

London Sustainable Development Commission – Full Meeting City Hall Committee Room 3, 20th March 2018, 9-12.30

Attendees: Ashok Sinha (AS, chair), Richard Templer (RT), James Cameron (JC), Samantha Heath (SH), Nicky Gavron (NG), Paul Toyne (PT), Maria Adebowale (MA), Syed Ahmed (SA), Anna Coote (AC), Julie Hirigoyen (JH), David Elliott (DE), Charlotte Wood representing Sarah Chare for EA (ChW), Karen Lawrence (KL).

Apologies: Claudia Webbe (CW), Nick Mabey (NM), Malini Mehra (MM), and Dimitri Zenghelis (DZ).

Secretariat: Patrick Feehily (PF), Nusrat Yousuf (NY), Alejandro Colsa (ACP), Haley Bowcock (HB).

Agenda	Detail and actions (in red)		
item			
1.	Welcome and Introductions		
	Introductory comments from the chair and welcome.		
	AS gave thanks to commissioners for the extraordinary amount of work and outcomes achieved since the last meeting (QoL report, London Plan response, EDS response, the work on Women in CleanTech, and engagement with the UKSSD). He thanked lead commissioners, and expressed his particular gratitude to the Secretariat for their support and assistance.		
	AS also took the opportunity to thank Paul Turner, who had to resign in December 2017 for family reasons, on behalf of the Commission for all his work as deputy chair of the LSDC.		
	AS gave an overview of the meeting and what it expected to achieve.		
2.	Feedback from Last Full Commission meeting		
	AS asked if there were any issues arising from the minutes not already covered by		
	the agenda or being handled by working groups; none were raised, so minutes were approved.		
3.	New work streams – Part 1		
	AS highlighted that due to resource limitations, the LSDC should only take forward one full new workstream that operated as a secretariat-administered sub-group. However, in order to maximise the work and good ideas brought by project		
	proposers, he suggested that the following could be considered for the		
	workstreams not going ahead as a separate sub-group:		
	 For those proposals that were smaller in scope, they could be 		
	embedded within existing and relevant subgroups if there was		
	agreement that the proposal should go forward.		
	2. Create "advice teams" that offer ad-hoc advice to GLA officers . This		
	would be particularly relevant for strategically important work that		

Agenda item	Detail and actions (in red)	
	took the form of the provision of advice rather than the creation of (published) policy advice/recommendations from the LSDC. These group(s) would be for commissioners to provide high level input in a time-limited fashion, and would not require the establishment of a sub-group. He noted that the Secretariat had already drawn up draft protocol to allow such self-administering, self-resourcing teams to go forward with the imprimatur of the full Commission with the necessary level of accountability. 3. If none of the above applied, but the proposal was a theme/ idea/project that the commission would like to take forward, the project could be phased over the next two years. • AS said that he would like commisioners' help to find a pragmatic way to allow as much of the proposed work to go forward as possible (subject to approval in principle): he and commissioners are very keen that we have a portfolio of wok that genuinely displays the inherent breadth and integration of the sustainable development concept; although climate change is the pre-eminent threat humanity faces it would be a shame if our portfolio was dominated by carbon and clean tech without featuring equity, natural environment and other sustainability issues. • AS introduced the proposers and invited them to give a brief presentation of their project, followed up by a quick Q&A per proposal (project presentations and proposals are annexed); high level comments and responses are below.	
	SD Network for London Borough Leaders (JH)	
	 AC highlighted the importance of ensuring we were engaging them on the issues that mattered to them (listening to what they needed was essential). JC agreed that this work was important. However, he noted that the commission could signal early those key areas where the current approach is difficult (e.g. waste, transport). SA recommended the work focus on identifying what coordination mechanisms currently exist and how they can work better together. PT noted that the proposal should seek the endorsement of London Borough leader(s). This is highlighted in the proposal and will be followed up in the next stage. JH agreed that there were so many things this group could focus on. Therefore, she highlighted the need to be very specific (using the proposed scoping study to tease these out). 	
	Improving Measurement of Green Space Quality and Use (DE)	
	 ChW noted that there were lots of tools being developed that should be considered (e.g. Natural Capital Accounting). PT suggested that DE considers changing the general angle of the propose to simplify it so that it focused on the key areas where the GLA teams might need help to move this work forward. PF agreed that this was a good idea and that more conversations with the Green Infrastructure Team were required in order to assess the level of support needed. 	

