

Freight Operator Recognition Scheme



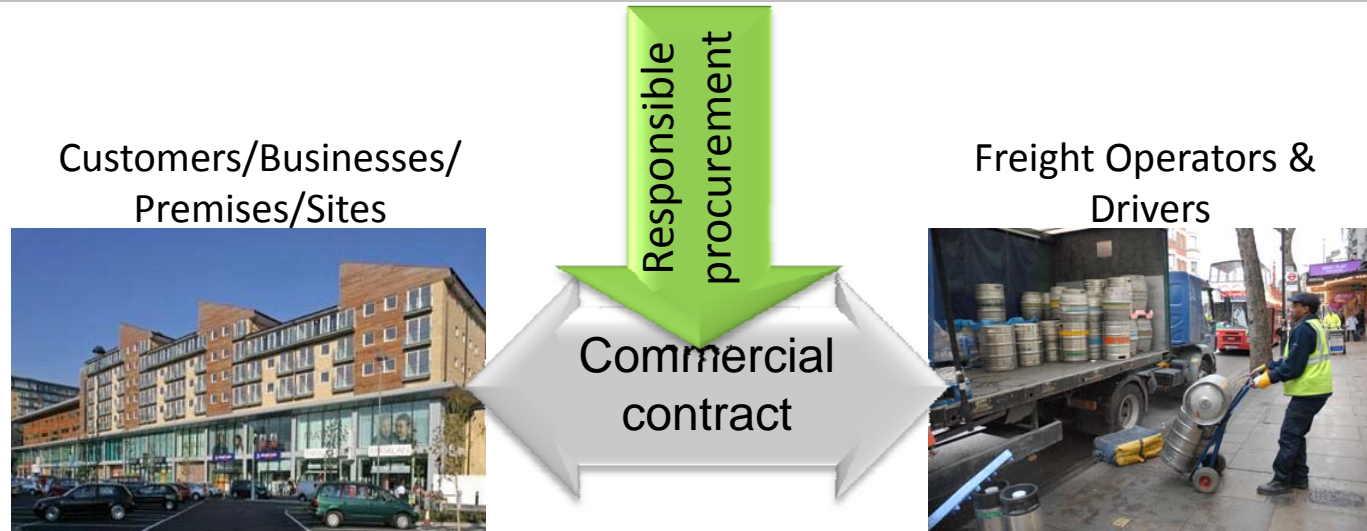
- FORS & Procurement
- FORS Benefits

Steve Steele
Freight & Fleet Programme Manager
Transport for London

July 2011



TfL approach



- FORS helps operators demonstrate efficiency credentials to customers AND helps customers get best value



Freight Operator Recognition Scheme



‘Improving the performance of freight in London is critically important for economic vitality and the quality of life of London’s residents and workers... and I would invite all boroughs and other public bodies to follow the GLA and the Mayor’s Responsible Procurement Programme in adopting the FORS standard in its procurement of goods and services.’

Peter Hendy, Commissioner, Transport for London

‘We have found the FORS scheme invaluable in supporting and communicating the standards to which all responsible freight operators should adhere. Achievement of FORS bronze demonstrates our company has effective policies in place on driver recruitment and training, operates a well maintained and tested fleet of vehicles, and conforms to responsible behaviour which contributes to the safety of all road users. Our silver status demonstrates how we go even further to show prospective clients we use best practice to demonstrate our commitment to road safety, CO₂ and costs, making DHL an obvious first choice.’

Sharon Davies, Director of Corporate Affairs, DHL UK & Ireland



‘Crossrail is working closely with Transport for London to ensure all contractors working on the project become 'bronze' members of the Freight Operator Recognition Scheme (FORS). The scheme encourages safe and sustainable transport operations and each member undergoes a safety inspection and audit. Working alongside TfL, Crossrail is committed to employing safe transport companies on the project and to date over 100 companies in Crossrail supply chains have signed up to FORS.’

