

Capital Clean-up 2015

Case Study



www.london.gov.uk/cleanup

This summer the Mayor of London supported over 70 enthusiastic Community Groups, Charities, Residents Associations and Schools (amongst others) who were committed to make the capital a cleaner, greener and more pleasant place to live, work and visit.

PROJECT	MARCUS GARVEY PLAYGROUND MURAL
GROUP	FRIENDS OF MARCUS GARVEY PARK
GRANT/KIT	GRANT, £1000

Bright mural painted on previously neglected playground wall

The Friends of Marcus Garvey Park transformed an ugly wall into a vibrant and pleasant backdrop for the play area. The group has been carrying out regeneration of the park to improve it for the local community and residents. It is the only green space easily accessible to many of the local residents in this densely populated area of West London.

The project aimed to promote a sense of ownership of the space by volunteers participating in the improvement of the park. The transformation of the playground wall is part of enhancing peoples' experience when visiting.

Although the mural project doesn't impact biodiversity, the group's broader re-planting project has significantly increased the plant species in the park. Over 1,000 native species have been planted and on-site leaf composting has been constructed as part of their Forest School project.

Volunteers and children from local schools undertook the cleaning, scouring and painting of the walls over five events. The Mayor of London, Boris Johnson, attended one of the painting sessions to lend a hand and kick off the summer of Capital Clean-up events across the city.

The group hopes there will be an increase in user satisfaction and enjoyment of the park. This would in turn encourage greater usage of the park, a greater sense of ownership of this community asset and deter antisocial behaviour.

Sean Adamson, Chairman of the Friends of Marcus Garvey Park community group, said:

"Because of anti-social behaviour and rubbish dumping, we have been working on a project to revitalise Marcus Garvey Park and bring it back into community use. We're now cleaning up the park and as it's in between two schools, we have painted a mural on the wall to make it a nice focal point, making it a much nicer, safer, environment for everyone, especially young people, to enjoy."

No of Volunteers	88
No of events	5
Volunteer hours contributed	264
Drab playground walls transformed	1
Area	210m ²

Before



During



For more about this project, please see:

- <http://www.projectdirt.com/project/10210/>
- <http://www.facebook.com/marcusgarveyparkcommunitygarden>

Capital Clean-up is a partnership campaign led by the Mayor to help Londoners work together to spruce up their city. It is supported by McDonald's and is part of the Mayor's wider Team London volunteering programme.