Detail and actions (in red) Agenda item NG highlighted the need to consider key points of reference (e.g. children and building on the LSDC's previous work in Sowing the Seeds). SH suggested that the LSDC rethinks who should be leading this work as the new Green Spaces Commission might be better placed to do this. Action: timelines and scope of the Green Spaces Commission to be investigated by Sec SA suggested reviewing the outcomes of the recommendations from the previous Mayor's Green Infrastructure Taskforce (re: London Plan) DE welcomed all comments and agreed that more detail is needed when the specification / ToRs (for the group and for the potential consultants) were drafted. Social Value of Regeneration (MA) AC highlighted that it was important that when the term 'social value' was used that it embedded the three pillars of sustainability. She highlighted that she would support this project if it moved away from metrics and if it were more about exploring and defining what good regeneration looked like. SH noted how metrics would vary project by project and she also supported the use of case studies. NG suggested looking at projects like those enabled by the Big Local Lottery, and the Mayor's map of strategic areas of regeneration. PT highlighted that what was required was a framework and guidance, rather than a set of metrics. MA welcomed all comments and noted that they would be embedded within the final proposal. She also highlighted that the project was about inclusive participation by communities, and that case studies would be essential. New Energy Zones (NM, presented by SA) SA provided a high-level summary of this proposal. AS highlighted that there was strategic value to this type of advice. There was also capacity and willingness to provide it from a team of commissioners. He therefore proposed this project be treated as a discreet piece of time-limited advice (ad-hoc Sec reminded commissioners that this work also depended on the decision of the GLA to bid for any new energy zones funding coming through from central government. SH shared her enthusiasm after conversations she has recently had with building contractors that were willing to establish energy centres around London. JC noted how this project, and the LSDC, would be able to bring those stakeholders that needed to be brought together to realise a successful bid. RT highlighted how the bids would have to be led by industry and SA agreed and noted that having the support of a regional authority would be a plus. AS invited all commissioners to take a break and think about the projects bearing in mind the need to identify just one project to form a formal subgroup.

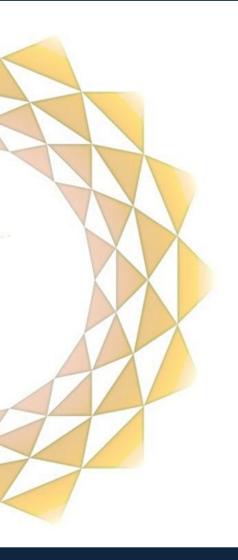
Agenda item	Detail and actions (in red)	
4.	New work streams – Part 2	
	 AS reminded commissioners that for a piece of work to go forward, including with a Secretariat-administered sub-group, it would need to: Have key relevant project deliverables Have strategic value to London Speak to the LSDC mission Show impact between now and the end of this mayoralty A team of commissioners willing to take forward the work 	
	 SD Network for London Boroughs will be embedded within the Communications and Engagement Subgroup. Next steps: JH to follow up with subgroup co-chair to decide how this project can evolve, and how and when this work will be needed (project will be phased) NY would shortly be presenting at an LECF meeting and would seek further borough officer input into the proposal 	

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	Post meeting discussion: Sec to develop scoping paper to better understand the need and existing samples that a set up	
	understand the need and existing comms channels; JH to set up	
	meetings with Borough CEOs O Social Value of Regeneration: commissioners felt that there was inherent	
	 Social Value of Regeneration: commissioners felt that there was inherent merit to the proposal but that refinement was needed. The potential for 	
	productive external partnerships was welcomes. as an additional LSDC	
	subgroup. Next steps:	
	 Proposal to go forward to the Executive for final decision (as above). 	
	 MA to incorporate comments from commissioners 	
	 Secretariat to organize a pre-subgroup meeting with interested 	
	commissioners to put together a final refined proposal – meeting set	
	up for the 18 th April	
	Interested commissioners: NG, PT, MA, AC, JH	
	NY emphasized the need to think about phasing of the different projects to allow	
	commissioners to use their time in the most effective manner possible.	
5.	LSDC Comms & Engagement Strategy	
	DE provided a brief presentation of the draft LSDC Comms and Engagement	
	Strategy, followed up by a quick Q&A (presentation is annexed).	
	Commissioners to provide the following information to the Secretariat:	
	 Details of any communication channels they used in their day jobs that could 	
	be available to LSDC comms	
	Volunteer for blog posts	
	Details of any external comms / campaign moments that they were aware of / involved in that sould halp in the completion of the LSDC social media colon day.	
	involved in that could help in the completion of the LSDC social media calendar	
	 Any suggestions for events – and speakers for these – that tied in closely with LSDC themes that could be considered as part of the events programme 	
	The secretariat was also seeking commissioner views on the current weekly email	
	update, to clarify its role and make sure it is fit-for-purpose.	
	 Commissioners to complete the survey provided. 	
	High level comments and responses from presentation:	
	 Overall all commissioners were supportive of the strategy and thanked the 	
	Comms Working Group and HB for the excellent work to put this together	
	 SH highlighted the need to talk to leaders of council and cabinet members, as 	
	well as directors of public health. DE welcomed the suggestions and indicated	
	that the stakeholder matrix is a live part of the strategy and will be further	
	developed and feedback will be sought.	
	 JC suggested the possibility of reaching out to mainstream media (e.g. Evening 	
	Standard) for both general background knowledge (to position LSDC as experts	
	to be consulted when relevant topics emerge) and for comms on specific	
	events. ChW suggested we could approach ES in line with their initiatives on	
	air quality and water. AS highlighted that this will be further considered but we	
	need to choreograph the voice of the commission.	
	RT mentioned the need to clarify the language of the commission to decide	
	when/whether 'sustainability' was the key word. The LSDC needed to ensure it	
	approached its communications in a voice that was most meaningful to its	
	audience.	