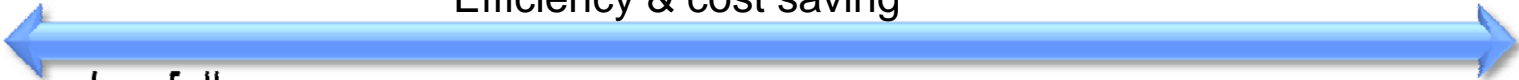
Greg Limna, Head of Logistics, Crossrail



FORS - Overview



Efficiency & cost saving



Lawfulness



Reporting reduction in:

- Collisions
- Fuel use & CO₂
- Fines/charges
- Cost saving



FORS Membership

Coca-Cola Enterprises Ltd



SKANSKA

ASDA
part of the **WAL*MART** family

moja
COURIERS



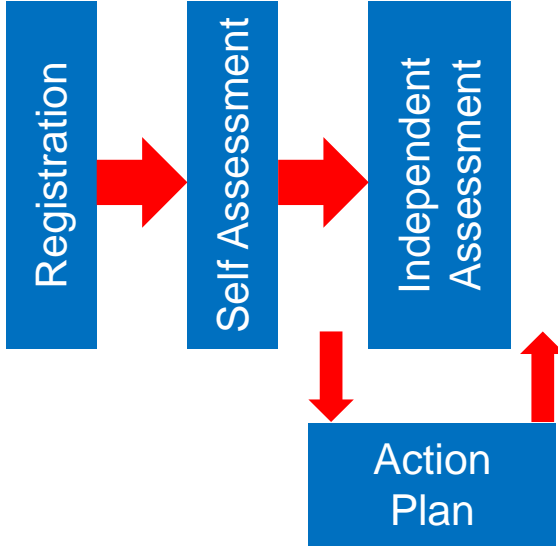
 **KIER**

- Size is not an issue: 5 members have only 1 vehicle
- Largest fleet: One member has registered over 5,000 vehicles
- Almost 2 thirds of London boroughs have registered vehicles



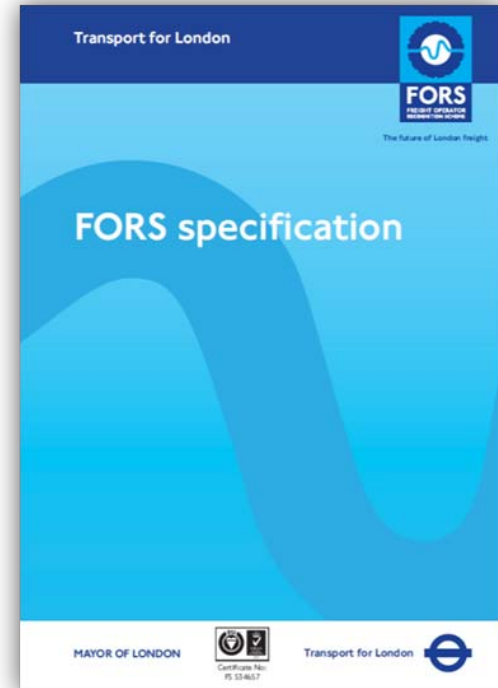
FORS – How it Works

- Workshops
- Toolkits
- On-line driver training
- Driver CPC
- Discounts & Offers

