,000		£5,000
Access for events	£30,000		£30,000
Community researchers	£2,000		£2,000
TOTAL	£ 1,232,000	£ 265,000	£ 1,497,000

3. 2020/21 Budget

Events for London Budget	2020-21		
	GLA budget	target 3rd party income	TOTAL Event cost
Statutory Events			
State of London Debate	£55,000		£55,000
Peoples' Question Time (x2)	£60,000		£60,000
Community events & Commemorations			
Feast of St George	£100,000	£20,000	£120,000
Vaisakhi	£80,000	£45,000	£125,000
Eid	£80,000	£45,000	£125,000
Diwali	£80,000	£45,000	£125,000
St Patrick's Day	£110,000	£115,000	£225,000
Liberty Festival	£100,000	£10,000	£110,000
Africa Day Reception	£10,000		£10,000
Africa Summer campaign	£35,000		£35,000
Holocaust Memorial Day	£10,000		£10,000
Remembrance Day	£5,000	£5,000	£10,000
7/7 /other Commemoration	£10,000		£10,000
Armed Forces Day	£3,000		£3,000
Carol Service	£20,000		£20,000
Events activation campaign - cross-cutting	£50,000	£0	£50,000
Small Events - responsive budget and ad-hoc celebrations	£100,000		£100,000
Funded Events			
Chinese New Year	£50,000		£50,000
Chanukah	£50,000		£50,000
London Mela	£20,000		£20,000
Totally Thames	£50,000		£50,000
African events funding	£32,000		£32,000
Latin American events funding	£25,000		£25,000
Hard to reach communities	£60,000		£60,000
Events related activity			

City Hall exhibitions	£5,000		£5,000
Access for events	£30,000		£30,000
Community researchers	£2,000		£2,000
TOTAL	£ 1,232,000	£ 285,000	£ 1,517,000

4. 2021/22 Budget

Events for London Budget	2021-22		
	GLA budget	target 3rd party income	TOTAL Event cost
Statutory Events			
State of London Debate	£55,000		£55,000
Peoples' Question Time (x2)	£60,000		£60,000
Community events & Commemorations			
Feast of St George	£100,000	£20,000	£120,000
Vaisakhi	£80,000	£50,000	£130,000
Eid	£80,000	£50,000	£130,000
Diwali	£80,000	£50,000	£130,000
St Patrick's Day	£110,000	£120,000	£230,000
Liberty Festival	£100,000	£10,000	£110,000
Africa Day Reception	£10,000		£10,000
Africa Summer campaign	£35,000		£35,000
Holocaust Memorial Day	£10,000		£10,000
Remembrance Day	£5,000	£5,000	£10,000
7/7 /other Commemoration	£10,000		£10,000
Armed Forces Day	£3,000		£3,000
Carol Service	£20,000		£20,000
Events activation campaign - cross-cutting	£50,000	£0	£50,000
Small Events - responsive budget and ad-hoc celebrations	£100,000		£100,000
Funded Events			
Chinese New Year	£50,000		£50,000
Chanukah	£50,000		£50,000
London Mela	£20,000		£20,000
Totally Thames	£50,000		£50,000
African events funding	£32,000		£32,000
Latin American events funding	£25,000		£25,000
Hard to reach communities	£60,000		£60,000
Events related activity			
City Hall exhibitions	£5,000		£5,000
Access for events	£30,000		£30,000
Community researchers	£2,000		£2,000
TOTAL	£ 1,232,000	£ 305,000	£ 1,537,000

5. Evaluation and reporting

- 5.1 The annual budget for external market research is £60,000 which sits within, and will be overseen by, the Communities and Intelligence directorate. This will provide customer insights to the events programme. Detailed analysis will be completed in-house by the City Intelligence Unit.

6. Financial comments

- 6.1 A detailed breakdown of costs per community event is provided above and the net GLA contribution of £3,696,000 for the programme and the £180,000 for Market Research over the proposed three-year period is containable within existing GLA budget provision earmarked for 2019-20 onwards.