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	 JH suggested that the Executive meeting on May 10 be a moment to identify the LSDC key deliverables and opportunities for comms pieces over the coming year (including for new workstreams). RT suggested that all heads of subgroups attend some of the Comms subgroup meetings to provide regular updates on this. SA highlighted the need to do more with the multiplicity of London-based groups around London that could be working closely with boroughs and the Mayor. 	
	The LSDC officially ratified the Communications and Engagement Strategy	
6.	Update from existing work programmes	
	London Plan	
	AS thanked the Secretariat and Commissioners for all their efforts in submitting a comprehensive response.	
	AS indicated that he would be drafting a letter to the Mayor following on from the meeting and that will seek feedback from commissioners the following week (however not writing by committee).	
	CleanTech subgroup (update provided by RT):	
	 Women in Cleantech a new, key project. Deliverables would include the launch of campaign to highlight issues, desktop research and a survey to gather data and collate issues being faced by women in the sector. Commissioners encouraged to help in sending out the survey to relevant 	
	 contacts Commissioners encouraged to forward any relevant data they may be aware of for the desktop research 	
 Investigation workshops were planned for the 24th and 26th April. The followed by a solutions workshop in May and a report to highlight recommendations to address issues. 		
	For the cleantech cluster work, a founders workshop was being planned in partnership with GLA for the 22nd March that would bring together organisations, businesses and delivery partners who had expressed an interest in taking forward the CTC.	
	Finance subgroup (update provided by JC):	
	The group has met three times (October, November and March) to discuss scope and priorities.	
	The group commented on the GLA scoping paper and is using it as context for refining its work plan in ways that do not overlap / add value to the GLA's work here.	
	 November meeting brought in two external speakers to share experiences in delivery agencies as a means of addressing some of the market failures associated with attracting green finance. 	
	The previous group lead, Paul Turner, has had to step down from the LSDC for family reasons, so Dimitri Zenghelis was chairing in the interim.	

Detail and actions (in red) Agenda item The Secretariat has been liaising closely with the Zero Carbon London team who is leading on green finance work in GLA, to ensure complementarity / value-add of the LSDC work. Going forward: Over April, May and June, the group intended to hold three roundtables with key GLA/ Group staff and partners, and finance community to understand in more depth specific bottlenecks/ barriers to funding Zero Carbon London and wider environmental programmes. This (along with a solutions workshop later in the year) would help inform recommendations in later work. The three proposed roundtables, in order, would be: Energy/ Zero Carbon London: with representatives from RE:NEW, RE:FIT, DEEP and MEEF. This has been scheduled for 24th April at City Hall Green infrastructure, air quality, transport and waste: with reps from the GI and AQ team, LWARB, TfL (re: their transport bond). In May, date tbc Finance community: with reps from e.g. PWLB, Salix, innovative financiers and the City. In June, date tbc AS thanked DZ for taking over from Paul Turner in the interim. Quality of Life and SDGs subgroup (update provided by PT) March 15th Subgroup meeting decided new subgroup focus: Focus the work on this group on assessing how/who should compare London's performance against the UN's 17 Sustainable Development Goals. Revise the QoL indicator set so that future reports/work allow the LSDC to better compare performance against the SDGs. Produce a series of thematic white papers that use QoL data to inform / influence specific external publications or events Initial work on SDGs had started with a networking event in partnership with UKSSD and CAG consultants to establish which businesses and organisations were working in this area and to see how they could collaborate with the LSDC. Going forward: Workplan for the next year to be developed and approved by chair and Secretariat / Secretariat to conduct a quick assessment of SDGs, ONS work and QoL Indicators to identify which SDG indicators/metrics the QoL was already monitoring performance against. Subgroup to aim to develop a first white paper on intergenerational issues linked to QoL indicators reporting against SDGs and involving partnering with group working with young people Subgroup to continue working with UKSSD helping them develop a reporting framework against SDGs. LSDC inputs will involve collaboration with other UK and international cities, stakeholder consultation, etc. Commissioners interested in being involved in the QoL subgroup with the new SDG focus encouraged to sign up to the subgroup **AOBs and date of next meetings** NY reminded commissioners that after each full commission meeting a paper for the GLA's Corporate Investment Board (CIB) was produced providing an update on the LSDC work. This paper was developed by the Secretariat and overseen by AS and Shirley Rodrigues.