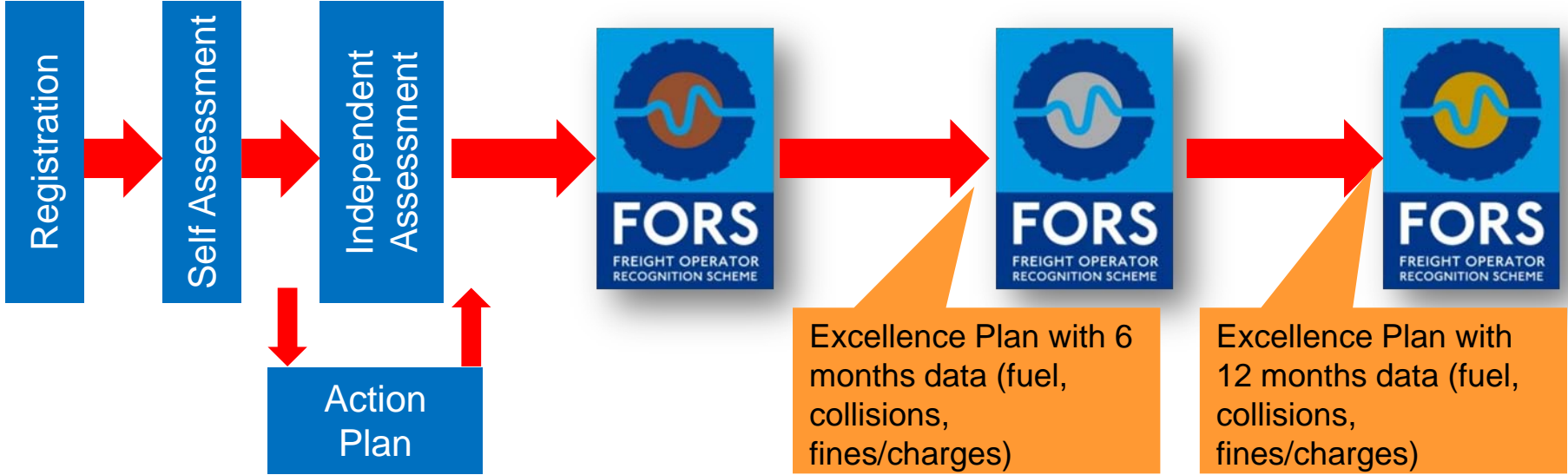
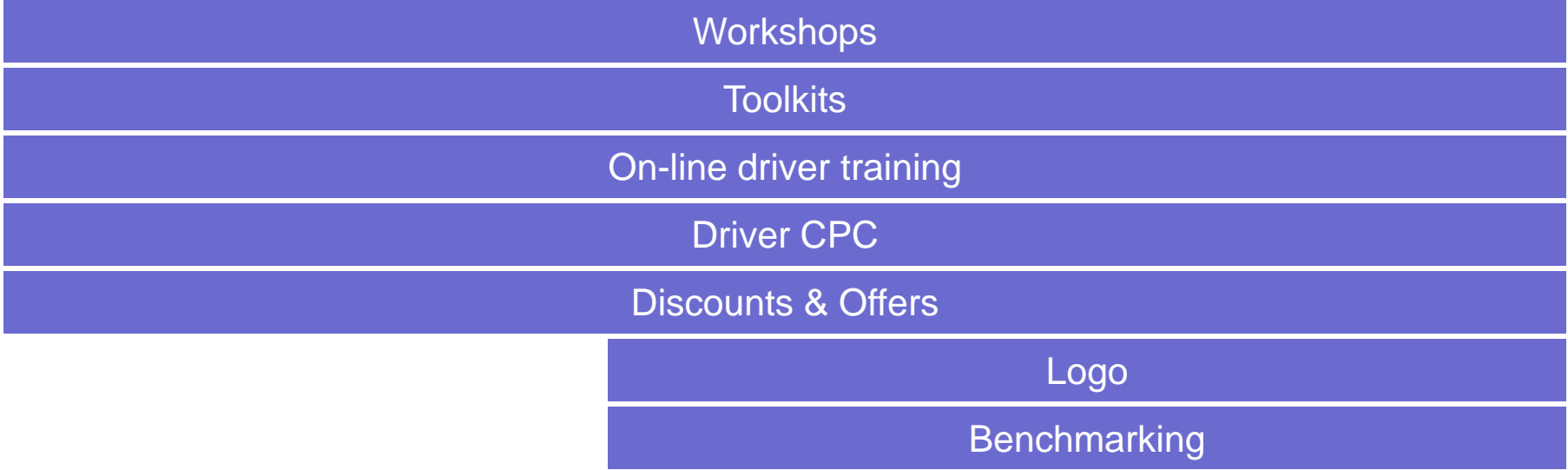


FORS Assessment

- To gain bronze membership operators need to show evidence of management systems, policies and procedures in place to meet the standards set out in the FORS specification
- The specification covers standards on:
 - Drivers and driver management
 - Vehicle maintenance and fleet management
 - Transport operations
 - Performance management
- These areas are checked during a formal company assessment carried out on the operator's premises by an independent FORS assessor