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	 NY reminded commissioners of the pre-election period. LSDC work should be treated as business as usual but commissioners were reminded that no political tone is to be used by commissioners on behalf of the LSDC. Secretariat to send around a guidance to commissioners. Commissioners should contact the Secretariat if they have any questions. Next meetings to be updated to ensure no meetings occur during the summer holidays (from mid-July to end of August) as many commissioners would be away – updated meeting timetable to be sent round by Secretariat. Next meeting: 07 June 2018. 	



SDGs and Young Londoners: update

4th Dec meeting

Dr Paul Toyne



Agenda

- Purpose, outcomes and outputs
- What we have done to date
- Next steps
- How commissioners can help / get involved



Purpose of the workstream and outcomes

- Understand the priorities and concerns of young Londoners and cross-reference these against the SDGs
- Develop a vision for the future informed by the views of young Londoners
- Engage with London stakeholders to ensure their commitment to addressing the concerns of young Londoners



Outputs and outcomes

Outputs

- Report
- More visual outputs (potentially, if additional funding)

Outcomes

- To inform action;
- Recognise the value of working towards the SDGs; and
- To highlight issues of most importance to young people.



What we have done to date

Recruitment of consultants







Agreed methodology



Interviews and consultation workshops

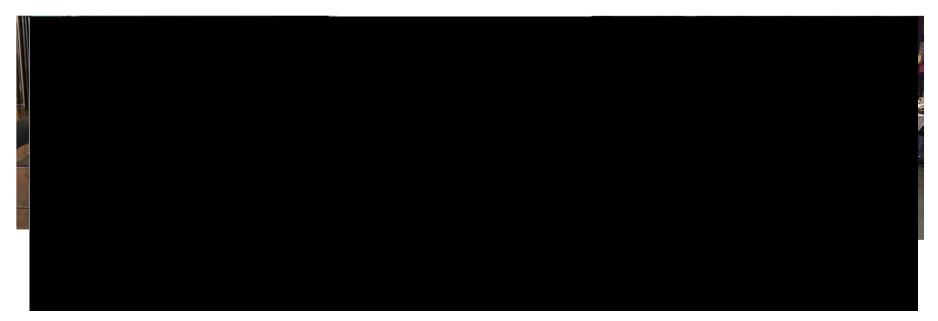
Quantitative __Survey Collate data on action in a playful gamified way using **Verto**

Data Analysis and Report Creation



What we've done so far

- In-depth interviews with ~20 peer outreach workers (young Londoners from diverse backgrounds engaged with the Mayor to influence policy)
- Workshop with ~80 young people (in collaboration with GLA Youth team)





What next? (I)

Survey

- Commissioned to Survation.
- Sample size of 2,000 16-24 year old Londoners.
- Part-funded 50/50 by the LSDC/Royal Holloway,
 and by the GLA.
- Process: Survey currently being finalised (subgroup signoff by 7th December).



What next? (II)

Verto



Verto is perfect for conducting the research while building trust and authenticity - it is an innovative piece of tech that is easy to use.













What next? (III)

Report launch

- Report to be finished by March 2019.
- Estimated launch Spring 2019 (April/May)
- Format of the event TBC :
 - Young Londoners
 - Mayor's office
- Communications plan Jan/Feb 2019



Post-launch activities (potential)

- More visual outputs capturing what young Londoners today perceive as a positive vision for London.
 - Examples: audience-specific graphic design, filming and production, social media assets, animations, etc.
- Contractual: Development of communication package
- Outside of scope: Implementation
- Funding: Ongoing conversations (e.g. Project Everyone)



Summary/timeline

Sep. 2018	Commission consultant(s) for workstream
Oct. 2018	In-depth interviews of peer outreach workers
Nov. 2018	Development of workshop and summary of results
Dec. 2018	Design and publication of a 20-question survey (n=2,000)
Jan/Feb 19	VERTO (Gamification) - Youth engagement for the gathering of
	information over policy preferences
Jan/Feb 19	Mapping survey results against SDGs and QoL Reports
Feb 19	Development of communications plan for sign-off
March 19	First report draft for review
March 19	Final report signoff
Spring 2019	Launch SDGs and young Londoners report

Call for action:

- Help us disseminate VERTO game to as many young Londoners as possible.
- Funding opportunities for implementation of postlaunch communications package.



THANKS!

Questions? Want to get involved? Join the QoL/SDG subgroup!

- Next subgroup meeting: 29th January 2019