FORS – How it Works



FORS Excellence Plan

	Improvement Action	Target
MANDATORY		
	MAINTAIN FORS BRONZE MEMBERSHIP	Reassessment: silver 3 yearly, gold yearly
	BENCHMARK SPECIFIED PERCENTAGE OF REGISTERED FLEET (Fuel Use, CO₂, Collisions - bent metal, slight, severe and fatal, fines and charges)	Suggested minimum targets: silver, 50% of fleet with 6 months data regularly updated; gold: 75% of fleet with 12 months data regularly updated
	SPECIFIED PERCENTAGE OF CONTRACTS/SUB-CONTRACTS FORS REGISTERED	suggested targets: silver, FORS procurement guidance written into a Procurement policy; gold provide evidence of implementation of policy
	SIDE GUARD / SIDE PROXIMITY SENSOR FITTED	Suggested target: silver, sensors or side guards fitted to all vehicles where side guards not present; gold, as silver plus side proximity sensors fitted to 100% of lorries over 18 tonnes
	DRIVER LICENCES CHECKED	Suggested target - All drivers to be checked before driving for the company and rechecked in accordance with a risk rating scale: silver 0-3 points: annual, 4-8 points: bi-annual, 9-11 points quarterly, 12+ points monthly. gold 0-3 points: annual, 4-8 points: quarterly, 9-11 points monthly, 12+ points bi-monthly
	DRIVER CPC / SAFED / OTHER APPROVED SAFETY TRAINING	Suggested targets: silver, have a training and development plan in place emphasising safety related aspects of prevention and remedial training, gold, provide evidence of implementation of the plan with all fleet managers and 100% of drivers to have attended.
ENVIRONMENT		
SAFETY		
EFFICIENCY		
FORS PROMOTION		

Confidence in operational performance

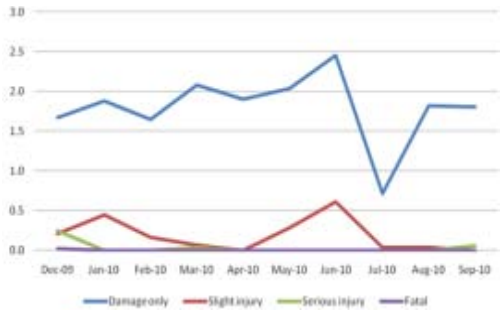
- Registration
 - Access to materials to help increase lawfulness
- Bronze
 - Peace of mind re: corporate manslaughter and loss of O Licence (management of occupational road risk)
- Silver & Gold
 - FORS Silver & Gold members show a steady downward trend from 17 incidents per 100k km to 8 per 100k km in the eight months to July 2010



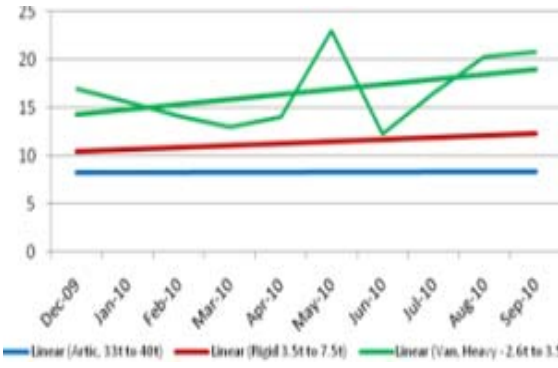
Helps you save money

- Reducing collisions also helps to reduce costs
- Fuel use is a significant bottom line cost that can be reduced.
- Reducing fines and charges directly increases profits
- Silver & Gold Benchmarking – helps measure and manage performance

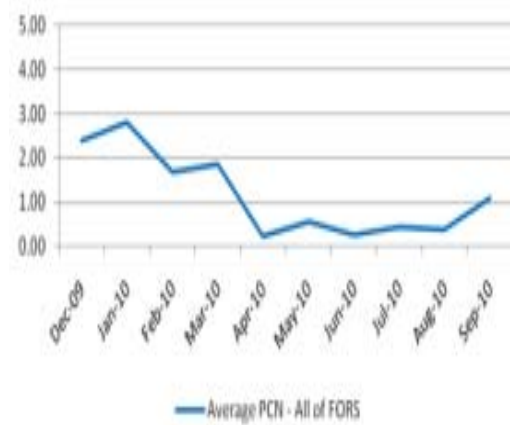
13% fewer incidents



6% better fuel efficiency



55% fewer PCNs



Helps you win work

3 recommended responsible procurement clauses

1. **Bronze FORS membership** (or similar) within 3 months
2. Safety Equipment on Vehicles
 - Option a – side under-run guards or side proximity sensors fitted where none present
(a requirement of FORS Silver)
 - Option b - side under-run guards or side proximity sensors fitted where none present plus side proximity sensors fitted to all vehicles over 18T
(a requirement of FORS Gold)
3. Driver Licence Checking & Training
 - All drivers licences are checked with DVLA before driving for the company and rechecked in accordance with a risk rating scale
(a requirement of FORS Silver and Gold)
 - All drivers receive approved safety training within the first 6 months of start
(similar to a requirement of FORS Gold)



responsible
procurement

